**Post-Tenure Review Criteria for Marketing Department**

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| **Evaluation Category** | **Meets Expectations** | **Exceeds Expectations** |
| Research | The average research rating in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0); or a*t* least 2 peer-reviewed articles published over the past 5 years (for calculation purposes, this will be counted as 3.0). Whatever number is greater.  and | The average research rating in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0); or a*t* least 3 publications in AJG 3-rated journals or equivalent over the past 5-years; One publication in AJG 4-rated journals and two others over the past 5-years; One publication in FT50 list or AJG 4\*-rated journal over the past 5-years. (for calculation purposes, this will be counted as 4.0). But, whatever number is greater.  and |
| Teaching | The average teaching rating in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0); and | The average teaching rating in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0); and |
| Service | The average service rating in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0). | The average service rating in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0). |
|  | OR | OR |
| Overall | The average OVERALL RATING in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is between 3.0 and 3.999 inclusive (out of a maximum of 5.0). This overall rating takes into consideration the annual assignment weightings for each of the three areas. | The average OVERALL RATING in the faculty member’s annual performance evaluations over the 5-year PTR evaluation period is 4.0 or higher (out of a maximum of 5.0). This overall rating takes into consideration the annual assignment weightings for each of the three areas. |