



FAU COLLEGE OF BUSINESS

ANNUAL REPORT

| 2018 - 2019 |



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And
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Ken Johnson, Associate Dean of Graduate Programs

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Entrepreneurship Advisory Board - Consists of Adams Center Entrepreneurs in Residence

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Lincoln Mendez, CEO, South Miami Hospital
Mindy Sloane Shikiar, COO, - Boca Raton Regional Hospital
Cynthia Peterson, Exec VP - Broward County Medical Association
Zeff Ross, Executive VP and CEO Memorial Hospital - Memorial Healthcare System
Tenna Wiles, CEO - Palm Beach County Medical Society
Alena Brockner - MHA Student member

Business Leader of the Year

On January 26, 2018 the College of Business honored Colin Brown with the FAU Business Leader of the Year at the Boca Raton Resort & Club. Mr. Brown is chief executive officer of JM Family Enterprises, Inc., a diversified automotive corporation ranked No. 21 on Forbes' list of "America's Largest Private Companies." As CEO, Brown leads the entire organization, including JM Family's Executive Management Team, which oversees the development and implementation of the company's objectives and strategies for future growth. Brown also serves as chairman of the company's board of directors.

Brown directs all of JM Family's businesses, Southeast Toyota Distributors, the world's largest independent distributor of Toyota vehicles; JM&A Group, one of the leading independent providers of finance and insurance products in the automotive industry; World Omni Financial Corp., a diversified financial services company; and JM Lexus.

Brown joined the family-owned business in 1992 as vice president and general counsel. He was appointed chief operating officer in 1997 and president in 2000. Brown was named CEO in January 2003, becoming the first non-family member to hold the titles of first president and then CEO. In 2017, Brown was appointed chairman of the board while retaining the title of CEO.

Before JM Family, Brown served as general counsel and a member of the senior management team for two FORTUNE 500 companies. He was senior vice president, general counsel and secretary for Fuqua Industries, Inc. in Atlanta, Ga. and, prior to that, served as senior vice president and general counsel for Cannon Mills Company in North Carolina. He received his initial training as an associate of the Wall Street law firm of Simpson Thacher & Bartlett in New York City.

Brown graduated from Duke University School of Law with a juris doctorate and holds a Bachelor of Arts degree from Williams College in Williamstown, Mass. He is on the Board of Advisors for Duke University School of Law and is a board member of the Williams College Alumni Fund. Raised overseas in a Foreign Service family, Brown resides in Lighthouse Point, Fla. and he has three children.

Founded by Jim Moran in 1968, JM Family is a \$14.9 billion company ranked No. 55 by FORTUNE® as one of the 100 Best Companies to Work For®, its 19th consecutive year on the list. JM Family has approximately 4,200 associates and is headquartered in Deerfield Beach, Fla. The company also has major U.S. operations in Jacksonville and Margate, Fla.; Commerce and Alpharetta, Ga.; Mobile, Ala.; and St. Louis, Mo.

Major Gifts

A 1.3M gift was received to establish the Kathleen Brush women in Leadership Program.

Points of Pride

Our College has been recognized for numerous accolades, including:

Rankings:

- The **Hospitality & Tourism Program** has maintained its ranking among the **Top 30 hospitality and tourism programs in the United States**. In addition, it was ranked #2 nationally for the first time in 2018 for its online MBA with specialization in hospitality and tourism management.
- The **Sport Management MBA was ranked #29 in the world and #19 in the USA** in the rankings from Sport Business International. We finished ahead of FSU, Texas A&M, NYU, and Arizona State, among others.
- Our **Accounting program broke into the top 75 at #59** in the country for publications in the top 25 journals over the last 6 years, according to data published by BYU.
- FAU's **Online Graduate Programs; Executive Master of Health Administration, Executive Master of Accounting, and Executive Master of Tax are ranked within the top 50 (43)** best in the nation by U.S. News & World Report in 2018.
- We are also **ranked #1 in Florida and #21 Nationwide for Veterans Grad Business Online** by U.S. News & World Report in 2018.
- The **Professional and Executive MBA was ranked 27th** among public universities in the nation by Bloomberg BusinessWeek's last ranking of part-time MBA programs.
- Our **College was named one of the "Best Business Schools" by The Princeton Review** and was also ranked as the best business school for veterans in Florida by Military Times.
- Named **No. 1 in Florida in the FT Executive Education Rankings** by the **Financial Times**
- FAU's College of Business is **ranked No. 51 in 2019 nationwide for the "Best Online MBA Programs," and No. 43 in 2019 for the "Best Online Business Programs – Non MBA.**

FAU College of Business and Northwestern University Kellogg School of Business co-hosted the **Executive MBA Council's USA/Southeast regional meeting** in Coral Gables, FL, February 2018

Two grants were awarded to the **Adams Center for Entrepreneurship**; one for educating veteran entrepreneurs (**\$75,000**) from **Veterans Florida** (the fourth such annual grant) and the other a **two-year grant for a total of \$110,000 from the Knight Foundation** to improve entrepreneurship outreach efforts in Palm Beach County.

The department of Management Programs hosted its second **Office Depot visiting scholar in small business/family business, Distinguished Professor Luis Gomez-Mejia** of Arizona State University. Dr. Gomez-Mejia spoke to PhD students, the faculty PhD committee, and individual faculty and students. He gave a research talk to department faculty, and worked on ongoing research projects with a colleague in the department.

For the fifth year in a row, ITOM's graduate program, MSITM, has had **100% placement of its graduates**

High growth of the Graduate and Undergraduate MIS majors (STEM discipline): **52% growth** of the graduate MSITM and **25% growth** of undergraduate headcount enrollment over the last two years.

High number of internship placements (shown per the enrollments in the Internship for credit courses, ISM 4940 and ISM 6942): 33 undergraduate and graduate internships for the period.

Rebel Cole (Professor), was Keynote Speaker at the Business Roundtable, Australian Finance & Banking Conference, December 2018.

Douglas Cumming (Professor) won the Silver Medal for five or more substantive contributions to the Journal of International Business (JIBS) in the first 50 years.

Douglas Cumming (Professor) won the Best Paper Award in Financial Management and Accounting Research, Limassol, Cyprus in 2019.

Douglas Cumming (Professor) won the Best Paper Award for Corporate Governance at the British Academy of Management Annual Conference in 2018.

David Javakhadze (Assistant Professor) was a Semifinalist of the Best Paper Award at the 2018 Financial Management Association (FMA) annual meeting in Corporate Finance category

James McNulty (Professor) was Invited to write an essay for Duke University's Financial Regulatory Blog based on his January 2019 article in *Contemporary Economic Policy* (with Luis Garcia and Ariel Viale), published by the Western Economic Association. The (solo authored) essay was published online by Duke in Spring 2019.

Charles Yang (Associate Professor) won the Spencer L. Kimball Writing Award from The National Association of Insurance Commissioners (NAIC).

Beta Alpha Psi, the international honors organization for accounting, finance, and information systems students, notified FAU's Eta Tau Chapter that it had achieved Superior status for the 2018-2019 year.

Julia Higgs and **Joseph Raketraw** (along with co-authors Elizabeth Almer and Kathleen Harris) were given the Best Paper Award at the 2018 American Accounting Association Western Region Meeting and the Best Paper Award at the 13th World Congress of Accounting Educators and Researchers of the International Association for Accounting Education and Research.

Xiaohua Fang was awarded the Best Paper Award by WRDS Advanced Research Scholar Program for his co-authored paper, "Sword of Damocles: Job Security and Earnings Management".

Jian Cao, has been selected to receive the Distinguished Service Award presented by the Accounting Information Systems Section of the American Accounting Association.

Robert Pinsker and **Julia Higgs**, both in the School of Accounting, along with Thomas Smith (University of South Florida) and Neal Snow (Lehigh University) were awarded the 2019 American Accounting Association Midyear Meeting Best Established Scholar Paper Award by the Strategic and Emerging Technologies Section for their paper titled, "XBRL Extension Tags and Breaches: The Other Side of the Story".

Rob Pinsker, Julia Higgs, and George Young, along with Tom Smith (University of South Florida), were selected to receive the 2019 Best Paper Award for the Journal of Information Systems section of the American Accounting Association.

William Hopwood was awarded the Emerald Literati Awards 2018 Outstanding Reviewer by Emerald Publishing.

The **School of Accounting** maintained its third place ranking in accounting research productivity among all Florida State University System schools as determined by the Brigham Young University Accounting Rankings index computed for the last 6 years and the last 12 years.

The **School of Accounting** hosted the 6th annual Florida Accounting Behavioral Research Symposium, a 2-day conference. Co-leaders **Robert Pinsker** and **James Wainberg** were instrumental in making this seminar a success. Our guest speaker was Chris Agoglia, of the University of Massachusetts Amherst; Chris is an alumnus of the FAU **School of Accounting** and editor of the top academic auditing journal.

Andrew Gallan – Awarded “Highly Commended Paper of 2018,” and Nominated for 2018 Robert Johnston Award for “Customer Experience Challenges: Bringing Together Digital, Physical, and Social Realms,” *Journal of Service Management*.

Melih Madanoglu – Warren Holtzman Excellence in Research Award, 2018

Melih Madanoglu – FAU Scholar of the Year, Associate Professor, 2018

C.M. Sashi – 2018 Best Paper Award – Runner Up, *Industrial Marketing Management*

Peter Ricci - 2018 Best Scientific Paper Reviewer Award, CHRIE Annual Conference

Ping Cheng - Best manuscript award at 2018 ARES Conference: “Price and Trading Volume in Real Estate Market”. With Lin and Liu.

Ping Cheng - Best paper award at 2018 Global Chinese Real Estate Conference: “Price Discovery with Heterogeneous Sellers in Real Estate Markets” with Lin and Liu.

Student Achievements

FAU recognized management student **John Scurto** for his scholastic achievements with the FAU Distinguished Student Award at the University Honors Convocation in April 2019.

Two management programs students, **DeVonte' Benjamin** and **Michelle De Vera**, received scholarships from the College of Business. Several management programs students participated in the new college mentoring program.

FAU students received **second place in the regional case competition for the Masters of Health Administration program.**

Twenty-six of the 31 sport management MBA program 2018 graduates were fully employed within three months after graduation.

Katie Kloepfer, PhD student, won a Schulze Publication Award for “How family business leaders can encourage both devotion and performance” Entrepreneurship & Innovation Exchange, FamilyBusiness.org. Co-authored with **Roland Kidwell**.

Parisa Haim Faridan, PhD student, won the Best Conceptual Paper Award for “Dream teams: Strategic implications of entrepreneurial founding team role composition in new ventures at *USASBE 2019 National Annual Conference*. Co-authored with **Gary Castrogiovanni** and **Kevin Cox**.

Kira Wolak, while an undergraduate student in accounting, received the 2018 Student Leadership Talon Award; she is 19 years old and graduated in December 2018 with a double major – English and Accounting – both with honors.

FAU's Beta Alpha Psi (BAP) chapter won 1st place in the Deloitte Best Practices competition at the Southeast BAP Regional meeting on February 23, 2019 held in Jacksonville, Florida. Three FAU accounting students, **Kira Wolak**, **Adam Moscovich**, and **Mackenzie Kauthen**, presented the chapter's financial literacy initiative for foster youth; forty-nine chapters from the southeast region attended the conference. One of the judges, an EY partner, said that FAU's Best Practices presentation was the best she had ever seen. The FAU chapter will advance to the nationals to compete at the National BAP meeting in August 2019 in Chicago with the winners from other US regions and a few other countries.

Research Professorships and Fellowships – 2018-2019

Distinguished Research Fellows

Mark Kohlbeck
Maya Thevenot
Tom Lenartowicz

Distinguished Teaching Fellow

Peter Ricci

Distinguished Service Fellow

Neela Manage

Junior Faculty Research Fellow

Ye Zhang
David Javakhadze
Michael Harari

Lynn Eminent Scholar

Rebel Cole

Daszkal/Bolton Professor

Robert Pinsker

O'Maley Distinguished Professor

Anita Pennathur

DeSantis Distinguished Professor

Roland Kidwell
Gary Castrogiovanni
Donald Neubaum
Douglas Cumming

SBA Communications Professor

Ravi Behara
Len Trevino

Kay Research Fellow in Insurance

Charles Yang

Kaye Family Professorship

Rebel Cole
Steve Caudill
Daniel Gropper

Promotions / Tenure – 2018

Sharmila Vishwasrao – Full Professor

Monica Escaleras – Full Professor

Joao Faria – Full Professor

Pierre Alexandre – Granted Tenure

Mingxiang Li – Associate Professor with Tenure

James Wainberg – Associate Professor with Tenure

Mel Madanoglu – Full Professor

Summer Research Awards

In the spring of 2019, Dean Gropper provided Research Awards to faculty whose records were deemed outstanding. Faculty applicants must have published at least one article in an ABS Category 4 journal or two articles in an ABS Category 3 journal within the past 3 calendar years (2017-2019). The recipients of the Awards are listed below.

Andac Arikan, Department of Management
Sunil Babbar, Department of ITOM
Ravi Behara, Department of ITOM
Anil Bilgihan, Department of Marketing/Hospitality
Jian Cao, School of Accounting
Gary Castrogiovanni, Department of Management
Robert Cerveny, Department of ITOM
Rebel Cole, Department of Finance
Kimberly Ellis, Department of Management
Luis Garcia-Feijoo, Department of Finance
Jahyun Goo, Department of ITOM
Elizabeth Goodrick, Department of Management
Gulcin Gumus, Department of Management
Julia Higgs, School of Accounting
Derrick Huang, Department of ITOM
Gopal Iyer, Department of Marketing
David Javakhadze, Department of Finance
Mark Kohlbeck, School of Accounting
Tom Lenartowicz, Department of Management
Mel Madanoglu, Department of Marketing/Hospitality
James McNulty, Department of Finance
Don Neubaum, Department of Management
Robert Pinsker, School of Accounting
Ciprian Stan, Department of Management
Maya Thevenot, School of Accounting
Len Trevino, Department of Management
Charles Yang, Department of Finance

Faculty External Engagement Activities

Adams Center for Entrepreneurship

The Adams Center for Entrepreneurship is a key element of the university's entrepreneurship platform and as a College of Business program is administered through Management Programs Department staff and faculty. The center brings students, faculty, staff and the community together in the spirit of entrepreneurship to fuel the innovation needed to create new opportunities in the global marketplace, providing programming, mentoring and engagement opportunities.

Center activities included:

- The 2019 student business plan competition focused on student entrepreneurs and their start-ups. Contestants were required to submit a full business plan to compete. The competition, coordinated by Michele Paredes, involved recruiting about 20 judges and mentors, coordinating a preliminary judging round, a "pitch scrub", semi-finals competition and the final competition on April 12, 2019. The keynote speaker was Jeffrey Shaw, author of *LINGO*. Jeffrey is host of the popular business podcast Creative Warriors, a nationally acclaimed keynote speaker, and a business coach for entrepreneurs. Seventy copies of *LINGO* were signed by Jeffrey during a luncheon sponsored by the Adams Center. More than \$5,000 in sponsorship awards were raised and more than \$20,000 in team prizes were awarded.
- For the fourth year, the Adams Center was awarded a \$75,000 grant from Veterans Florida to execute a Veterans Entrepreneurship Program at FAU. This comprehensive and in-depth project involves considerable marketing, multiple pre-launch events, applicant screening, and a comprehensive semester long advance entrepreneurship training course. This year the program culminated with the graduation of truly exceptional participants and a pitch competition held in the College of Business on April 12, 2019. The Adams Center along with several other sponsors raised seed fund prize of \$3,000 for the winner.
- The center was awarded a \$110,000 two-year grant from the Knight Foundation to expand entrepreneurship outreach activities in Palm Beach County.
- Entrepreneurship boot camp courses were available in the fall and spring semesters taught by Professor Kevin Cox.
- The Entrepreneurship in Residence (EIR) mentoring program to assist students with their start-ups is coordinated by Michele Paredes. EIRs mentor students throughout the year and assisted the students with the business plan competition preparation.
- Students come to the Adams Center seeking advice on all aspects of entrepreneurship from how to set up a corporation to how to negotiate with investors.
- The Adams Center organized numerous guest speaking engagements in 2018-2019:
 - Janice Haley, founder of Toney bands
 - Elias Janetis, Squeeze & Mobile Help
 - Steven Fleisher, Two Degrees
 - Chris Daniels, Candidate Guru

Jon Gibbons, IP attorney
Fred Rodgers, New Venture Finance (Brick Capital)
Emily Sacks, Pitch/presenting to investors (FAU CoB)
Among many others

- The Family Business Initiative resulted more than 35 hours of consultation with family firms, participation in three roundtable events for family firms and one educational event put on at FAU in cooperation with a local family business interest group. Additional activities included participation in a leadership symposium and visits to local organizations to discuss services available through the Adams Center.
- Additional Competitions
Entrepreneurship and Innovation Exchange (EIX) National Competition (<https://eiexchange.com/e-fest>), Student Team – Scikey Diagnostics represented FAU
Governor’s Cup Statewide Competition (<https://www.reefstartup.org/>), Strawfish, an ecofriendly paper straw producing company with a marketing twist represented FAU.
- Shrimp Tank Podcast
The weekly Shrimp Tank podcast, with Kevin Cox and Roland Kidwell serving as co-hosts, successfully ended its first year. The Shrimp Tank has featured more than 60 interviews with local entrepreneurs in South Florida, many of them with connections to FAU. A relationship between Shrimp Tank and IHeart radio has led to wider exposure of the program bringing recognition to FAU alumni entrepreneurs and to the Adams Center as well. Shrimp Tank had a presence at several events in the community in 2018-2019, including the TEDx and Meet the Angels night at FAU as well as a Fitness Festival at the Boca Raton Innovation Center that featured several local entrepreneurs and past guests. FAU’s Shrimp Tank partner is Jason Hill of Client Focused Advisors.

Center for Forensic Accounting

The Center is one of the first in the country and the only one in Florida to focus on forensic accounting, a field that generally employs a mix of accounting, auditing and investigation to scrutinize financial information and other forms of evidence to provide analysis to courts of law, corporations and others. Its mission is to develop and disseminate knowledge on forensic accounting including fraud detection/prevention and business valuation. Michael Crain, D.B.A., CPA/ABV, ASA, CFA, CFE is the Center’s Director. The Center again held its jointly-sponsored conference with the U.S. Treasury Department on Forensic Accounting and Cyber Investigations. The conference attracted participants from the banking industry, forensic accounting, certified fraud examiners and law enforcement from the federal, state and local levels. In addition, the Center held a 3-day seminar on forensic accounting for staff of accounting firms; the seminar followed the American Institute of Certified Public Accounting’s Certified in Financial Forensics curriculum and was taught by Michael Crain, Joel DiCicco, Richard Gendler, all full-time faculty; and FAU adjuncts Richard Gray, Jay Leiner, and Blair Staley.

Center for Services Marketing and Management

The Center for Services Marketing & Management was restarted Spring 2019, with the appointment of Dr. Andrew Gallan as faculty director. He has been charged with creating a strategic plan, identifying a new and revitalized mission, building corporate and academic relationships, and implementing targeted programming for key constituencies. The new center operates at the intersection of the interests of three distinct communities – students, professionals and academics. To date, the following activities have been executed:

- The director completed training to make changes to the Center website, and strategic upgrades have been made to the website content. The website and its sub-pages will be completely updated by the end of 2019.
- The director has met with faculty from marketing, hospitality, and other business disciplines to gain feedback, communicate new plans, and to assess levels of engagement. Profiles of all affiliated faculty will be posted on the Center’s website.
- A list of potential corporate partners was developed, and connections were initiated. Formal communication will commence once a fully developed value proposition is articulated.
- The Center’s first event was held in April 2019: An expert panel including John Carns (Boca Raton Resort and Club), Todd Blum (ENT and Allergy Associates of South Florida), Jason Ethridge (Modernizing Medicine), and Chantal Leconte (Joe DiMaggio Children’s Hospital) was convened to discuss “Exploring the Intersections of Hospitality, Health Care, and Technology.” The event was well attended by community and industry leaders, faculty and students. It was recorded and the video will be made available on the Center’s website.
- A formal strategic plan will be developed and shared by the end of 2019.

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Staff

Monica Escaleras, Director
Eric Levy, Assistant Director
Spencer Kimball, Consultant
Kevin Wagner, Political Spokesperson

Center Activities

Hispanic Americans are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot poll of the opinion of Hispanics

throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

Media Coverage

Media Exposure

Press releases had been placed at the International, National and Local media outlets giving significant exposure to FAU.

Total Publicity Value: \$4.94 Million

Total Reach: 6.82 billion people/views

Broadcast: FOX News, Morning Joe, CNN, CNBC, NBC News

National and International: The New York Times, Washington Post, Huffington Post, Boston Globe, Chicago Tribune, POLITICO, Reuters, USA Today, Los Angeles Times, Market Watch

Regional Coverage Examples: Tampa Bay Times, Orlando Sentinel, Florida Times-Union, Gainesville Sun, Florida Today, News-Press, Tallahassee Democrat

Local Coverage Examples: Sun Sentinel, The Palm Beach Post, Miami Herald, News Channel 5, CBS 12, ABC News 25, and South Florida Business Review

International Coverage Examples: Financial Times, The Guardian, The Independent, Yahoo UK, Business Insider Australia, The Telegraph (India)

Additionally, BEPI's polls were featured on the Sun Sentinel's front page six times during the time period examined. The most for any single FAU effort on record.

This academic year the surveys of the Initiative received around 1,820 mentions in media outlets and generated Total ad equivalency value as reported by Meltwater of around seven and a half million dollars. The top five story placements for broadcast, print and internet ranked by ad equivalency value are: Bloomberg, Time magazine, Washington Post, The New York Times, and NBC News. Additionally, BEPI's polls were featured on the front page of Florida newspapers *nine* times. This is the most any single FAU's effort has appeared on front pages since the Office of Media Relations started keeping record of FAU's media hits.

This year students went to national, regional and local conferences to showcase their research. Students participated in the 33rd National Conference of Undergraduate Research at Kennesaw State University. The conference hosted 4,200 students from over 900 institutions from the United States and abroad. FAU sent 22 students to the conference, and 20 of them were from BEPI. In addition, students participated in the Florida Undergraduate Research Conference at University of North Florida. The conference hosted nearly 600 participants from over 35 institutions in the state of Florida. FAU sent 52 students to the conference and 21 of the 52 students were from BEPI.

Also, undergraduate students presented their research findings at the FAU Undergraduate Symposium. The Symposium had 215 participants and 23 of them were from the College of Business. Furthermore, 21 out of the 23 students were from BEPI. One group won first place in oral presentation and couple groups won first and second place in poster presentation. Finally, 3 students submitted their research papers to the FAU journal.

FAU Center for Economic Education (sent to Bill for updates 7/18)

Staff

William Bosshardt, Director
Brett Burkey, Assistant Director

Center Activities

The FAU Center for Economic Education conducted 23 workshops for approximately 425 participants in 2018-19. The FAU Center held workshops on sea level rise as well as the economic history of West Palm Beach. The FAU Center's funding from grants/donations now totals over \$50,000 a year.

Business Communications Exchange

The Business Communications Exchange, a committee composed of Jerry Durbeej (chair), Sarah Nielsen, Laurie Nesbitt, and George Grunfeld (as of Spring 2019) has organized 3 breakfast meetings and 1 lunch meeting over this and the last academic year; our program has hosted a growing number of business leaders who meet with our faculty each semester to discuss ways we can best prepare our undergraduate students to enter the work force; we want to know what businesses are looking for so we can best prepare our students for success. Our meeting in Spring 2019 expanded the scope by including students and other business faculty; we had a panel of business leaders and a panel of students who were asked the same questions regarding their perspectives on what students should bring to the job. We set it up so that differences could be discussed without defensiveness or attack but could be recognized as elements of a stimulating dialogue—a communication skill very much in need today.

At the spring event, we had 54 attendees with 15 business leaders, 22 students, and 17 faculty including representatives from the Dean's Office.

Companies represented at our meetings include the following:

American Traveler
Northwestern Mutual
Slavic 401k
Fastenal
Integrated Dermatology Group
Palm Beach School District
Tommy Bahama
Federal Bureau of Investigation
Barton Associates
Wawa, Inc.
Progressive
City of Boca Raton
Broward County Finance and Administrative Services Dept.
United Way of Palm Beach County
Paradise Bank
CSL Plasma
Twodegrees
Lexis Nexis

AXA Advisors
Chick-fil-A
People's Trust
FBI
Incapital

International Center for Emergency Management (ICEM)

In 2017, FAU's International Center for Emergency Management (ICEM), now in collaboration with The Chaim Sheba Medical Center in Israel, was established. The ICEM has three main drivers – academics, research and future national training facilities in operations and field hospitals. Our unique collaboration with world-renowned experts and customizable course options ensure the finest, most state-of-the-art and up-to-date training is made available to our students.

Operated via the FAU College of Business, the ICEM is interdisciplinary and in full collaboration with The Schmidt College of Medicine, The Christine E. Lynn College of Nursing, the School of Public Administration, The College of Engineering and Computer Science, and The College of Education. We are fortunate to benefit from the guidance of leaders from many sectors in the industry, as well as Deans and Directors at FAU, the South Florida region's public safety and emergency management professionals, healthcare and hospital executives, security and national-level FEMA, DHS and NIH experts, and several in the corporate world.

Faculty Engagement and Outreach

Larry Brown is the treasurer and board member for **Chattanooga Charter School of Excellence** and treasurer and board member of **The Arts Academy of Excellence**, Miami, Florida. He was a financial advisor to the **University of the West Indies Alumni Association** and the **Wolmers High School Alumni Association**.

Jian Cao was interviewed for an article that appeared in the Sun Sentinel on new tax legislation. She also served as the **American Accounting Association** 2018 annual meeting Accounting Information Systems (AIS) vice program chair and was selected as the 2019 annual meeting AIS section program chair.

Rosemond Desir is Chairperson of the Membership Committee of the **American Accounting Association's** Diversity Section. He also served as a judge for high school debates within the **Palm Beach County High School** district.

Joel DiCicco is the Chair of the **Florida Institute of Certified Public Accountants' Non-Profit Committee**. He is also on the board of the Library and Information Resources Network, Inc. (LIRN).

Michael Gauci is a member of the Member Development and Leadership Committee and the Student Recruitment Subcommittee of the **Florida Government Finance Officers Association**. He is also a member of two **Florida Institute of Certified Public Accountant (FICPA)** committees: (1) Accounting Careers and Education Committee, which was established to promote a variety of career opportunities within the accounting profession to educators and students from grades K through 12, including college initiatives, and (2) the State and Local Government Committee. He was also a guest speaker at the **FICPA Annual Accounting Show**. Michael was also a contributing author to

Principles of Accounting, Volume 1: Financial Accounting, published by Openstax. He also was the treasurer of the **Town Parc at Miralago Homeowners Association**.

Angela Gaze participated in 16 community service events, such as Sawgrass Nature Center, Habitat for Humanity, Feeding South Florida, and beach cleanups with the Eta Tau Chapter of Beta Alpha Psi.

Richard Gendler served on the Student Education and Admission to the Bar Committee and is vice-chair of the Florida Bar Grievance Committee of the **Florida Bar**. He is also Special Magistrate of Palm Beach County. Richard was also a member of the Gala Committee (2011 to present) of **Debbie's Dream Foundation** to cure stomach cancer.

Julia Higgs participated in **Women of Tomorrow** by mentoring disadvantaged women. She was a member of the committee that chooses the recipient of the **American Accounting Association** Wildman Teaching Award.

Anthony Horky served on the Real Estate Problems Study Committee of the **Florida Bar** and was co-author of amendments to Florida Statute, Ch. 82, Unlawful Detainer. He was a board member and chair of the Bylaws Committee of the **FAU Alumni Association** and a faculty advisor and an editor of the *FAU Undergraduate Law Journal*; he also mentored students who wrote articles for the *Journal*. He was a presenter on separation of powers at **Pine Grove Elementary School** during Law Day (an activity of the **American Bar Association**).

Mark Kohlbeck is a member of the steering board and is treasurer of the Financial Accounting and Reporting Section of the **American Accounting Association**.

Ken Orbach is a member of the **Florida Institute of Certified Public Accountants'** Federal Taxation Committee and FICPA State Legislative Policy Committee, a member of the **American Institute of Certified Public Accountants'** S Corp Committee, and an associate member of the AICPA Partnership Committee. He is Chair of the **American Taxation Association** Tax Policy Committee and a member of its External Relations Committee. In addition, he is a board member of **Pradera Homeowners Association**.

Robert Pinsker is the academic advocate for **ISACA** (formerly Information Systems Audit and Control Association) and is active in the south Florida chapter.

Joseph Rakestraw is a board member of the **Atlantic Coast Wesley Club**.

Renee Richardson (formerly Renee de Roche) is the Internal Audit Education Partnership (IAEP) coordinator for the **Institute of Internal Auditors** and a university liaison to the **Association of Certified Fraud Examiners** South Florida Chapter. She also participated in six community service events such as assisting in Habitat for Humanity, Kids Against Hunger, and beach cleanups.

Georgi Smatrakalev is a member of the External Relations Committee of the **American Taxation Association**. He is also the academic liaison to the **Florida Institute of Certified Public Accountants Broward Chapter**. In addition, he is a board member and treasurer of both the **OSC Homeowners Association** and the **Bulgarian American League of Florida**. Georgi also filed several non-resident income tax returns for international students.

Scott Seavey is vice-chair of the **American Accounting Association** Auditing Section Membership and Regional Coordinators Committee. Scott is an executive board member of the **Nebraska Council on Economic Education** and a consultant to the **National Association of Economic Educators**.

Maya Thevenot is a volunteer at **Calusa Elementary School**.

James Wainberg was chair of the **American Accounting Association** Auditing Section Membership and Regional Coordinators Committee.

Mary Walsh participated as an arbitrator for the Financial Industry Regulatory Authority (FINRA) and served as a reviewer of questions for the Regulation section of the CPA exam. She is the academic liaison to the **Florida Institute of Certified Public Accountants Palm Beach Chapter**. Mary was also a board member and treasurer of the **Young Singers of the Palm Beaches**.

George Young is a board member and the academic liaison to the **Florida Institute of Certified Public Accountants Atlantic Chapter**.

Tamara Dinev served on the **Technology Committee of the Boca Raton Chamber of Commerce**.

Tamara Dinev served on the **University Internal Advisory Committee (IAC), ADVANCE** program for advancement of women and underrepresented minorities in academic STEM careers

Tamara Dinev served as Academic Director of the **COB Kathleen Brush Women in Leadership program**.

Karen Dye served on the **National Advisory Board for the Economics and Management Department at Gustavus Adolphus College** in St. Peter, MN.

Stuart Galup was a Program Evaluator for the Computing Accreditation Commission of the **Accreditation Board for Engineering and Technology (ABET)** that evaluates university degree programs in Information Systems.

Stuart Galup served as Vice-chair and a member of the Board of Directors of the **Fort Lauderdale Chamber of Commerce, Business First committee**

Jahyun Goo served as **Executive at large of the Korean Association of Information Systems**

Chul Yoo served as Coordinator of the **National Unification Advisory Council of South Korea, South Florida Chapter**.

Jonathan Sweet, founded and currently serves as the leader and mentor of a local college community group at **Ascension Catholic Church** in Boca Raton, FL

Derrick Huang, served as the **University Representative of the CEO Forum**

Derrick Huang, served as **Reviewer of the Florida Center for Cybersecurity, Collaborative Seed Grant**

Derrick Huang, served as Faculty mentor at the **Tech Runway Launch Competition**

Karen Dye, served as the Interim Past Division Chair for the Academy of Management's Operations Management Division

Karen Dye served as the Chair for the Academy of Management's Operations Management Division Scholar Committee

David Menachof served as a member in the **Port Everglades Association**

Xu Han - Interview and article revision for Owl Research & Innovation Magazine

Greg Bohan - Board Member and Chair, Membership Committee, **Academy of Hospitality & Tourism (AoHT)**, Miami-Dade County

Greg Bohan - Board Member, **Greater Miami and the Beaches Hotel Association (GHBMA)**

Greg Bohan - Board Member, **Hospitality Sales and Marketing Association International (HSMAI) South Florida Chapter**

Andrew Gallan – Associate Chair, Patient Experience Track, **Thought Leadership Forum (2019)**, “Service Imperative in Health, Hospitality and Design”, *The Cornell Institute of Healthy Futures*, Cornell College of Business, Ithaca, NY, 2019.

Gopalkrishnan Iyer – Vice-chair for Retailing, Retailing and Pricing Special Interest Group, **American Marketing Association, 2018.**

Gopalkrishnan Iyer – Co-Chair, **Third Triennial AMA/ACRA Conference, Toronto, June 2018**

Gopalkrishnan Iyer – Consortium Faculty and Speaker, **6th Annual AIM-AMA Sheth Foundation Doctoral Consortium**, Bengaluru, India, 2018.

Gopalkrishnan Iyer – Conference Co-Chair, **American Marketing Association/American Collegiate Retailing Association** Third Triennial Conference, Toronto, 2018.

Cheryl Burke Jarvis – Faculty Research Fellow and Member of Faculty Executive Committee; **Center for Services Leadership**, Arizona State University, 2018-2019

Cheryl Burke Jarvis – Discipline Coordinator for Marketing for the State of Florida, **Department of Education Statewide Course Numbering System**, 2018-present

Paul Sergius Koku – Served as track chair at the **Academy of Marketing Science’s** Conference in Porto, Portugal July, 2018.

Melanie Lorenz – Track Chair, **Academy of International Business Latin America** Conference, March 2019

Melih Madanoglu - Vice President, **International Association of Hospitality Financial Management Education (IAHFME)**

Stella Quintero - Board Member, Education Committee Chair, Co-Chair of Hospitality Education

Fundraising Golf Tournament, **Florida Restaurant and Lodging Association (FRLA)** Palm Beach County Chapter

Stella Quintero - Board Member, **Olympic Heights High School, Hospitality & Tourism Advisory Board**

Stella Quintero - Board Member, **Forest Hill High School, Hospitality & Tourism Advisory Board**

Stella Quintero - Board Member, **Palm Beach Gardens High School, Hospitality & Tourism Advisory Board**

Peter Ricci - Board Member, **South Florida Chapter of the Hospitality Sales and Marketing Association International (HSMAI)**

Peter Ricci - Advisory Board Member, **Forest Hill High School Hospitality and Tourism Magnet Program**

Peter Ricci - Advisory Board Member, **Olympic Heights High School Hospitality and Tourism Magnet Program**

Peter Ricci - Member, **Florida Restaurant and Lodging Association**, Counties of Palm Beach, Broward, and Miami Dade

Ann Root – Member of the **Boca Raton Chamber of Commerce Tech Committee**

C.M. Sashi – Board of Regents, **The Loyalty Academy**; Certified Loyalty Marketing Professional Case Evaluation

Eric Shaw – Executive Board, **The Honor Society of Phi Kappa Phi**

Eric Shaw – Vice President, **Boca Helping Hands**

Eric Shaw – President, **Broward-Palm Beach Parliamentarians**

Eric Shaw – Advisory Board, **Gumbo Limbo Nature Center**

J.B. Ward - **Palm Beach Gardens High School**, Chair of the Advisory Board

J.B. Ward - Board Member and Education Committee Chair, **Florida Restaurant and Lodging Association (FRLA) Broward County Chapter**

J.B. Ward - Spoke to eight (8) separate high schools (Broward County) for their tourism, hospitality, and/or culinary programs

Ye Zhang - Award Committee Member, **International Council on Hotel, Restaurant, and Institutional Education (CHRIE)**

Joe Compomizzi spoke with Apple Inc., pro bono, on advancing iPad technology with U. S. Veteran and military students.

Joe Compomizzi coached Iberia Bank on a treasury management presentation.

Jerry Durbeej is a pro-bono advisor to Hope Academy II, and he is a board member of Transforming Lives and More (TLM).

Dominique Fuentes is a member of the Florida, New York, and Washington D.C. Bar Associations.

Jamie Granger is a member of the Association for Business Communication Business Practices Committee.

George Grunfeld is a board member of the Education Advisory Board of the Anti-defamation League (ADL) in Palm Beach, Broward, and Miami-Dade County.

Kenny Leblanc is involved in a number of groups to support the Haitian community: Project Nana, OPL, Terranou International, NEC-CIEH.

Michelle Migdal is a member of the Florida Bar Association and also of Florida Certified Mediators; in this regard, she attends mediation training once a year.

Michelle Migdal is Co-president of the Eagle Point HOA.

Sarah Nielsen served as a judge for the Miami.Dade Urban Debate League's tournament for middle and high school student debaters at FIU.

Craig Rinne is a member of the Society for Cinema and Media Studies

Louisa Rogers is a board member for the Town of Davie, serving on its Transportation and Airport Committee (Vice-Chair) and Friends of Farm Park Committee.

Louisa Rogers serves as an External Reviewer for Quality Matters (QM), reviewing submissions for courses world-wide.

Emily Sacks is a member of the Association for Studies in Higher Education.

Emily Sacks serves as a board member for the Florida Shakespeare Theater.

Beth Sindaco is a member of the Pennsylvania Bar Association Rules Committee and the Philadelphia Trial Lawyers' Association.

Beth Sindaco is vice-president of the Ocean Park Manor Cond Association Board of Directors.

Beth Sindaco provides pro-bono legal services for deaf or hard-of-hearing individuals in Pennsylvania.

Karen Dye, served as the Interim Past Division Chair for the Academy of Management's Operations Management Division

Karen Dye served as the Chair for the Academy of Management's Operations Management Division Scholar Committee

Jahyun Goo, has been elected President of the Association of Information Systems, AIS Korean Chapter

Kimberly Dunn, serves as the Florida Atlantic University NCAA Faculty Athletics Representative.

Julia Higgs and **Joseph Rakestraw** (along with co-authors Elizabeth Almer and Kathleen Harris) were given the Best Paper Award at the 2017 American Accounting Association Diversity Section Meeting.

Emily Sacks was named the CoB Online Master Teacher in 2018

Mary Kay Boyd received the 2018 FAU Excellence in eLearning Distinguished Achievement Award

Elizabeth Gillespie received a \$5,000 grant from OURI for developing a research-intensive section of GEB 3213.

Louisa Rogers received Quality Matters (QM) Certification for the online, market-rate business communications course for Professional Accountants, ACG 6935, in the School of Accounting's Executive Program. It is her third QM certification for the SOAEP's communication courses.

Jennifer Antonito served as a member of the Palm Beach County Medical Society Care Coordination Advisory Committee.

Andac Arikian served as the Organization Theory track chair for the 2018 SMA conference as well as the Emerging Teaching Exercises Track Chair for the 2019 USASBE conference.

Patrick Bernet chaired a faculty search committee in health administration. He also served on Maternal and Infant Health committees in both Palm Beach and Broward Counties.

Stephanie Castro, a faculty leader in establishing Fast Track courses in management at the Davie campus, significantly revised her Fast Track and online MAN 3025 classes. She incorporated new exercises, links, videos and case studies into the class.

Gary Castrogiovanni serves as Southern Management Association, Pre-Doctoral Consortium Coordinator. He won the Best Conceptual Paper Award for "Dream teams: Strategic implications of entrepreneurial founding team role composition in new ventures at *USASBE 2019 National Annual Conference*. Co-authored with **Parisa Faridan** and **Kevin Cox**. He also serves on the editorial review boards of six journals, including the following four top-tier journals: (a) *Entrepreneurship Theory & Practice*, (b) *Journal of Management*, (c) *Journal of Management Studies*, and (c) *Journal of World Business*.

Donna Cooke continued to be active in the Human Resource Association of Broward County, attending meetings and communicating with other members on behalf of FAU. She also worked on revisions to the international business curriculum and has various research articles at different stages of the review process.

Kevin Cox's successful proposal for renewing the Veterans Entrepreneurship Program received the highest evaluation of any application. He also established a certified community engagement undergraduate course, which provides accelerator companies with students and students with unique real-world experience. He won the Best Conceptual Paper Award for "Dream teams: Strategic implications of entrepreneurial

founding team role composition in new ventures at *USASBE 2019 National Annual Conference*. Co-authored with **Parisa Faridan** and **Gary Castrogiovanni**.

Scott Feyereisen mentored an undergraduate student as part of the OURI program. He obtained a research grant and assisted the student in becoming a peer mentor for the College of Business.

Beth Goodrick was elected chair of the department personnel committee. She also had a paper published in the *Academy of Management Journal*, an ABS 4* journal.

Gulcin Gumus chaired a faculty search committee in health administration. She had two publications in an ABS4 journal (*Social Science & Medicine*).

Mingxiang Li won a Schulze Publication Award (Theory and Research), Entrepreneur & Innovation Exchange, for "Technical specialized knowledge and founder leadership at initial public offering", in addition to his publications in ABS 4 journals.

Mantha Mehallis was keynote speaker, invited by the U.S. Department of State Program with Battelle Institute for invited foreign Infectious Disease Specialists from developing countries (Asia, South America, and Caribbean Island States) on how culture influences the response to management of vector-borne diseases. She also presented on Disaster Management for Water and Environment Security at the UNESCO Water and Environment Security Conference in Miami.

Judy Monestime advised the Future Health Executives (Health Administration) student group and served as a committee member in local information management organizations

Donald Neubaum was named chair of the Entrepreneurship Division of Academy of Management; co-edited a special issue titled "Typologies and Taxonomies of Family Business" in *Family Business Review*, published May 2019; edited a special issue titled "Family Business Research" in *Human Resource Management*, published in September 2018, and served as co-president of the Family Enterprise Research Conference.

Lawrence Newmann became the faculty advisor for the Student Association of Pre-Physician Assistants. The group's three general body meetings with about 60-80 students in attendance each time included hands-on suturing techniques and blood pressure measurement workshops as well as a guest lecturer.

Dennis Palkon researched and published about 250 articles that are distributed for the Barron's Weekly Reviews. Barron's is one of the world's premier investment/financial weeklies which is owned and published by Dow Jones. His work in the health practicum and health internship programs resulted in about \$ 550,000 of economic impact by teaching and monitoring Academic Service Learning hours in his classes. His effort represents over 20% of FAU's economic impact in the community. He chaired a faculty search committee in health administration.

Joe Patton completed eight courses (24 credit hours) toward a doctoral degree from an AACSB accredited DBA program.

Jim Riordan continued to work on maintaining high rankings for the FAU Sport Management MBA program. FAU MBASport finished 29th in the world and 19th in the USA in the 2018 SportBusiness rankings of graduate level sports business programs. The program was ranked 3rd in Florida. (Summer of 2018). He served as a member of the FAU Department of Athletics Strategic Planning Committee (Presidential Appointment) Spring of 2019, and he was re-appointed to the FAU Athletic

Advisory Board and as chair of the Institutional Performance Sub-Committee (Presidential Appointment).

Debbie Searcy served the community as a member of the North Palm Beach Village Council.

Len Trevino spearheaded FAU COB's CUIBE application and ultimate acceptance as a full member in the Consortium for Undergraduate International Business Education. Separately, he led the international business curriculum committee to make headway on curriculum changes, such as a shift in focus of MAN 3611 toward international human resource management. He also serves on the editorial advisory board of *Journal of World Business* and as associate editor of *Cross Cultural and Strategic Management*. He chaired a faculty search committee in international business.

Alan Whiteman served as the first liaison between the COB and College of Medicine for medical students interested in business. He participated in the development of a dual MD/MBA and a dual MD/MHA, and facilitated the FAU Davie Campus hosting two educational events for the South Florida Healthcare Executive Forum (local chapter of the American College of Healthcare Executives).

Ethlyn Williams served as committee chair of the COBUC COB degree program review with recommendations for AACSB Assurance of Learning. She served as a faculty search committee chair for management.

Linsey Willis serves as an expert witness and consultant in various civil cases. In 2018-2019, she published a book called "Developing your innate abilities by experiencing assessment center exercises." She has used the book in her classes at FAU and donated all royalties to the department.

Rebel Cole serves as a member of the Advisory Board of Black Ice Risk Technologies, Ltd.

Douglas Cumming is a Board Member and Vice President/President-Elect of the International Corporate Governance Society.

Anna Agapova serves as an external expert to the National Research University Higher School of Economics, Russia, 2015-2019.

Rebel Cole serves as a short-term expert for the World Bank, Reserve Bank of India and Reserve Bank of Zimbabwe in 2018

Charles Yang provides to the collaboration proposal of the FAU Research Park with People's Trust Insurance on insurance marketing and rating.

James McNulty serves as an arbitrator in a securities case for FINRA (Financial Institutions Regulatory Authority). The arbitration hearing will take place in Puerto Rico.

William Bosshardt is a member of the American Economic Association Committee on Economic Education.

William Bosshardt was a member of the review Team, University of Illinois, Chicago, Economics Department and CEE.

Eric Chiang, was a guest lecturer at the following:
Tallahassee Community College

Eastern New Mexico University
Tennessee Tech
University of Colorado, Denver
Miami Dade College
Calvin College

Ky-Hyang Yuhn serves as a liaison between FAU and Korean Universities (Kunsan National University and Silla University), promoting exchange programs.

Eric Levy was a presenter at the Passport for Success program, which aims to teach study skills for new students

Eric Levy presented to the Broward League of Cities

Research Productivity

Grant Awards

K. Edwards (PI- College of Nursing), **Behara, R.S.** Grant Award \$2.8 million US-DHSS HRSA Grant (2018-2022), Caring-based Academic Partnerships in Excellence (CAPE) RNs in Primary Care

Agarwal, A. (PI), **R.S. Behara** (Co-PI), L. Dunphy (Co-PI), G. Gumus (Co-PI), H. Zhuang (Co-PI), Phase II I/UCRC Florida Atlantic University Site: Center for Health Organization Transformation (CHOT), Continuing Award \$300K NSF Grant (2016-2019)

L. Dunphy (PI- College of Nursing), **R.S. Behara** (Co-PI), Caring-based Academic Practice Partnerships (CAPP) to Enhance Nurse Practitioner [NP] Readiness & Willingness-to-Practice in Rural and Underserved Communities, Continuing Award \$2 million US-DHSS HRSA Grant (2016-2019)

Craig Rinne and **George Grunfeld** each received a grant of \$1,500 from the Center for e-Learning to develop their proposed adaptations of OER texts for GEB 3213. This course has approximately 35 sections in each of the spring and fall semesters, and 80% of these sections are now using Open Educational Resources (OER) instead of requiring students to purchase texts, a significant savings for students.

Pierre Alexandre continued as an economist investigator on Advanced Nursing Education Grants “Caring-based Academic Practice Partnerships (CAPP) to Enhance Nurse Practitioner [NP] Readiness & Willingness-to-Practice in Rural and Underserved Communities (MUC)” Health Resources and Services Administration (HRSA). The \$2 million grant extended to 6/30/19. He is also a member of the Common Prerequisite Discipline Committee of the Board of Governors - State University System of Florida. The goal of the committee is to review and approve courses and programs submitted by schools within the State University System of Florida.

Research and Engagement

Faculty Publications

During the 2018-2019 academic year, papers written by faculty in the College of Business were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print are listed below with their full citations.

Cheng, X., Fu, S., Sun, J., **Bilgihan, A.**, & Okumus, F. (2019), "An investigation on online reviews in sharing economy driven hospitality platforms: A viewpoint of trust," *Tourism Management*, 71 (April), 366-377.

Ammari, N. & **Bilgihan, A.** (2018), "Customer retention to mobile telecommunication service providers: the roles of perceived justice and customer loyalty program," *International Journal of Mobile Communications*, 17 (1), 82-107.

Sukhu, A., Choi, H., Bujisic, M., & **Bilgihan, A.** (2019), "Satisfaction and positive emotions: A comparison of the influence of hotel guests' beliefs and attitudes on their satisfaction and emotions," *International Journal of Hospitality Management*, 77 (January), 51-63.

Okumus, F., van Niekerk, M., Koseoglu, M. A., & **Bilgihan, A.** (2018), "Interdisciplinary research in tourism," *Tourism Management*, 69 (December), 540-549.

Bilgihan, A., Seo, S., & Choi, J. (2018), "Identifying restaurant satisfiers and dissatisfiers: Suggestions from online reviews," *Journal of Hospitality Marketing & Management*, 27 (5), 601-625.

Zhang, T., **Bilgihan, A.**, Kandampully, J., & Lu, C. (2018), "Building stronger hospitality brands through online communities," *Journal of Hospitality and Tourism Technology*, 9 (2), 158-171.

Okumus, B., Ali, F., **Bilgihan, A.**, & Ozturk, A. B. (2018), "Psychological factors influencing customers' acceptance of smartphone diet apps when ordering food at restaurants," *International Journal of Hospitality Management*, 72 (June), 67-77.

Dedeoglu, B. B., **Bilgihan, A.**, Ye, B. H., Buonincontri, P., & Okumus, F. (2018), "The impact of servicescape on hedonic value and behavioral intentions: The importance of previous experience," *International Journal of Hospitality Management*, 72 (June), 10-20.

Fan, A., Han, S., Wu, L., Mattila, A., & **Bilgihan, A.** (2018), "Whom do we trust? Cultural differences in consumer responses to online recommendations," *International Journal of Contemporary Hospitality Management*, 30 (7), 1508-1525.

Menidjel, C., Benhabib, A., & **Bilgihan, A.** (2018), "Examining the moderating role of personality traits in the relationship between brand trust and brand loyalty," *Journal of Product & Brand Management*, 26 (6), 631-649.

Gallan, Andrew S., Janet McColl-Kennedy, Tatiana Barakshina, Bernardo Figueiredo, Josephine Go Jefferies, Johanna Gollnhofer, Sally Hibbert, Nadina Luca, Sanjit Roy, Jelena Spanjol, and Heidi Winklhofer (2019), "Transforming Community Well-Being through Patients' Lived Experience," *Journal of Business Research*, 100 (July), 376-391, Published Online First, December 2018.

Gopalkrishnan R. Iyer and Lee Jarvis, (in press), "CSR Adoption in the Multinational Hospitality Context," *International Journal of Contemporary Hospitality Management*, Published Online First December 2018.

Azab, Carolyn, Terry Clark, and **Cheryl Burke Jarvis** (2018), "Positive Psychological Capacities: The Mystery Ingredient in Successful Service Recoveries?" *Journal of Services Marketing*, 32 (7), 897-912.

Koku, P. S. (2019) "A viewpoint from the trenches," *Journal of Services Marketing* Vol 33 (1), 125-130.

Koku, P. Sergius and Farhar, A. A. (in press) "Other sources of FDIs in Sub-Saharan Africa: The case of Gulf Cooperation Council states," *Journal of Business Research*, Published Online First March 2019.

Ramsey, J. R., & **Lorenz, M. P.** (in press), "Every flow has its ebb: The impact of flow on work-family conflict and adjustment in global careers," *Human Resource Management Journal*. Published online first, March 2019.

Altinay, L., **Madanoglu, M.**, Wang, L., & Song, H. (2019), "The Influence of Elderly Consumers' Interactions with other Customers in Hospitality Settings on their Satisfaction and Social Wellbeing," *International Journal of Hospitality Management*, 78 (April), 223-233.

Madanoglu, M., & Castrogiovanni, G.J. (2018), "Franchising Proportion and Network Failure," *Small Business Economics*, 50(4), 697-715.

Madanoglu, M., Kizildag, M., & Ozdemir, O. (2018), "Which Bundles of Corporate Governance Provisions Lead to High Firm Performance among Restaurant Firms?" *International Journal of Hospitality Management*, 72 (June), 98-108.

Khalilzadeh, J., Kizildag, M. Ridderstaat, J., & **Madanoglu, M.** (2018), "How is the Premium Calibrated for the Speculative Risk?" *Journal of Hospitality Financial Management*, 26 (2), 63-74. (Lead Article).

Madanoglu, M. (2018), "Theories of Economic and Social Exchange in Entrepreneurial Partnerships: An Agenda for Future Research," *International Entrepreneurship and Management Journal*, 14(3), 649-656.

Petrescu, Maria, **Tamara F. Mangleburg**, Selima Ben Mrad, and Kathleen O'Leary (in press), "Reciprocal Influences and Effects of Viral NWOM Campaigns in Social Media," *Journal of Marketing Communications*, Published Online First November 2018.

Sashi, C. M., Gina Brynildsen, and Anil Bilgihan (2019), "Social media, customer engagement and advocacy: An empirical investigation using Twitter data for quick service restaurants," *International Journal of Contemporary Hospitality Management*, 31 (3), 1247-1272.

Shaw, Eric H., (2019), "Eric H. Shaw: Reflections on an Improbable Academic Career," *Journal of Historical Research in Marketing*, Vol. 11 (1).

Randle, M., **Zhang, Y.**, & Donicar, S. (in press). The changing importance of vacations: Proposing a theoretical explanation for the changing contribution of vacations to people's quality of life," *Annals of Tourism Research*. Published Online First December 2018.

Gao, J., **Zhang, Y.**, Kerstetter, D., & Shields, S. (in press), "Understanding Changes in Tourists' Use of Emotion Regulation Strategies in a Vacation Context," *Journal of Travel Research*, Published Online First September 2018.

Cole, S., **Zhang, Y.**, Wang W, & Hu, Cheng-ming (2019), "The Influence of Accessibility and Motivation on Leisure Travel Participation of People with Disabilities," *Journal of Travel and Tourism Marketing*, 36 (1), 119-130.

Richard, P., Walker, R., & **Alexandre, P.K.** 2018. The burden of out of pocket costs and medical debt faced by households with chronic health conditions in the United States. *PLOS ONE* 3613(6):e0199598.

Arikan, A. T. 2018. Opportunism is in the eye of the beholder: Antecedents of subjective opportunism judgments" *Journal of Business Ethics*, <https://doi.org/10.1007/s10551-018-3873-7>. (ABS 3.)

Kloepfer, K. & **Castrogiovanni, G. J.** 2018. Entrepreneurship and venture creation: Subprocesses, subdomains, and interfaces. *International Entrepreneurship and Management Journal*, 14-3, 681-696.

Cooke, D. K., Brant, K. K., & Woods, J. 2018. The role of public service motivation in employee work engagement: A test of the Job Demand-Job Resources Model. *International Journal of Public Administration*. 42 (9), 765-775.

Cox, K. C., Lortie, J., Stewart, S. A., Barreto T. S. 2018. Different strokes for different folks: Generational differences, social salience, and social performance. *International Journal of Entrepreneurship and Innovation*. doi.org/10.1177/1465750318796718

Wales, W., **Cox, K. C.**, Lortie, J., & Sproul, C., 2019. Blowing smoke? How early-stage investors interpret hopeful discourse within entrepreneurially oriented business plans. *Entrepreneurship Research Journal*. 9(3), 1-16.

Feyereisen, S., Broschak, J. & **Goodrick, B.** 2019. Understanding professional jurisdiction changes in the field of anesthesiology. *Medical Care Research and Review*, 75.-5, 612-632.

Jarvis, L., **Goodrick, E.** & Hudson, B. 2019. Where the heart functions best: Reactive-affective conflict and the disruptive work of animal rights organizations. *Academy of Management Journal*. DOI: 10.5465/amj.2017.0342 (ABS 4+).

French, M.T. & **Gumus. G.** 2018. Watch for motorcycles! The effects of texting and handheld bans on motorcyclist fatalities. *Social Science & Medicine*, 216: 81-87. (ABS 4).

Bernet, P.M., Gumus, G. & Vishwasrao, S. 2018. Effectiveness of public health spending on infant mortality in Florida, 2001-2014. *Social Science & Medicine*, 211: 31-38. (ABS 4).

Harari, M. B., Reaves, A. C., Bean, D. A., Laginess, A. J. & Viswesvaran, C. 2018. Personality and expatriate adjustment: A meta-analysis. *Journal of Occupational and Organizational Psychology* 91(3), 486-517. (ABS 4).

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Conference Organizational Committees

Faculty Conference Presentations

In addition to publishing in peer-reviewed journals, the College of Business faculty also presented numerous papers at international, national, and regional academic

conferences specific to their respective disciplines. A number of the papers were published in conference proceedings and a number of those received best paper awards -- which were noted in the Points of Pride section of this report. Below are the conferences where faculty presented.

Brown, Lawrence – Florida Accounting Behavioral Research Symposium

Cao, Jian – American Accounting Association Annual Meeting; Canadian Accounting Association Annual Meeting; American Tax Association Midyear Meeting

Crain, Michael – American Society of Appraisers, Advanced Business Valuation and International Appraisers Conference; Financial Consulting Group Association Annual Conference; Universidad Nacional de Tres de Febrero; U.S. Department of Treasury and Florida Atlantic University, Forensic Accounting and Cyber Investigations Conference; Broward Economics Crimes Association Meeting

Fang, Xiaohua – Financial Management Association International European Conference; 41st Annual Conference of the European Accounting Association

Higgs, Julia – American Accounting Association Auditing Mid-year Meeting

Kohlbeck, Mark – American Accounting Association Annual Meeting; Southern Finance Association 2018 Annual Meeting; American Accounting Association Southeast Region Annual Meeting

Rakestraw, Joseph – American Accounting Association Annual Meeting; American Accounting Association International Accounting Section Midyear Meeting; American Accounting Association Auditing Mid-year Meeting; Hawaii Accounting Research Conference (two papers)

Thevenot, Maya – Louisiana State University

Wainberg, James – American Accounting Association Annual Meeting (2 papers)

David Menachof, Invited Speaker, Mobile Technology Consortium Spring Meeting; Logistics Research Network Annual Conference, Session Chair and presenter; Council of Supply Chain Management Professionals Academic Research Symposium.

Derrick Huang, Annual Meeting of the Decision Science Institute; American Conference of Information Systems, Mini-track Chair

Ravi Behara, Annual Meeting of the Decision Science Institute; American Conference of Information Systems, Mini-track Chair; International Conference on Computational Science and Computational Intelligence

Jahyun Goo, Annual Meeting of the Decision Science Institute; American Conference of Information Systems, Mini-track Chair; Chair of pre-ICIS Workshop; Post-ICIS KrAIS Workshop

Chul Yoo - American Conference of Information Systems, Mini-track Chair; Post-ICIS KrAIS Workshop

Karen Dye – Academy of Management Meeting

Tamara Dinev – European Conference of Information Systems, Track Co-Chair

Xu Han - Annual Meeting of the Decision Science Institute;

Anil Bilgihan - Global Conference on Business and Economics, Sarasota, FL.

Andrew Gallan, Cheryl Burke Jarvis - Decision Sciences Institute, Chicago, IL

Gopal Iyer – AMA Summer Academic Conference, Boston, MA

Gopal Iyer – AMS World Marketing Congress, Porto, Portugal

Gopal Iyer – AMA/ACRA Triennial Conference,

Paul Sergius Koku – Proceedings of the 11th International Conference for Entrepreneurship, Innovation and Regional Development, Doha, Qatar

Paul Sergius Koku – The World Marketing Congress, Porto, Portugal.

Paul Sergius Koku – Proceedings of the Conference of Society for the Study of Emerging Markets (SSEM), University of Lodz, Poland

Melanie Lorenz – Academy of International Business Conference, Minneapolis, MN

Mel Madanoglu, Ye Zhang, Peter Ricci, Anil Bilgihan – Asia-Pacific Conference on Hotel, Restaurant and Institutional Education, Guangzhou

Mel Madanoglu – United States Association of Small Business and Entrepreneurship – Annual Conference, St. Pete Beach, FL

Mel Madanoglu – European Conference on Hotel, Restaurant and Institutional Education (Euro CHRIE), Dublin, Ireland

Mel Madanoglu – Southern Management Association, Lexington, KY. November 2018

Mel Madanoglu - Thirtieth Association of Hospitality Financial Management Education (AHFME) Symposium, New York, NY, November 2018

Mel Madanoglu - Global Marketing Conference, Tokyo, Japan, July 2018

Mel Madanoglu – Advances in Hospitality and Tourism Marketing and Management Conference (AHTMM), Bangkok, Thailand, June 2018

C. M. Sashi - International Conference on Economics and Management of Networks, University of Havana, Havana, Cuba, November 2018

Ye Zhang, Mel Madanoglu, Anil Bilgihan, Peter Ricci – International Conference on Hotel, Restaurant and Institutional Education, Palm Springs, CA, July 2018

Ye Zhang, Peter Ricci, Anil Bilgihan – Travel & Tourism Research Association International Conference, Miami/Coral Gables, FL, June 2018

Ye Zhang, - International Conference on Hotel, Restaurant and Institutional Education, Palm Springs, CA, July 2018

Paul Sergius Koku – College of Business, Qatar University, October 28, 2018.

Paul Sergius Koku – Keynote Speaker, 6th International Conference on Marketing, Hanoi, Vietnam, October. 2018.

Paul Sergius Koku – Keynote Speaker, 2nd International Scientific on Business and Economics (ISCBE 2018), Tetovo, Macedonia, May, 2018.

Paul Sergius Koku –Annual Conference Organized by the Academy of Global Business at the National Institute of Development Administration, Bangkok, Thailand, 2018.

Peter Ricci - Keynote Speaker, Hospitality Human Resources Association of Broward County (HHRABC), Fort Lauderdale, FL, April, 2019.

Peter Ricci - Greater Fort Lauderdale General Managers Council (GFLGMC), Fort Lauderdale, FL, May, 2019

Eric Shaw –Keynote Speaker, Horizon Society Annual Luncheon, FAU, November 2018.

Ping Cheng – 10th ReCap Conference, Center of European Economics Studies, Germany, November 2018

Ping Cheng - 2019 American Real Estate Society Conference, Phoenix, AZ, April 2019.

Anna Agapova presented at the following conferences during 2018-2019:

- Eastern Finance Association (EFA) Annual Meeting, Miami, FL, April, 2019
- American Finance Association (AFA) Annual Meeting, Atlanta, GA, January, 2019
- Southern Finance Association (SFA) Annual Meeting, Ashville, NC, November, 2018
- Financial Management Association (FMA) Annual Meeting, San Diego, CA, October, 2018
- Russian Summer School on Institutional Analysis, Moscow, Russia, June-July, 2018

Rebel Cole presented at the following conferences during 2018-2019:

- Entrepreneurial Finance Conference , Jun. 2018
- Global Finance Conference, Jul. 2018
- 6th Annual Community Banking Conference, Oct. 2018
- Financial Management Association Annual Meetings, Oct. 2018
- New Zealand Finance Conference, Dec. 2018
- Australian Finance & Banking Conference, Dec. 2018
- Chicago Financial Institutions Conference, Apr. 2019
- American Real Estate Society Annual Meeting, Apr. 2019
- American Real Estate Society Annual Meeting, Apr. 2019

Douglas Cumming presented at the following conferences in 2018-2019:

- Academy of Management Conference

British Academy of Management Annual Conference, Birmingham
British Academy of Management Corporate Finance Conference, University of
Southampton, *Keynote Speech*
Eastern Finance Association
French Finance Association (AFFI), Quebec City, *Keynote Speech*
Developments in Alternative Finance Conference, *Keynote Speech*
Financial Management & Accounting Research, Limassol, Cyprus (Best paper award)*
Financial Management Association
University of Adelaide Corporate Finance Conference, *Keynote Speech*
University of Birmingham
University of Kent
University of Essex
Central European University, Budapest
Sssex Business School
Florida Atlantic University
Infiniti Conference on International Finance, Poznan, *Keynote Speech*
International Corporate Governance Society, Shanghai
Kobe University
Liquidity in Financial Markets Conference, Budapest, *Keynote Speech*
Miami University of Ohio
SKEMA Business School, Nice
University of Chile, IFABS
University of Liverpool
University of Macau
Vietnam Symposium in Banking and Finance, *Keynote Speech*

Luis Garcia-Feijoo – Eastern Finance Association 2019

Antoine Giannetti – 35th Annual ARES Meeting, Paradise Valley, AZ

David Javakhadze – Finance Management Association (FMA), San Diego, CA, 2018 and Southern
Finance Association (SFA) Annual Meeting, Asheville, NC, Fall 2018

Anita Pennathur - American Real Estate Conference, Scottsdale, AZ, April 2019.

Charles Yang presented at the following conferences in 2018-2019:

American Risk and Insurance Association, Chicago, Illinois, Aug 5-8, 2018.

Western Risk and Insurance Association, Monterey, CA, Jan 2-5, 2019.

Southern Risk and Insurance Association, Orlando, Florida, Nov 18-20, 2018.

Jerry Durbeej, Laurie Nesbitt, and Sarah Nielsen, Association for Business
Communication's 83rd Annual Conference

Dominique Fuentes and Jamie Granger, Association for Business Communication's 83rd
Annual Conference

George Grunfeld, Association for Business Communication's 83rd Annual Conference

Sarah Nielsen, International Writing across the Curriculum Conference

Craig Rinne, Association for Business Communication Regional Conference

Sharmila Vishwasrao, "Effectiveness of Public Health Spending on Infant Mortality in Florida, 2001-2014", Western Economic Association International, Vancouver, June 2018

Monica Escaleras, Assessing the Impact of Fiscal Decentralization on Infrastructure Quality, APEE conference (April 2018)

Monica Escaleras, Natural Disasters and poverty, SEA conference (November 2018)

Neela Manage, Academic or Professional Organization Participant, Workshop conducted by ASA Council of Chapters at the Joint Statistical Meetings, July 2018

William J. Luther, Cato monetary conference, November 2018

William J. Luther, Central Bank Independence and the Federal Reserve's New Operating Regime SEA annual meetings, November 2018, Washington, DC

William J. Luther. Regulatory Ambiguity in the Market for Bitcoin. Mont Pelerin Society, Gran Canaria, Canary Islands, October 2018.

William J. Luther. Cash, Crime, and Cryptocurrencies. American Enterprise Institute, Economist Roundtable, Middleburg, VA, September 2018.

William Bosshardt, CTREE/AEA meeting on May 30-June 2018, San Antonio, TX

Eric Chiang, American Economic Association, CTREE Conference; May 2018

Eric Chiang, American Economic Association Denver, CO (2 presentations)

Eric Chiang, EconED Teaching Conference (October 2018)

Christopher Boudreaux, SEA Meeting November 2018, Washington, DC

Associate Editor and Editorial Board Memberships on Academic Journals

Jian Cao, Editorial Board, *International Journal of Accounting Information Systems*; Editorial Board, *Managerial Auditing Journal*

Michael Crain, Editorial Board, *Journal of Accountancy*; Editorial Board, *Business Valuation Update*

Joel DiCicco is a member of the Florida Institute of Certified Public Accountants Editorial Committee.

Julia Higgs, Editorial Board, *Current Issues in Auditing*

William Hopwood, Editorial Board, *Review of Accounting and Finance*; Editorial Board, *Journal of Forensic Accounting Research*

Mark Kohlbeck, Associate Editor, *Issues in Accounting Education*

Kenneth Orbach, Editorial Board, *Tax Adviser* and *Journal of Legal Tax Research*

Robert Pinsker, Editor (one of eight), *Journal of Information Systems*; Associate Editor, *Advances in Accounting Behavioral Research*

George Young, Editorial Board, *Research on Professional Responsibility and Ethics in Accounting*

Sunil Babbar, Editorial Review Board, *International Journal of Operations & Production Management*; Editorial Board, *Decision Sciences Journal of Innovative Education*; Editorial Board, *International Journal of Services and Operations*; Editorial Board, *International Journal of Integrated Supply Management*

Ravi Behara, International Editorial Advisory Board, *Journal of Service Management*; Editorial Board, *Service Science*; International Editorial Review Board, *International Journal of Information Systems in the Service Sector*

Tamara Dinev, Guest Editor for the Special Issue in Memoriam of Jeff Smith – *Information Systems Frontiers*

Karen Dye, Associate Editor, *Journal of Operations Management*

Stuart Galup, Editorial Review Board, *Information Resource Management Journal*; Editorial Review Board, *International Journal of Service Science, Management, Engineering, and Technology*

Jahyun Goo, Coordinating Editor, *Information Systems Frontiers*; Associate Editor, *Decision Support System*; Associate Editor, *Journal of IT*

Derrick Huang, Senior Editor, *Decision Support Systems*; Coordinating Editor, *Information Systems Frontiers*;

Chul Yoo, Coordinating Editor, *Information Systems Frontiers*

David Menachof, Editorial Board Member, *International Journal of Logistics Research and Applications*; Special Issue Editor, *International Journal of Logistics Research and Applications*; Editorial Board Member, *Journal of Business Logistics*

Gopalkrishnan Iyer – Editorial Board, *Industrial Marketing Management*; Editorial Board, *Journal of Business Research*; Editorial Board, *Entrepreneurial Research Journal*

Anil Bilgihan - Special Section Editor, *Psychology & Marketing (ABS3)*

Anil Bilgihan - Editorial Board, *International Journal of Contemporary Hospitality Management (ABS3)*

Anil Bilgihan - Editorial Board, *Journal of Hospitality and Tourism Technology* (ABDC-B)

Gopalkrishnan Iyer – Editorial Board, *Industrial Marketing Management* (ABS3)

Gopalkrishnan Iyer – Editorial Board, *Journal of Business Research* (ABS3)

Gopalkrishnan Iyer – Editorial Board, *Entrepreneurial Research Journal*

Gopalkrishnan Iyer – Advisory Board, *Journal of Relationship Marketing* (ABS1)

Andrew Gallan – Editorial Board, *Journal of Service Research* (ABS4)

Andrew Gallan – Editorial Board, *Journal of Business Research* (ABS3)

Andrew Gallan – Editorial Board, *Patient Experience Journal*

Cheryl Burke Jarvis – Associate Editor, *Journal of Service Research* (ABS4)

Cheryl Burke Jarvis – Editorial Board, *Journal of the Academy of Marketing Sciences* (ABS4*)

Paul Koku – Editor in Chief, *International Journal of Marketing and Social Policy*

Paul Koku – Associate Editor, *Journal of Services Marketing* (ABS2)

Paul Koku - Co-Guest Editor: Special Issue of *the Journal of Business Research* on Sub-Saharan Africa: Emerging Market Firms' Strategies for a Region with Great Potential, 2018-2019 (ABS3)

Pradeep Korgaonkar – Associate Editor, *Annals of Social Sciences and Management Studies*

Pradeep Korgaonkar - Editorial Board, *International Journal of E-Business Research* (ABS1)

Pradeep Korgaonkar - Editorial Board, *Journal of Marketing Analytics*

Pradeep Korgaonkar - *Journal of Social Sciences and Business Management*

Melih Madanoglu - Editorial Board, *International Journal of Hospitality Management* (ABS3)

Melih Madanoglu - Editorial Board, *International Journal of Contemporary Hospitality Management* (ABS3)

Melih Madanoglu - Editorial Board, *Journal of Hospitality and Tourism Technology* (ABDC-B)

Peter Ricci - Associate Editor, *ICHRIE Research Reports*

Peter Ricci - Editorial Board, *Journal of Global Education and Research*

C.M. Sashi – Editorial Board, *Journal of Business-to-Business Marketing* (ABS2)

C.M. Sashi – Editorial Board, *Management Decision* (ABS2)

Eric Shaw – Associate Editor, *Journal of Historical Research in Marketing* (ABDC-C)

Eric Shaw – Editorial Review Board, *Journal of Macromarketing* (ABS2)

Eric Shaw – Editorial Review Board, *European Journal of Marketing* (ABS3)

Eric Shaw – Editorial Review Board, *European Business Review* (ABS2)

Eric Shaw – Editorial Review Board, *Journal of Strategic Marketing* (ABS2)

Ye Zhang - Editorial Review Board, *Journal of Travel Research* (ABS4)

Luis Garcia – Interim Managing Editor, *Financial Analysts Journal*, 2017-2018

Sarah Nielsen serves as an Associate Editor and Reviewer for the refereed journal, *Annals of Social Sciences & Management Studies*.

Emily Sacks serves as a Reviewer for the refereed journal, *Community College Journal of Research and Practice*

Kim Ellis continued to serve on the editorial review boards of the *Journal of International Business Studies*, *Strategic Organization* and *Africa Journal of Management*.

Michael Harari joined the editorial board of the *Journal of Organizational Behavior*.

Roland Kidwell serves on the editorial boards of *Family Business Review* (ABS 3), *Entrepreneurship Theory & Practice* (ABS 4) and *Journal of Management History*. He won a Schulze Publication Award for “How family business leaders can encourage both devotion and performance” Entrepreneurship & Innovation Exchange, FamilyBusiness.org. Co-authored with **Katie Kloepfer**.

Tom Lenartowicz received a Silver Medal for articles published in the *Journal of International Business Studies*. He serves on the editorial boards of *Journal of International Business Studies* (ABS 4.5), *Journal of International Management* (ABS 3), *Management International Review* (ABS 3), *International Journal of Emerging Markets*, and *International Journal of Crosscultural Management*.

Chandra Mishra continued as co-editor of the *Entrepreneurship Research Journal*.

Scott Barnhart serves on the editorial board of Invest in the USA (IIUSA) Regional Center Business Journal.

Scott Barnhart serves on the editorial board of EB5 Investors Magazine

Douglas Cumming is the Founding Editor-in-Chief of the Annals of Corporate Governance

Douglas Cumming is the Managing Editor-in-Chief of the Journal of Corporate Finance

Douglas Cumming is the Advisory Editor of the Journal of Disruptive Finance and the Journal of Multinational Financial Management

Douglas Cumming is a Special Issue Guest Editor of the Journal of World Business special issue on Exploring the Next Generation; The Journal of Banking and Finance special issue on Entrepreneurial Finance; Venture Capital: An International Journal of Entrepreneurial Finance.

Luis Garcia-Feijoo is Co-Editor of the Financial Analysts Journal.

Luis Garcia-Feijoo serves as Associate Research Director, CFA Institute Research Foundation

Douglas Cumming serves as the Associate Editor (involved with handling papers:

British Journal of Management

Corporate Governance: An International Review

European Journal of Finance

Studies in Economics and Finance

Journal of Banking and Finance

Sofia Johan is an Associate Editor of the British Journal of Management

Sofia Johan serves on the Editorial Board of Finance Research Letters

Sofia Johan served as a conference guest editor for the International Journal of Managerial Finance, special issue on Law, Culture and Finance

Ping Cheng serves as a member of advisory board for OREVCO, a startup property technology company currently under the mentoring program of FAU Tech Runway. (Since Spring 2019)

Ping Cheng serves as a member of the board directors of JP Capital International Inc.

Ping Cheng serves as a board member and investment consultant of Micron Electronics Inc.

Charles Yang serves on the Editorial Review Board, Journal of Insurance Regulation (2018-present).

William Bosshardt, Associate Editor, International Review of Economics Education

William Bosshardt, Associate Editor, *Journal of Economic Education*

Chris Boudreaux, Editorial Board, *International Trade Journal*

Ky-Hyang Yuhn, *Journal of International & Interdisciplinary Business Research*

Steven B. Caudill, *Co-Editor, Economics e-journal*

Steven B. Caudill, *Editorial Board, Revista Internacional de Ciencias del Deporte*

Steven B. Caudill, *Editorial Board, International Journal of Business and Economics*

Steven B. Caudill, Editorial Board, Journal of Economics and Finance Education

Sharmila Vishwasrao, Associate Editor, American Economist

Quality Enhancement Program (QEP) Initiatives

School of Accounting

A typical path for high-achieving undergraduate accounting students is to pursue a master's degree, obtain professional licensure as a certified public accountant (CPA), and pursue a career in public and/or private accounting. The School of Accounting, in partnership with the Florida Atlantic University Quality Enhancement Plan, Distinction through Discovery, developed a program which provides undergraduate accounting students an opportunity to engage in activities to further their critical thinking, communication and professional research skills.

The program includes four distinct phases introduced over three semesters of study.

- First semester/Phase 1: Provides a greater understanding of the profession and an awareness of the skills essential for professional success.
- Second semester/Phase 2: Requires students to review the professional literature to research basic accounting problems and provide professional reports of their research, analysis, and recommendations.
- Third semester/Phase 3: Introduces new areas of the profession (e.g., tax and audit) and requires the use of additional sources of professional literature.
- Third semester/Phase 4: Includes a capstone case competition, which requires students to work in teams to identify and evaluate possible solutions for an accounting problem for which no clear solution exists. After evaluating the alternatives, students must propose and defend the solution they believe to be the best of the available alternatives, using only professional literature to support their decision. The deliverables are a professional report and an oral presentation to faculty and accounting professionals.

Ravi Behara's MAN 3506 presented Poster Sessions at FAU Undergraduate Research Symposium

The Department of Marketing continues to remain a leader in QEP activities, including mentoring multiple undergraduate research projects, offering research-intensive courses, and receiving OURI curriculum revision grants to improve courses.

C.M. Sashi – Recipient of OURI Curriculum Grant to design a research-intensive course in Retail Management, 2018

Gopalkrishnan Iyer, Cheryl Burke Jarvis, Paul Koku, C.M. Sashi, and Allen Smith served as judges for the 8th Annual FAU Undergraduate Research Symposium, 2018

Anna Agapova serves as a student adviser to a team of FAU undergraduate students through the Southeastern Hedge Fund Competition, hosted by The Southeastern Hedge Fund Association (SEHFA) and Georgia State University.

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

This academic year the surveys of the Initiative received around 1,820 mentions in media outlets and generated Total ad equivalency value as reported by Meltwater of around seven and a half million dollars. The top five story placements for broadcast, print and internet ranked by ad equivalency value are: Bloomberg, Time magazine, Washington Post, The New York Times, and NBC News. Additionally, BEPI's polls were featured on the front page of Florida newspapers *nine* times. This is the most any single FAU's effort has appeared on front pages since the Office of Media Relations started keeping record of FAU's media hits.

This year students went to national, regional and local conferences to showcase their research. Students participated in the 33rd National Conference of Undergraduate Research at Kennesaw State University. The conference hosted 4,200 students from over 900 institutions from the United States and abroad. FAU sent 22 students to the conference, and 20 of them were from BEPI. In addition, students participated in the Florida Undergraduate Research Conference at University of North Florida. The conference hosted nearly 600 participants from over 35 institutions in the state of Florida. FAU sent 52 students to the conference and 21 of the 52 students were from BEPI.

Also, undergraduate students presented their research findings at the FAU Undergraduate Symposium. The Symposium had 215 participants and 23 of them were from the College of Business. Furthermore, 21 out of the 23 students were from BEPI. One group won first place in oral presentation and couple groups won first and second place in poster presentation. Finally, 3 students submitted their research papers to the FAU journal.

FAU Center for Economic Education

Staff

William Bosshardt, Director

Brett Burkey, Assistant Director

Center Activities

The FAU Center for Economic Education conducted 23 workshops for approximately 425 participants in 2018-19. The FAU Center held workshops on sea level rise as well as the economic history of West Palm Beach. The FAU Center's funding from grants/donations now totals over \$50,000 a year.

Business Communications - Teaching and Engagement and Teaching Productivity

The Business Communications Program (BCP) does not confer degrees, but it supports other College of Business Departments in reaching their goals of preparing their students to communicate effectively in their fields. The total number of undergraduate and graduate students in BCP courses in 2018 was 2,534.

The Business Communications Program offers a research-intensive section of GEB 3213 every spring and fall semester; it is developed and taught by Kenny Leblanc in collaboration with the Office of Undergraduate Research and Inquiry. She also presented a poster highlighting this course at the two-day OURI Symposium held on our campus in October 2018.

Student Academic Services

School of Accounting

Advising Accomplishments and Activities on the Davie Campus

The School of Accounting offers Professional Development Workshops, facilitated by faculty advisor, Sherry Young, on the Davie Campus to help prepare students for professional careers in accounting. On average, 26 students attended the Professional Development Workshops. The following student liaisons assisted the School with these workshops.

Fall 2018

Saralynn Bastien

Spring 2019

Ginger Clark

Ph.D. Graduate Placements

Chad Harwood (Accounting) – University of Louisiana – Lafayette

Hamid Vakilzadeh (Accounting) – University of Wisconsin – Whitewater

College of Business Student Academic Services

Mission Statement

The mission of Student Academic Services at FAU's College of Business is to provide academic advising that empowers our students to make informed choices about their education. Through curriculum planning, we help students maintain continuous progress toward a timely graduation and the achievement of their academic goals. We support our students by informing them of university policies and procedures and of the resources available to support their success. We encourage our students to take advantage of opportunities both inside and outside the classroom that are consistent with their personal ambitions.

Advising

Dr. Rupert Rhodd – Associate Dean

Ms. Kimberly Paulus - Director

Undergraduate Advisors/Staff- Boca

Kimberly Paulus - Director

Casey Thomas – Assistant Director (Undergraduate Advising)

Michelle Williams – Assistant Director (Graduate Advising)

Lauren Shalom Chorlog – Assistant Director (Career & Internship)

Matthew Butler (International Programs Manager)

Wendy Burrion

Ruben Cureses
Wanda Najee-Ullah
Ingrid Estevez
Allison Hazlett
Gili Rabone
Chelsea Rodriguez
Jo-Ann Thomas
Jodi-Kay Reece – Career & Internship
Alberto Sempertegui – Career & Internship
Lissa Terry – Program Assistant
Cynthia Mortel – Program Assistant

Graduate Advisors/Staff - Boca

Michelle Williams – Assistant Director
Emma Lormeus
Judith Benson
Patricia Doyle – Assistant Coordinator

Undergraduate Advisors/Staff - Davie

Nicohl Meany – Interim Assistant Director
Stephanie Taylor
Cynthia Nelson
Randy Garcia
Laura Agostina – Program assistant

Points of Pride

- Significant growth in internships. Over the past five years;
- Involvement by Advisors in national and regional conferences;
- Implemented “Soar in 4” – FTIC students involved in the College of Business in their 1st year;
- Created an online Canvas Orientation Platform for students who were absent from in-person orientation;
- Implemented the two attempt policy to help students meet timely graduation;
- Implemented caseload management.

Curriculum Advising Activity

- In 2018, three advisors resigned and the average advising count per undergraduate advisor was around 8300 appointments for the two semesters. Concerning the quality of advising, the survey indicates that students were mostly satisfied with the quality of the advising that they received.

Annual Report: 2018 - 2019

- Graduate Advisors have an average of about 100 appointments per person per semester. It is difficult to keep track of Graduate Advising appointments because of the large number of telephone advising and also because Graduate Advising do not make notes using Starfish.
- Started holding Grad Socials every semester for graduating students. This was in an effort to get them connected with our Graduate Career Specialist and Graduate programs.
- Assigned two advisors to be Graduate Specialists to help timely graduation of FTIC metrics
- Implemented the two attempt policy to help students meet the FTIC and Transfer student graduation goal
- Implemented caseload management to increase contact between advisors and students;
- Student Academic Services work together with Dr. Ed Pratt on various graduation projects.
 - The projects require advisors to contact students, currently active or in-active, either by phone or email to discuss their remaining courses and the reason they have not completed them.
 - Students that were very close to graduation were asked to create a plan of action to graduate.

Career Development and Internships

- Significant growth in internships. Over the past five years, FAU College of Business has enrolled 68% more students in internships courses;
- Interns placed in 215 locations some of which are American Traveler, Ameriprise Financial, Bank of America, Banyan Equity Management, Boca Raton Regional Hospital, ESPN West Palm, Globalsat Group LLC, Kaufman Rossin , Morgan Stanley, Tampa Bay Lightning, U.S. Department of Veteran Affairs Central Office, and Zimmerman Advertising.
- 2 National Conference Presentations:
 - Lauren Chorlog presented “A New Age of Career Fair” at the Cooperative Education and Internship Association Annual Conference
 - Jodi-Kay Reece presented “Tips to reduce burnout and increase professional satisfaction” at the Cooperative Education and Internship Association Annual Conference;
- In total, the College of Business Internships and Professional Development team hosted 40 workshops and events, conducted 20 in-class workshops, collaborated with 105 companies to come to FAU campus, and conducted 1,074 individual career coaching and resume meetings;
- The 2018-2019 academic year had 695 College of Business students enrolled in internship courses. This is a 68% increase over the past five years.

Teaching – Student Enrollments

(Enrollment as of 7-29-2019) --- Enrollment not complete for Fall 2019 until 8-23-2019

Undergrad		Fall 2017	Fall 2018	Fall 2019
	Accounting	825	759	602
	Economics	235	131	79
	Finance	562	550	448
	General Studies	519	348	226
	Health Administration	383	333	245
	Hospitality Management	111	112	89
	International Business	168	149	92
	Management	554	557	484
	Management Information Systems	254	232	200
	Marketing	444	431	316
	Pre-Business	2308	2756	2736
	Undergraduate Total	6363	6358	5517
Online BBA				
	Accounting	124	121	117
	Hospitality	n/a	n/a	1
	Management	79	67	56
	Marketing	36	41	26
	Online BBA Total	239	229	200
Masters				
	Accounting	131	118	104
	Accounting – Executive Program (MR)	329	350	191
	Economics	28	26	21
	Finance – Executive Program (MR)	42	45	18
	Health Administration	33	36	35
	Health Administration – Executive Program (MR)	175	165	43
	Information Technology and Management	56	54	59
	MBA – Flexible Program	180	164	139
	MBA – Online Program (MR)	241	284	2
	MBA – Professional Program (MR)	213	248	4
	MBA – Executive Program (MR)	162	145	28
	Music Business Administration	0	0	0
	Tax	36	28	15
	Tax – Executive Program (MR)	78	82	34
	Masters Total	1704	1745	693
Ph.D.				
	Accounting		10	4
	Finance		13	7
	Management		6	
	Marketing			
	Specific concentration not listed		5	5
	PhD Total	42	34	16

Executive Education – Non Credit Certificate Programs

The Florida Atlantic University --College of Business offers non-credit open-enrollment courses for professionals who want to master their management skills and advance their careers in today's competitive marketplace. FAU's Executive Education delivered over 740,000 Continuing Education Units (CEUs) in 128 open classes in 2018/2019.

Courses Offered

MANAGEMENT & LEADERSHIP

Leadership Boot Camp
Women in Executive Leadership
Certificate in Healthcare Leadership
Public Safety Leadership Development

HUMAN RESOURCE MANAGEMENT

Certificate in Human Resource Management
HR: Compensation & Benefits Certificate
PHR®/SPHR® Exam Preparation Course (Also Certificate)

SALES & MARKETING

Certificate in Marketing
Certificate in Sales Management
Certificate in Digital Marketing
Advanced Digital Marketing for Business Growth

HOSPITALITY

Certificate in Meeting & Event Management
Certificate in Hospitality & Tourism Management

ACCOUNTING & AUDITING

Certificate in Financial & Cost Accounting
Certificate in Managerial Accounting
Certified Internal Auditor® (CIA®)

FINANCE & INVESTING

Certificate in Investment Management
Certificate in Corporate Finance
Financial & Estate Planning in Retirement

GLOBAL FINANCE CERTIFICATIONS

Certified Financial Planner™ (CFP®)
Chartered Financial Analyst® CFA® – Level I
Chartered Financial Analyst® CFA® – Level II
Chartered Family Office Specialist (CFOS)

CERTIFIED MEDICAL BUSINESS MANAGEMENT

Anatomy & Terminology, Billing & Coding
Legal, Regulatory & Compliance Practices
Office Operations Healthcare Information Technology

SUPPLY MANAGEMENT

Certificate in Supply Management (CPSM®)

BUSINESS ANALYSIS

Business Analysis for Project Managers,
Advanced Business Process Modeling and Requirements Gathering
PMI Professional in Business Analysis (PMI-PBA)® Prep Course

PROJECT MANAGEMENT

Introduction to Project Management
Executive Certificate in Project Management
Fundamentals of Agile Project Management

Project Management (Preparatory Courses)

PMP® Exam Preparation Course (35 Hours)
PMP® Exam Preparation Course (21 Hours)
PMI Agile Certified Practitioner (PMI-ACP)® Exam Prep PMI Risk Management Professional (PMI-RMP)®
PMI Scheduling Management Professional (PMI-SP)®

Project Management (Specialty Courses)

Lean Certificate for Employees and Project Managers
PDU Online Courses:
Value-Driven Project Management Environments
Advanced Schedule Management
Project Teams & Teamwork
Work Breakdown Structure (WBS) Concepts
Organizational Change Management
Advanced Risk Management
Earned Value Management
Project Portfolio Management

GLOBAL SIX SIGMA CERTIFICATIONS

Six Sigma Yellow Belt
Six Sigma Green Belt
Six Sigma Black Belt
Six Sigma Master Black Belt

EMERGENCY MANAGEMENT

Training for First Responders and Law Enforcement
Intensive Mental Health for Trauma and Resilience

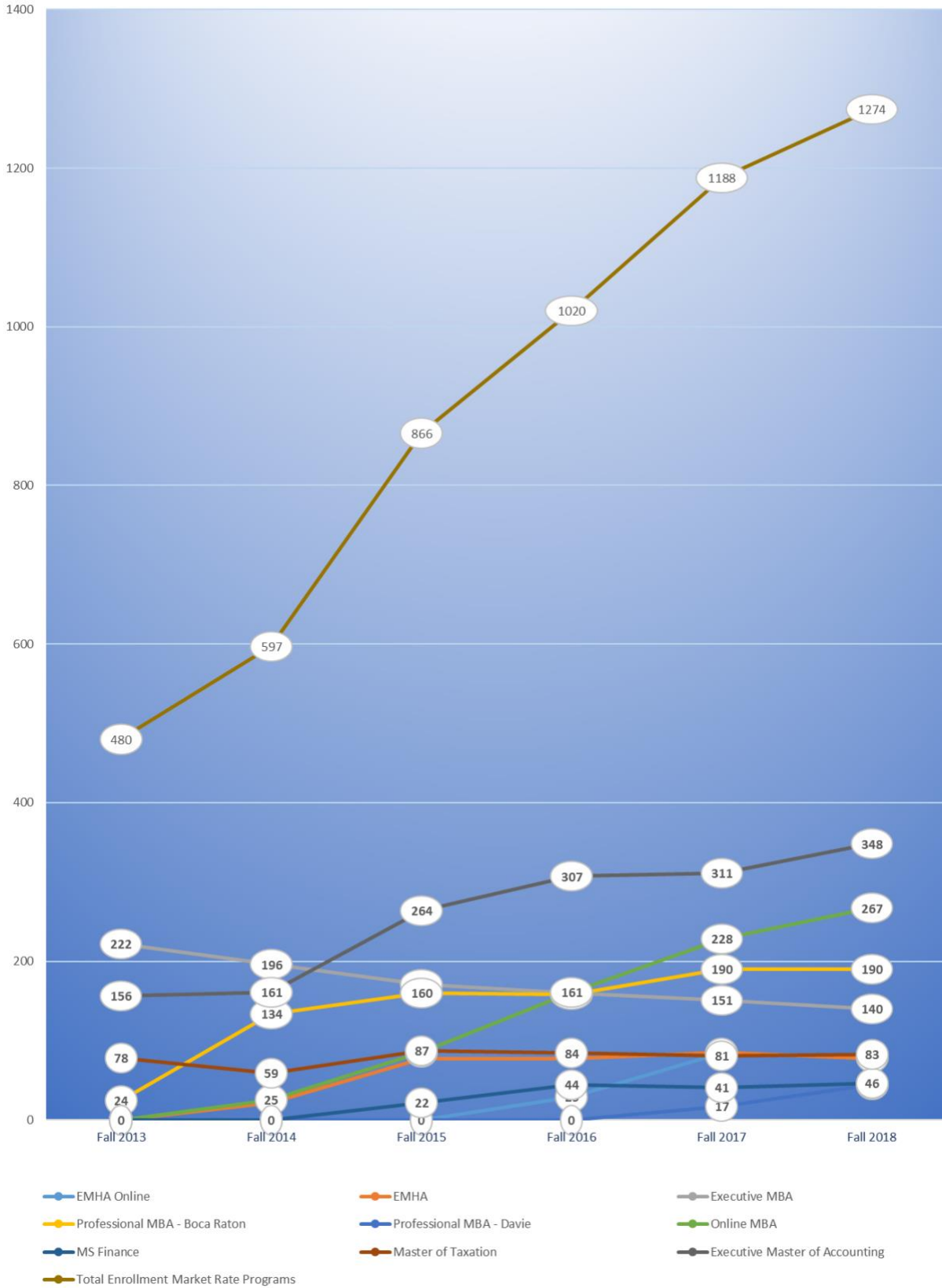
Corporate Training Programs Delivered 2018/2019

- Florida International University - Certificate in Human Resources Management
- FPL – Executive Certificate in Project Management (#1)
- Norwegian Cruise Lines – Certificate in Corporate Financial Management (#1)
- North Springs Improvement District Foundational – Accounting
- Career Source Palm Beach – Leadership Boot Camp
- Waste Management – Leadership Training
- 4Ocean – Leadership Training
- Children’s Services Council – Leadership Boot Camp
- Tecomet – Six Sigma Green Belt
- DataCore – Performance Management
- Universidad Nacional Tres De Febrero – Internal Revenue Code, Fight Against Corruption and Compliance
- Norwegian Cruise Lines – Certificate in Corporate Financial Management (#2)
- FPL – Executive Certificate in Project Management (#2)
- Current Builders – Introduction to Leadership
- Chauvet Lighting – Leadership Boot Camp
- Current Builders – Leadership Boot Camp
- Everglades Coalition – Enhancing Communication

Executive Degree Programs

Market Tuition Rate Program Enrollment						
Program	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
EMHA Online	0	0	0	29	84	79
EMHA	0	22	77	77	85	77
Executive MBA	222	196	171	160	151	140
Professional MBA - Boca Raton	24	134	160	158	190	190
Professional MBA - Davie	0	0	0	0	17	44
Online MBA	0	25	85	161	228	267
MS Finance	0	0	22	44	41	46
Master of Taxation	78	59	87	84	81	83
Executive Master of Accounting	156	161	264	307	311	348
Total Enrollment Market Rate Programs	480	597	866	1020	1188	1274

College of Business Market Rate Programs Enrollment



Teaching and Engagement

Teaching Productivity

Anna Agapova served as Dissertation Chair or committee member for the following graduating PhD students:

Angel Carrete Rodriguez, Concordia College
Kevin Brady, St. Thomas University

Luis Garcia-Feijoo served as Dissertation Chair or Co-Chair for the following graduating PhD Students:

Matthew Faulkner, San Jose State University
Austin Shelton, California San Bernardino

David Javakhadze served as Dissertation Chair, Co-Chair or committee member for the following PhD students:

Md Miran Hossain, University of North Carolina, Wilmington
Austin Shelton, California State University, San Bernardino
Benjamin Jansen, Middle Tennessee State University
Charles Danso, California State University, Los Angeles
Chad Harwood University of Louisiana at Lafayette

Anita Pennathur served as Dissertation Co-Chair or committee member for the following PhD students:

Charles Danso, Cal State LA.
Austin Shelton, California San Bernardino

Business Communications - Teaching-related Engagement (serving as support for FAU activities)

Laurie Nesbitt and Emily Sacks represent our program for undergrad and grad assessment, respectively, on the Assurance of Learning committee. In the 18-19 academic year, they completed their 2nd year of assessing learning at the program level, which, will provide constructive assistance when program-level assessments are instituted throughout the COB degree programs.

Laurie Nesbitt assists the Accounting Scholars Program by training the GAs to work with students, offering workshops, and helping prepare the Learning Compacts.

Joanne Chive is active in The Mentoring Project for undergraduate students.

Joe Compomizzi serves on the COB's Scholarship Committee.

Joe Compomizzi edited the procedures and policies for the MSF Alumni Organization.

Dominique Fuentes serves on the FAU/BC Library Advisory Committee.

Dominique Fuentes presented on plagiarism and academic dishonesty at the new PhD student Orientation.

Jamie Granger serves on the Writing across the Curriculum (WAC) Committee. At the invitation of Jeff Galin, he also attended a conference at the Writing Enrichment Curriculum (WEC) Institute.

Michelle Migdal served as a judge for an employee presentation competition in Executive Programs.

Michelle Migdal met with Navitas advisors to discuss progress of Navitas students in GEB 6215.

Sarah Nielsen served as judge for the 3 MT Three Minute Thesis Presentations.

Sarah Nielsen served as rater for FAU's Writing across the Curriculum (WAC) Assessment process.

Sarah Nielsen spoke at 11th Annual iLead Student Leadership Conference at FAU.

Sarah Nielsen worked with Jeff Galin to organize business writing workshops for Community Center for Excellence in Writing (CCEW).

Craig Rinne is active in The Mentoring Project for undergraduate students.

Craig Rinne serves on the Certificate in Film and Culture Committee.

Craig Rinne gathers and organizes the OER texts to be used by our program.

Louisa Rogers has developed fast-track sections of GEB 3213 for the Davie campus.

The GEB 6215 Revision Committee, chaired by Michelle Migdal, hosted a Welcome Back Brunch this spring to show our appreciation for the faculty who work with us in our integration program.

Business Communications - Practitioners (assisting in teaching discipline-specific courses)

The following practitioners are experts in their fields; they assisted our instructors this year in preparing accurate assignments relevant to the discipline and providing additional feedback on assignments to the students from the practitioners' standpoint.

- James Dawson: JD, LL.M. in Tax, attorney at FPL: TAX 6878 (tax accounting)
- Rick Canavin: CPA: ACG 6376 (forensic accounting) and ACG 6396 (professional accounting)
- Rene Zipper: MBA, FACHE: GEB 6217 (MHA)
- Rick Gray: CPA/ABV, CVA, ASA, Gray Valuation: ACG 6396 (business valuation)
- Jeryl P. Rauluk: MBA, CTP, VP Treasury Management, Fifth Third Bank: GEB 6217 (M.FIN)

Guest Speakers in Undergraduate and Graduate Courses

Sharon Bradley, Daszkal Bolton

Janet Chase, Kaufman Rossin Accountants

Josh Cutler, PCAOB Division of Enforcement and Investigations - Assistant Director- Attorney

Roy Metcalf, Financial Products Manager- Internal Revenue Service

Clay Moegenburg, Synectus

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Craig Podradchik, Daszkal Bolton
Nicholas Pollari, BQuant API Specialist at Bloomberg LP
William Ryan, PCOAB Division of Enforcement and Investigations - Deputy Director- Attorney
Manav Sheth, Deloitte
Richard Wise, MNP Accountants
Adam Roth, Honorlock
Alex Eng, Protiviti
Alexander Freund, 4IT-inc.
Amanda Brown, NCCI
Amanda Ferro, NCCI
Andrew Galazka, Protiviti
Brad Hawes, Promise Healthcare
BUSRA DEMIRCI, Modernizing Medicine
Carl Scheller, Honorlock
Hassan Ahmed and Kevin Woodard, Whole Foods
James Brooks, Promise Healthcare
Jan Bednar, ShipMonk
Joe Russo, Palm Beach Tech Association
Jonathan Trillos, Protiviti
Larry Port, Rocket Matter
Leo Bentovim, Honorlock
Lindsey Knoles, Modernizing Medicine
Mark Becker, 4IT-inc.
Mark Cravens, 4IT-inc.
Monique V. Quesada, US Department of State
Patrick Prater, NCCI
Richie Rodrigues, Campus Management
Ryan VanPortfleet, Fastenal
SAVANNA MCGILL, Modernizing Medicine
Sharitha Pope, Campus Management
Stephen Bentz, Windstream
Taurean Imam, Protiviti
Ted Farris, University of North Texas
Alexis Edwards, Andrew Lee – City Furniture
Rich Hreschak, Craig Witt, Ian Silsby – MotionPoint Corporation
Lauren Hutchinson – LexisNexis
Melanie Mitchell – Chewy.com
Julie Mullen, Elizabeth Grace – The Buzz Agency
Jeff Mysel – Google
Donna Norton – FAU Career Center
Alex Oliveira – Prediq Media
Piper Pouillard – American Express
Gregoria Rainstein – Fisher Price, Inc.
Eli Rodriguez, Joselyn Gonzalez, Jordan Zimmerman – Zimmerman Advertising
Veronica Romney – LoSoMo, Inc.
Shlomi Ron – Visual Storytelling Institute
Omar Sanabria – JM&A Group

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David Shtief – The Digital Media Solutions Group
Andy Young – Cross Country Services
Kathaleen Parks, Iberia Bank
Jeryl Rauluk, Fifth-Third Bank
Michael DeBock, Economic Council of the Palm Beaches
Chrystina Gonzalez, Oncology Analytics
Aaron Sherman, American Traveler
Frederick Santory, The Snow Financial Group
Bruce Barron, FAU librarian
Tim O’Brien, FAU librarian
Jorge Sigler, EMBA candidate
Melanie Adams, Chelsea Kaplan, and Luis Santiago from the FAU Career Center
Steve Herring, Living Room Theaters
Jeremy Adam, Assistant Director of Web and Digital Media for GEB 3213
Donald Van Pelt, Jr., Director of Student Activities and Involvement for GEB 3213
Dennis Bedley, Legacy Bank
Craig Moore, Charlevoix Advisors, LLC
Indraneel Chakraborty, Rong Hai, Vidhi Chhaochharia, Prithu Vatsa, University of Miami
Steve Forbes

Firms that Provided Guest Speakers at Student Organization Events

Andersen Tax
Association of Certified Fraud Examiners
BDO
Berkowitz Pollack Brant
Becker CPA Review
Cherry Bekaert
CPAexcel
Daszkal Bolton
Deloitte
Eisner Amper
EY
Federal Bureau of Investigation
Florida Institute of Certified Public Accountants
Gleim CPA Review
Grant Thornton
Institute of Internal Auditors
Kaufman Rossin
MBAF
National Association of Black Accountants
PwC
RSM
SBA Communications
Spicer Jeffries LLP (F&S)
Sterling Organization
Wiley CPA Exam Review

Companies Sponsoring Site Visits for Students

Two separate groups of students from various sections of Digital Marketing, Introduction to Advertising, and Advertising Management visited Zimmerman Advertising in Ft. Lauderdale.

Students from Personal Selling and Sales Management visited the MotionPoint headquarters in Coconut Creek.

Internships

The following companies and organizations sponsored internships for the College of Business undergraduate and graduate students in 2016-2017

American Traveler
BDO
Berkowitz Pollack Brant
Bluegreen Vacations
Body Details
CBIZ
Cherry Bekaert
City of Parkland
Cormat Tax and Accounting
Croskey Lanni
Crowe Horwath
Daszkal Bolton LLP
Deloitte
DS Laboratories
EisnerAmper
Enterprise Rent-A-Car
EY
FAU General Accounting Department
FAU High School
Grant Thornton
Hoffman-Van Vorst CPAs
J.Zollo & Associates Inc.
JM Family
Kaufman Rossin
Marcum LLP
MassMutual
MBAF
Moore Stephens Lovelace, P.A.
Moore, Ellrich & Neal, P.A.
Office of the State Attorney
One Financial Solutions
Palm Beach County

PCAOB
PWC
RSM
SBA Communications
Spicer Jeffries LLP (F&S)
FAU-Research Computing
4IT
FAU-Office of Information Technology
FAU-Institutional effectiveness and analysis (IEA)
FAU Center for E-learning
American Express
BRDGES Academy, Inc.
COB Executive Programs
Simplity Inc.
Imperx, Inc.
Excel Medical Electronics
Campus Management Inc.
Promise Healthcare
United Franchise Group
FAU-OIT
FAU-Elearning
4IT Inc.
Promise Healthcare
Palm Beach County Board of Commissioners-ISS Dept.
Vijilan Security,
RAS
BlinC
Washington Student Housing
CSPi
Agie Element
City of Coral Springs
JM Family
Anthropologie
Bankers Healthcare Group
Chartwells
Complete Business Solutions
Computer Aid, Inc.
Davie Farm Park
Elder Sports Marketing
ESPN West Palm Beach/Good Karma Brands
Florida Launch Lacrosse (professional lacrosse organization/team)
Florida Spine Associates
Horizon Health Partners
Jupiter Medical Center
KO-MAR Video Productions
Lifestyle Media Group
National Multiple Sclerosis Society
Palm Beach Buzz Real Estate

Pinnacle Advertising and Marketing (2 students)
Pitney Bowes
Saltability
Seven Hills Global
Speared Apparel
Spotlight Magazine
Wallspop Marketing Group
Weppner Center for LEAD & Service-Learning
Woo Creative
Zimmerman Advertising

Student Organizations

Accounting Students Association

Faculty Advisor Renee Richardson

Fall 2018

President	Erin Stephany
Vice President	Fatima Zapata
Treasurer	Artyom Krutikov
Membership Director	Stephanie Rivera
Marketing Director	Jerzail Martina
Community Service Director	Marcel Escobar
Purchasing Director	Justin Heller
Public Relations Director	Gordana Bruck
Event Director	Jerry-Emmindy Belime
Compliance Officer	Jehad Atieh
Documentation Director	Britney McKenzie
Professional Organization Liaison	Natasha Patterson

Spring 2019

President	Christopher Malntyre
Vice President	Faith Lewandowski
Treasurer	Paula Osorio
Membership Director	Szilvia Thursfield
Marketing Director	Diwakshi Tejaswi
Community Service Director	David Byrne

Accounting Students Association members participated in six community service events accumulating 187 hours of community service. On average, 41 students attended the Accounting Students Association meetings.

Beta Alpha Psi

Faculty Advisor Angela Gaze

Fall 2018

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President	Mohammed Nasser
Executive Vice President	Gregory Erro
Vice President of Reporting	Nathalia Azcona
Treasurer	Katherine Murphy
Community Service Director	Kira Wolak
Director of Marketing & Media	Adam Moscovich
Director of Chapter Events	Jessica Brajon
Past President	Courtney King

Spring 2019

President	Adam Moscovich
Executive Vice President	Artyom Krutikov
Vice President of Reporting	Macckenzie Lauthen
Treasurer	Stephanie Rogers
Community Service Director	Kira Wolak
Director of Marketing & Media	Rogio Nunez
Director of Chapter Events	Justin Heller
Past President	Courtney King

Beta Alpha Psi (est. 1910) is an international honors organization for accounting, finance, and information systems students attending universities accredited by AACSB. Members of FAU's Eta Tau Chapter of Beta Alpha Psi participated in 16 community service events accumulating 632 hours of community service. On average, 52 students attended the Beta Alpha Psi meetings.

National Association of Black Accountants

Faculty Advisor	Laurence Brown
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Fall 2018 and Spring 2019

President	Annelle Ulysse
Vice President	De'Andre Williams
Treasurer	Donald Van Pelt Jr.
Secretary	Briana McLeod
Programming & Community Service Director	Jhenelle Roberts
Membership Director	Miracle Polite
SCREPP Director	Jada Stewart
Marketing Director	Patrick Gelin

Management Information Systems (Student) Association (MISA)

Faculty Advisor	Jonathan Sweet
President	Jonathan Fernandez
Vice President	Christian Alfaro
Treasurer	Du Truong
Secretary	Carolina Schultz de Oliveira
Marketing Officer	Carl Pierre-Louis

The Management Information Systems Association conducted company tours at Campus Management; organized information sessions with several executives; issued monthly newsletters; organized weekly social events sponsored by local industries interested in MIS students; and helped in FAU's recruiting events.

American Marketing Association

Faculty Advisor

Cheryl Burke Jarvis

Fall 2018/Spring 2019 Student Officers

Anthony Cestaro	President
Vice President	Kelly Stoyer
Analú Gulin	Vice President, Graphic Design
Quentin Wilson	Vice President, Social Media
Seth Fortinsky	Vice President, Finance
Xana Nash	Vice President, Programming
John Cardis	Director, Sponsorship
Rebecca Tousman	Director, Sponsorship
Tristian Degassan	Director, Creative
Joey Rizzuto	Street Team Leader
Sophia Jacoby	Secretary

Activities:

- Recruited 50 members, all paying dues to both the local chapter and National AMA
- Sent a delegation of 10 FAU AMA members to the National AMA Collegiate Conference in New Orleans in March 2019
- Participated in the AMA Collegiate Case Competition for the first time
- Hosted a speaker series featuring at least one speaker per month
- Organized multiple business onsite tours and industry field trips
- Sponsored several career workshops and panels, including resume reviews, a workshop in personal branding in social media and building a LinkedIn profile, and a professional panel on careers in Marketing
- Organized and participated in the Boca West Children's Foundation Marketing Competition
- Participated in multiple community service projects, including 360 Hook Beach Clean-Up, Boca Helping Hands Canned Food Drive, Habitat for Humanity, and Save a Child's Heart Charity
- Organized multiple fundraising events, which when combined with dues collected resulted in ~ \$10,000 in revenue for the year

Omicron Delta Epsilon (ODE)

Faculty Advisor

Eric Levy

Phi Kappa Phi

FAU Chapter Scholarship Chair Sharmila Vishwasrao

FAU Runner's Club

Faculty Advisor

Eric Chiang

FAU Ultimate Frisbee Club

Faculty Advisor

Eric Chiang

People in Profit

Faculty Advisor Monica Escaleras