

FAU™

COLLEGE OF BUSINESS

Florida Atlantic University



Annual Report

2016 - 2017



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And
Members of the College Executive Committee**

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Jim Gray, Associate Dean, Faculty and Chair, Marketing
Ken Johnson, Associate Dean of Graduate Programs
Rupert Rhode, Associate Dean of Undergraduate Programs

Don DeAquino, Assistant Dean of Finance and Operations
Marc Rhorer, Assistant Dean of Accreditation and International Programs

Ginger Hale, Executive Secretary
Rebekah Dickinson, Program Officer, Intl. Center for Crisis Management
Evan Jaffe, Coordinator of Assessment and Accreditation
Tonya May, Assistant Dir., Special Events & Outreach
Melanie Perla, Manager of Instructional Resources and Scheduling
Rosa Nardone, Coordinator of Finance and Operations
Paula Pistoia, Manager of Finance and Operations
Laura Myers, Front Desk Assistant & Finance Coordinator
Kelly McCormack, Event Planner

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Mary Kay Boyd, Director of Business Communication
Steve Caudill, Chair of Economics
Emilio Zarruk, Chair of Finance
Tamara Dinev, Chair of Information Technology and Operations Management
Roland Kidwell, Chair of Management Programs
Pierre Alexandre, Director of Health Administration
Alan Whiteman, Interim Associate Program Director of Executive Health Administration
James Riordan, Director of Sport Management
Jim Gray, Chair of Marketing
Peter Ricci, Director of Hospitality Management

C. M. Sashi, President of Faculty Assembly
Sharmila Vishwasrao, President of Faculty Assembly (4/26/2017)

Advisory Boards

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Dean's Junior Advisory Council

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School of Accounting Advisory Board

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Morry Gottlieb, BDO
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Randy Justice, EY, Retired
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James May, NextEra
Mark Ostrowski, JD Gilbert
Kimberly Ousdahl, Florida Power & Light
Jeff Ross, RSM
Raymond Saller, Daszkal Bolton
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Petko Dinev, Imperx Inc.
Jason Doherty, R2 Unified Technologies
Andrew Duffell, Research Park at Florida Atlantic University
Brett Gavagni, IBM
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Maurice Dubuc, AAJ Technologies
Wayne Evans, DHL
James Hopwood, Promise Healthcare
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Danielle Leitch, MoreVisibility
Darryl Maraj, GA Telesis
Paul Martine, Citrix Systems, Inc.
Greg Pangburn, Imperx Inc.
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Alan J. Rice, Southern Wine & Spirits
Richie Rodriguez, Campus Management Corporation
Raminder Singh, Symbiotic Consulting Group LLC
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Chandra Venkat, TracFone Wireless, Inc.

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Charles Felix, South Florida Hospital News and Healthcare Report
John Hornberger, Orthopedic Center of Palm Beach County
Larry Kraska, Hospital Physician Partners
Mindy Sloane Shikar, Boca Raton Regional Hospital
Cynthia Peterson, Broward County Medical Association
Zeff Ross, Memorial Healthcare System
Tenna Wiles, Palm Beach County Medical Society
Abby Kaufman, MHA Student Member

Business Leader of the Year

On January 27, 2017 the College of Business honored Heiko Dobrikow with the FAU Business Leader of the Year at the Boca Raton Resort & Club. Mr. Dobrikow is a seasoned hotelier of over 30 years and a business professional with extensive experience in all areas of property and asset management.

Currently Heiko is the Executive Vice President at the Las Olas Company and also the General Manager of the Riverside Hotel, which both are owned and operated by the Wells Family of Fort Lauderdale. Heiko has worked at beautiful resorts such as the Fisher Island Hotel & Resort in Miami, the Casa Marina Resort in Key West, the Mayfair Hotel & Spa in Coconut Grove and the Hilton Palm Beach Oceanfront Resort. He believes in community involvement and is currently the 2016 Chair of the Greater Fort Lauderdale Chamber of Commerce, past President of the Florida Restaurant & Lodging Association – Broward Chapter, current Board Member of the Greater Fort Lauderdale Alliance, current Executive Committee Member of the Winterfest Boat Parade and past Executive Committee Member of the Greater Miami & Beaches Hotel Association.

He is also actively involved in the Fort Lauderdale Rotary Club, the Rotacyclists Florida, an ambassador for the Salvation Army and further volunteers as a member of the Fort Lauderdale St. Patrick's Day Parade Committee.

Heiko has received awards such as South Florida General Manager of the Year (HSMAI), Chairman's Award (Greater Fort Lauderdale Chamber of Commerce), Broward's Best Leaders Award (South Florida Executive magazine) and South Florida's Tourism Legend of the Year (HSMAI).

Major Gifts

A leading Broward County businessman, Phil Smith, '69, who developed a chain of successful car dealerships, has given a \$5 million gift from Phil and Susan Smith to establish The Phil Smith Center for Free Enterprise at FAU's College of Business.

The main tower at the College will be named Phil Smith Hall in honor of the FAU alumnus. The Phil Smith Center for Free Enterprise will support the vision and strategic plan of the College of Business, adding chaired professorships and supporting research and educational programs for faculty members and students. The Center will also support distinguished visiting faculty along with a lecture series and other educational programs focused on the principles of free enterprise and how those principles affect growth and prosperity. Faculty will conduct research and develop programs based on the business philosophy and principles that have guided Smith over his career.

Points of Pride

Our College has been recognized for numerous accolades, including:

- U.S. News & World Report ranked FAU's online graduate business programs 32nd in the nation in 2017
- Our Professional and Executive MBA are the top-ranked programs in South Florida and 27th among public universities in the nation, according to Bloomberg Businessweek
- The MBA in Sport Management is ranked #3 in the U.S. and #3 in the world by SportBusiness International
- FAU's MBA programs ranked #5 in the nation and #1 in Florida for return on investment by Sofi
- The MBA programs in Florida Atlantic University's College of Business ranked in 2016 fifth in the United States in terms of a student's return on investment (ROI), with one of the nation's highest average salary-to-debt ratios after getting a master's degree, according to new best business school rankings published by SoFi, a San Francisco based marketplace lender.
- Our College was named one of the "Best Business Schools by The Princeton Review and was also ranked as the best business school for veterans in Florida by Military Times and U.S. News & World Report in 2015
- Students from FAU's Financial Analyst Program, led by Dr. Rainford Knight qualified in 2016 for the 7th time in seven years for the State of Florida Research Challenge. In 2015 Financial Analyst Program students from FAU, won for the State of Florida Research Challenge
- The Department of Information Technology and Operations Management is ranked among the nation's top 50 programs by Decision Line
- The Hospitality and Tourism Management Program was selected to be among the top 30 programs in the nation and ranked #2 in the state. It is also ranked 16 out of 30 among the Best Value for Online Colleges for Hospitality Management.

Beta Alpha Psi, the international honors organization for accounting, finance and information systems students, notified FAU's Eta Tau Chapter that it had achieved Superior status for the 2016-2017 year.

Anna Agapova, (Associate Professor, Department of Finance) received an ETF Research Academy Grant in the amount of 10,000 euro's. Sponsored by the Paris-Dauphine House of Finance and Lyxor Asset Management, 2016.

Anna Agapova, (Associate Professor, Department of Finance) and a team of finance students were finalists in the 2017 Southeastern Hedge Fund Competition. There were six top teams selected for the final competition out of 29 teams from 21 different Colleges and Universities.

Pierre Alexandre, (Associate Professor & Director, Health Administration) is an economist investigator on Advanced Nursing Education Grants “Caring-based Academic Practice Partnerships (CAPP) to enhance Nurse Practitioner (NP) Readiness & Willingness-to-Practice in Rural and Underserved Communities (MUC)” *Health Resources and Services Administration (HRSA)* – Funding Period: 07/01/2016 – 06/30/2019. Total \$2 million.

Ravi Behara, (Professor, Department of Information Technology & Operations Management) is a Principal Investigator of Palm Health Foundation Grant (\$50,000) Design of a Learning Community for Elder-Care Services in Palm Beach County. Investigators: Ravi Behara (PI) & Gulcin Gumus (co-PI), College of Business; Lynn Dunphy (Co-PI) College of Nursing.

Ravi Behara, Jahyun Goo, and Derrick Huang from ITOM, are Co-PIs of External Funded \$100,000 grant from Florida Department of Education about CARD-Missing Persons with Special Needs Pilot Program: Evaluation of Technology for Search-and-Rescue of Persons with Autism

William Bosshardt, (Professor, Department of Economics) is the O’Neill Award recipient.

Eric Chiang, (Associate Professor, Department of Economics) is the recipient of the 2016 FAU Award for Excellence and Innovation in Undergraduate Teaching.

Kevin Cox, (Visiting Assistant Professor & Assistant Dir. Adams Center for Entrepreneurship) won a \$2,500. Grant from Entrepreneurship and Innovation Exchange, which hosts a national student competition. FAU entered two teams in the national competition, one from the Adams Center’s Bootcamp, and the other from the new venture launch course. Kevin also spearheaded entry, team recruitment, team formation, and mentorship/oversight of a student team that competed in Munimod, which stands for Municipal Modernization. FAU’s team developed a solar-powered moveable infrastructure lighted walkway aimed at increasing crosswalk, pedestrian and bicyclist safety and reducing accidents and fatalities.

Kimberly Dunn, (Associate Professor, School of Accounting) was named the FAU School of Accounting 2015-2016 Professor of the Year. She was also given the Conference-USA Student Athlete Advisory Committee Choice Award, an award given to one person at each of the 14 Conference-USA schools to a coach, athletic department administrator, or faculty member who is committed to fostering student-athlete development and welfare through a positive athletic and academic atmosphere.

Angela Gaze, (Instructor, School of Accounting) was chosen as the Beta Alpha Psi Outstanding Faculty Advisor. Only one award, which is sponsored by RSM, is bestowed each year internationally.

Gulcin Gumus, (Associate Professor, Health Administration) is co-principal investigator on a National Science Foundation Award: “I/UCRC Phase II: Center for Health Organization Transformation, FAU Site.” She is a member of the Scientific Committee for

the World Congress of the International Health Economics Association (iHEA) to be held in Boston, MA.

Mark Kohlbeck, (Professor, School of Accounting) was given the Award for Excellence by the Pacific Accounting Review.

Dr. Paul Koku, (Department of Marketing) was a Fulbright Scholar in Macedonia for the 2016-2017 academic year Recipient – 2016/2017 – **Fulbright Fellowship** (Tenable in SEEU in Macedonia).

Robert Pinsker, (Associate Professor, School of Accounting) is President of the Accounting Information Systems Section of the American Accounting Association.

James Wainberg's, (Assistant Professor, School of Accounting) co-authored article "Whistleblowing in audit firms: Do explicit protections from retaliation activate implicit threats of reprisal?" was profiled in the Wall Street Journal, CFO Magazine, Bloomberg BNA, Ethics and Compliance Initiative, Accounting Today, and others.

Student Achievements

Jennifer Attonito's Bachelors of Health Services student team won first place in the South Florida Healthcare Executive Forum Multi-University Annual Case Study Competition,

The **student entrepreneurship club** was reorganized, reformed, and reconfigured in spring 2017, and is now called Owls Inc. Advised by **Kevin Cox**, the student club developed a revenue generating model to maintain club sustainability and create excess funds for additional activities. The club was easily able to generate profits from its inaugural consultative project of creating a business plan for a client.

A new **Global Business Association (IB Club)** student organization was founded in fall 2016. The new international business student organization is advised by **Len Trevino** as one of several COB efforts to enhance International Business programs.

The **Accounting Students Association** members participated in seven community service events accumulating 124 hours of community service. On average, 37 students attended the Accounting Students Association meetings.

Members of **FAU's Eta Tau Chamber of Beta alpha Psi** participated in 14 community service events accumulating 717 hours of community service. On average, 64 students attended the Beta Alpha Psi meetings.

Research Professorships and Fellowships

In the spring of 2017, Dean Gropper awarded a number Professorships and Fellowships to faculty who had demonstrated outstanding achievement in publishing very high quality research, teaching, and service. The appointments came with awards ranging from \$6000 to \$10,000 per year. The faculty appointments are listed below.

Mark Kohlbeck, Dean's Distinguished Accounting Research Fellow
Maya Thevenot, Dean's Distinguished Accounting Research Fellow
Mel Madanoglu, Dean's Distinguished Marketing Research Fellow
Tom Lenartowicz, Dean's Distinguished Management Research Fellow

David Javakhadze, Dean's Distinguished Finance Jr. Faculty Research Fellow
Anil Bilgihan, Dean's Distinguished Hospitality Jr. Faculty Research Fellow
Ming-Sean Li, Dean's Distinguished Management Jr. Faculty Research Fellow

Robert Pinsker, Dean's Daszkal-Bolton Professor

Peter Ricci, Dean's Distinguished Teaching Fellow

Neela Manage, Dean's Distinguished Service Fellow

Summer Research Awards

In the spring of 2017, Dean Gropper provided Research Awards to faculty whose records were deemed outstanding. Faculty applicants must have published at least one article in an ABS Category 4 journal or two articles in an ABS Category 3 journal within the past 3 calendar years (i.e., 2014-2015-2016). The recipients of the Awards are listed below.

Andac Arikan, Department of Management
Sunil Babbar, Department of ITOM
Ravi Behara, Department of ITOM
Anil Bilgihan, Department of Marketing/Hospitality
Jian Cao, School of Accounting
Gary Castrogiovanni, Department of Management
Robert Cerveny, Department of ITOM
Rebel Cole, Department of Finance
Kimberly Ellis, Department of Management
Luis Garcia-Feijoo, Department of Finance
Jahyun Goo, Department of ITOM
Elizabeth Goodrick, Department of Management
Gulcin Gumus, Department of Management
Julia Higgs, School of Accounting
Derrick Huang, Department of ITOM
Gopal Iyer, Department of Marketing

Mark Kohlbeck, School of Accounting
Tom Lenartowicz, Department of Management
Mel Madanoglu, Department of Marketing/Hospitality
James McNulty, Department of Finance
Don Neubaum, Department of Management
Robert Pinsker, School of Accounting
Ciprian Stan, Department of Management
Maya Thevenot, School of Accounting
Len Trevino, Department of Management

Faculty External Engagement Activities

Adams Center for Entrepreneurship

The Adams Center for Entrepreneurship is a key element of the university's entrepreneurship platform. The center brings students, faculty, staff and the community together in the spirit of entrepreneurship to fuel the innovation needed to create new opportunities in the global marketplace by providing programming, mentoring and engagement opportunities.

Center activities included:

Participating in Global Entrepreneurship Week. During Global Entrepreneurship Week an impressive speaker series was organized and executed in conjunction with Hatchpad.

2017 Student business plan competition focused on student entrepreneurs and their start-ups. Contestants were required to submit a full business plan to compete. The competition, coordinated by Michele Paredes, involved recruiting about 20 judges and mentors, developing contest rules, creating a business plan template and setting up a new online platform to review entries. Contestants went through a preliminary judging round, a "pitch scrub", semi-finals and finally 5 teams participated in the final round. The competition finals occurred on April 21, 2017. The keynote speaker was Scott Shane, professor of entrepreneurial studies at Case Western University and award winning author. Scott's speech focused on "secrets to pitching investors." More than \$20,000 in team prizes were awarded.

For the second year in a row the Adams Center was awarded a grant (\$85,000) from Veterans Florida to execute a Veterans Entrepreneurship Program at FAU. This comprehensive and in-depth project involves considerable marketing, multiple pre-launch events, applicant screening, and instruction both online and in person across 16 weeks. This year the program culminated with the graduation of more than 20 participants and a pitch competition held in conjunction with SCORE's South Florida's 8th Annual Conference. The Adams Center sponsored a prize of \$500 for the winner.

Entrepreneurship boot camp courses were delivered twice. Three of five finalists in the business plan competition received boot camp training from Kevin Cox.

Mentoring program to assist students with their start-ups, re-establishing executive in residence program through mentor recruitment by Michele Paredes. Students come to the Center seeking advice on all aspects of entrepreneurship from how to set up a corporation to how to negotiate with investors.

The Adams Center organized numerous guest speaking engagements throughout the year:

- An all-star panel focused on impact investing, which was hosted in conjunction with HelpedHope.
- Speaking engagements with author, entrepreneur, and alumni Tim Marshall and co-founder and COO of Delivery Dudes Ryan Sturgis.
- Serial Entrepreneur, FAU alum and Center benefactor Scott Adams and Joe Cardenas, CEO of Aquaco Farms (a Tech Runway company), were guest speakers for the Jim Moran Institute small business program.

Family Business Initiative included training a center staff member to be a family business advisor, developing and funding of research projects related to family business, and continuing outreach efforts to family businesses in South Florida.

Kevin Cox, Assistant Director of the Adams Center, served as FAU's representative for REEF (Roundtable of Entrepreneurship Educators of Florida). FAU students competed in the 2017 REEF statewide competition.

Center for Forensic Accounting

The College of Business launched the Center for Forensic Accounting to develop and disseminate knowledge on forensic accounting including fraud detection/prevention and business valuation.

The Center is one of the first in the country and the only one in Florida to focus on forensic accounting, a field that generally employs a mix of accounting, auditing and investigation to scrutinize financial information and other forms of evidence to provide analysis to courts of law,

Corporations and others. Michael Crain, DBA, CPA/ABV, ASA, CFA, CFE is the Center's Director and has been an FAU faculty member since 2008. He has more than 30 years of experience as a practicing certified public accountant specializing in forensic accounting, economic damages and business valuation.

The Center held a joint two-day conference with the U.S. Treasury Department on "Forensic Accounting and the Bank Secrecy Act," which attracted participants from the banking industry, forensic accounting, certified fraud examiners and law enforcement from the federal, state and local levels.

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Staff

Monica Escaleras, Director

Eric Levy, Assistant Director

Spencer Kimball, Consultant

Kevin Wagner, Political Spokesperson

Center Activities

Hispanic Americans are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot poll of the opinion of Hispanics throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

Media Coverage

Press releases had been placed at the International, National and Local media outlets giving significant exposure to FAU.

Total Publicity Value: \$3.0 Million

Total Reach: Over 2 billion people

Broadcast: MSNBC, CNN, Espanol, MundoFox, WLRN Radio, Radio Caracol

National and International: Washington Post, Bloomberg Businessweek, MSN Money, Market Watch, Reuters and Yahoo Finanzas, among others

Regional: Tampa Bay Times, Politico, Sunshine State News, Florida Politics, and Suncoast News

Local: SunSentinel, The Palm Beach Post, Miami Herald and South Florida Business Journal, among others.

FAU Center for Economic Education

Staff

William Bosshardt, Director

Rupert Rhode, Associate Director

Center Activities

The FAU Center for Economic Education conducted 18 workshops for approximately 405 participants. The 405 participants is a high water mark for the Center. In addition, the FAU Center has received funding from grants/donations totaling \$24,000.

International Center for Crisis Management and Field Hospital Deployment

Florida Atlantic University's College of Business, in collaboration with The Schmidt College of Medicine, The Christine E. Lynn College of Nursing, the School of Public Administration, and The College of Engineering and Computer Science, has established the International Center for Crisis Management and Field Hospital Deployment (ICCMFHD). The ICCMFHD will encompass three main components: academics, research, and operations. The comprehensive approach has distinguished FAU as the first university to combine a crisis management academic program with a simulation and training facility that contains a field hospital asset, with which to deploy. We

intend to be a World Health Organization sanctioned and accredited academic and training site, serving Palm Beach County, the State of Florida, the Southeast Region of the United States, and globally, as needed during times of any crisis. Our field hospital will also be deployed for humanitarian missions around the world.

Faculty Engagement and Outreach

Anna Agapova, (Associate Professor, Department of Finance) was an external reviewer for the National Research university Higher School of Economics. She was a Journal Reviewer for Journal of Financial Research, Applied Financial Economics, Journal of Business Research, Emerging Markets Finance and Trade and a conference program committee member for the Financial Management Association and FMA Applied Finance Conference 2017.

Andac Arikian (Associate Professor, Department of Management Programs) served as USASBE Conference Entrepreneurial Process Track chair and is an editorial board member of the Academy of Management Review (ABS 4*).

Jennifer Attonito (Instructor, Department of Management Programs/Health Administration) delivered a workshop for the Palm Beach County Medical Society on care coordination.

Patrick Bernet (Associate Professor, Department of Management Programs/Health Administration) serves on two government committees, Florida practice-based research network, and Florida Public Health Managers Association. He also serves as health advisor to an LGBTQ community organization in Wilton Manors, engaging in community research aimed at designing and developing community health needs assessment and monitoring capabilities. He also provides weekly volunteer counseling to Medicare recipients helping with questions regarding Medicare, Medicaid benefits and associated community programs.

Anil Bilgihan, (Assistant Professor, Hospitality & Tourism Management) and **Peter Ricci**, (Director, Hospitality and Tourism Management) presented to the Executive Leadership team at CENDYN Digital Marketing Corporation.

Anil Bilgihan, (Assistant Professor, Hospitality & Tourism Management) reviewed more than 20 manuscripts and also received an Emerald Outstanding Reviewer Award.

Greg Bohan, (Instructor, Hospitality & Tourism Management) presented to the Hospitality Human Resources Association of Broward County (HHRABC).

Larry Brown (Instructor, School of Accounting) is the treasurer and board member for Chattanooga Charter School of Excellence and treasurer and board member of The Arts Academy of Excellence, Miami Florida. He was a financial advisor to the University of the West Indies Alumni Association and the Wolmers High School Alumni Association.

Jian Cao (Associate Professor, School of Accounting) served as the American Accounting Association Annual Meeting Program Chair of Accounting Information Systems section.

Eric Chiang, (Associate Professor, Department of Economics) is a member of the Corporate Travel Globility Board (Global Traveler Magazine) for the 2014-2017 term.

Eric Chiang, (Associate Professor, Department of Economics) attended the Wolmer's Alumni Association Summit and Wolmer's Schools-Technology in Education Workshop.

Rebel Cole, (Professor, Department of Finance), co-led a CARTAC TA mission to assist the Central Bank of Trinidad & Tobago in the design and development of dynamic stress tests for its banking system.

Rebel Cole, (Professor, Department of Finance), had an article published in Forbes, May, 2017, "The CFPB Wants Data on Small Business Loans. Bankers are Outraged."

Joe Compomizzi, (Instructor, Business Communications Program) was recognized (along with Alan Whiteman, Zsuzsa Pusztai, Sybil Alfred, and Executive Programs) for hard work and dedication by Peter Baronoff, Chairman and CEO of Promise Healthcare, when accepting the Business Leader for Palm Beach at the Sun Sentinel Excalibur Awards. Joe's business communication class was part of the MHA market-rate program.

Joe Compomizzi, (Instructor, Business Communications Program) is an external reviewer for *Issues in Information Systems* and *Journal of Information Systems Education*.

Joe Compomizzi, (Instructor, Business Communications Program) reviews Iberia Bank's corporate client presentations on fraud services and treasury management.

Renee de Roche (Instructor, School of Accounting) is a board member and Academic Relations Committee chairperson of the Institute of Internal Auditors (IIA) Palm Beach County Chapter. She is also the Internal Audit Education Partnership (IAEP) coordinator for the Institute of Internal Auditors (IIA) and a University liaison to the Association of Certified Fraud Examiners (ACFE) South Florida Chapter. She also participated in seven community service events such as assisting Habitat for Humanity's ReStore operation and beach clean-ups.

Tamara Dinev (Professor and Chair, Department of Information Technology and Operations Management) served on the **Technology Committee of the Boca Raton Chamber of Commerce**.

Kimberly Dunn (Associate Professor, School of Accounting) serves as the Florida Atlantic University NCAA Faculty Athletics representative.

Kimberly Dunn (Associate Professor, School of Accounting) and **Julia Higgs** (Professor, School of Accounting) participated in Women of Tomorrow by mentoring disadvantaged women.

Jerry Durbeej (Instructor, Business Communications Program) consults on a pro-bono basis with Hope Academy in Miami, offering management, curriculum and professional development expertise. He is also a curriculum committee member for Abraham's Tent, Inc. in Guyana, a charitable organization that provides tutoring free of charge to prepare students for entry into higher levels of education.

Jerry Durbeej (Instructor, Business Communications Program) presented at the Tamarac Public Library for a panel on "Learning Expo: Thriving Families=Healthier Communities."

Karen Dye, (Senior Instructor, Department of Information Technology & Operations Management) served as the Interim Past Division Chair for the Academy of Management's Operations Management Division

Karen Dye, (Senior Instructor, Department of Information Technology & Operations Management) served as the Chair for the Academy of Management's Operations Management Division Scholar Committee

Karen Dye (Senior Instructor, Department of Information Technology & Operations Management) served on the National Advisory Board for the Economics and Management Department at Gustavus Adolphus College in St. Peter, MN.

Stuart Galup (Associate Professor, Department of Information Technology and Operations Management) was a Program Evaluator for the Computing Accreditation Commission of the **Accreditation Board for Engineering and Technology (ABET)** that evaluates university degree programs in Information Systems.

Stuart Galup (Associate Professor, Department of Information Technology and Operations Management) served as Vice-chair and a member of the Board of Directors of the **Fort Lauderdale Chamber of Commerce, Business First committee**

Michael Gauci (Instructor, School of Accounting) is a member of the Student Retention Committee and the Member Development and Leadership Committee of the Florida Government Finance Officers Association. He is also a member of the Florida Institute of Certified Public Accountants (FICPA) Accounting Careers Committee, which was established to promote a variety of career opportunities within the accounting profession to educators and students from grades K through 12, including college initiatives. Michael was able to plan and conduct student and educator outreach programs for the FICPA during Committee meetings. Michael is also a member of FICPA Relations with Accounting Educators Committee, whose charge is to implement programs and activities to support accounting educators with career development, teaching support and interaction with CPA professionals. The committee provides resources to support student success and foster relations between colleges and universities.

Angela Gaze (Instructor, School of Accounting) participated in 14 community service events, such as Boca Helping Hands and beach clean-ups with Eta Tau Chapter of Beta Alpha Psi.

Richard Gendler (Instructor, School of Accounting) served on the Law Education Committee and the Grievance Committee of the **Florida Bar**. Richard was also a member of the Gala Committee (2011 to present) of **Debbie's Dream Foundation** to cure stomach cancer.

Elizabeth Gillespie (Instructor, Business Communications Program) co-founded a 501 (c)(3) non-profit corporation, **Bendiciones**, an NGO with the purpose of supporting Ugandan orphans. Its first partnership is with Shiloh Children's Care, a registered community-based orphanage/school in Jinja, Uganda.

Elizabeth Gillespie (Instructor, Business Communications Program) was invited to be a member of New World Angels, a group of private investors dedicated to providing equity capital to early-stage entrepreneurial companies in Florida, and serves on the screening committee.

Jahyun Goo (Associate Professor, Department of Information Technology and Operations Management) served as Treasurer of the **National Unification Advisory Council of South Korea, South Florida Chapter**.

Jahyun Goo (Associate Professor, Department of Information Technology and Operations Management) served as Executive at large of the Korean Association of Information Systems

Jamie Granger (Senior Instructor, Business Communications Program) is an external reviewer for *Business & Professional Communication Quarterly*.

Jamie Granger (Senior Instructor, Business Communications Program) served on Business Practices Committee for the Association for Business Communication.

George Grunfeld (Instructor, Business Communications Program) is a member of the Board of Advisors for Leadership with the Anti-Defamation League's World of Difference Institute.

Anthony Horky (Instructor, School of Accounting) joined six other attorneys from the Young Lawyers Division of the South Palm Beach County Bar Association and one judge to make a presentation about the 14th Amendment and Due Process to 4th graders at Pine Grove Elementary School.

Derrick Huang, (Associate Professor, Department of Information Technology and Operations Management) served as the University Representative of the CEO Forum

Derrick Huang, (Associate Professor, Department of Information Technology and Operations Management) served as Reviewer of the Florida Center for Cybersecurity, Collaborative Seed Grant

Mark Kohlbeck (Professor, School of Accounting) served as chair of the FARS Innovations in Financial Accounting Education Subcommittee of the American Accounting Association.

Neela Manage, (Associate Professor, Department of Economics) is a member of the American Statistical Association Council of Chapters

Neela Manage, (Associate Professor, Department of Economics) gave a presentation to the Trustees and Management of Sawyer Savings Bank; "The U.S. Economy: Current Environment and Future Economic Outlook."

Mantha Mehallis (Instructor, Department of Management Programs) worked within the College, across campus and with other schools in developing the Crisis Management concentration curriculum to establish the Specialization in Disaster Management in both the EMBA and EMHA (working with the College of Medicine, College of Social Inquiry (Public Administration) and College of Nursing).

Michelle Migdal (Sr. Instructor, Business Communications Program) presented "Effective Business Communication" to **Modernizing Medicine**.

Ken Orbach (Professor, School of Accounting) is a member of the Florida Institute of Certified Public Accountants Federal Taxation Committee, an associate member of the AICPA S Corp Committee, and an associate member of the American Institute of Certified Public Accountants (AICPA) Partnership Committee. He is also a member of the American Taxation Association Legal Research Committee. In addition, he is a board member and the treasurer of Pradera Homeowners Association.

Michele Paredes, (coordinator for the Adams Center for Entrepreneurship and Department of Management Programs), participated in Leadership Boca 2017 through the Boca Raton Chamber of Commerce. The program allowed Michele to actively participate in many aspects of the Boca Raton community along with promoting Florida Atlantic University, the College of Business and the Adams Center for Entrepreneurship.

Anna Pomeranets, (Instructor, Department of Finance) is Treasurer of the Palm Beach Hedge Fund Association.

Peter Ricci, (Director, Hospitality & Tourism Management) participates in the “*Adopt a Class*” partnership concept. This community engagement endeavor brings our students to hiring agencies and brings the hiring agency’s leadership teams into the classroom to co-teach on various topics. From the private club industry, several private clubs participated including Addison Reserve, The Club at Admiral’s Cove, Boca West, Woodfield Country Club, St. Andrews Country Club and The Polo Club. From these *adopt a class* partnership activities, 7 students were hired from these agencies over the 2016-2017 time frame.

Peter Ricci, (Director, Hospitality & Tourism Management) was invited to review curriculum for the Department of Education in its Career & Technical Education review.

Louisa Rogers (Instructor, Business Communications Program) is member of the Board of Directors for the **Town of Davie, Farm Park** and acts as liaison between FAU and the Town of Davie, Farm Park.

Beth Sindaco (Instructor, Business Communications Program) volunteers at the Deaf Service Center of PBC.

Beth Sindaco (Instructor, Business Communications Program) maintains license to practice law in PA and provides pro bono legal services for indigent in PA.

Georgi Smatrakalev (Instructor, School of Accounting) is a member of the State and Local Taxes Committee of the American Accounting Association. He is also the academic liaison to the Florida Institute of Certified Public Accountants Broward Chapter. In addition, he is a board member and treasurer of both the OSC Homeowners Association and the Bulgarian American League of Florida.

Jonathan Sweet, (Instructor, Department of Information Technology & Operations Management) was awarded First Place for the College of Education at FAU's wide Graduate Students' 85th Annual Graduate Research Day

Jonathan Sweet, (Instructor, Department of Information Technology & Operations Management) received the award from the National Online Learning Consortiums (OLC) Accelerate Conference in Orlando, FL on Nov 17th 2016 for best conference

presentation. The title of the presentation: "Factors that predict student course success in a lecture capture quantitative methods course"

Jonathan Sweet (Instructor, Department of Information Technology and Operations Management), founded and currently serves as the leader and mentor of a local college community group at **Ascension Catholic Church** in Boca Raton, FL

Len Trevino (Professor, Department of Management Programs) acts as FAU's liaison to CUIBE (Consortium for Undergraduate International Business Education) and his efforts advanced FAU to associate member status in 2016-2017. He is chair and host of International Academy of Management (IAOM) Conference 2017; FAU is sponsor of the conference.

Sharmila Vishwasrao, (Associate Professor, Department of Economics) gave a presentation on U.S. Free Trade Agreements to the Florida Foreign Service Association.

Mary Walsh (Instructor, School of Accounting) participated as an arbitrator for the Financial Industry Regulatory Authority (FINRA) and served as a reviewer of questions for the Regulation section of the CPA exam. She is the academic liaison to the Florida Institute of Certified Public Accountants Palm Beach Chapter. Mary was also a business case competition judge for DECA.

Alan Whiteman (Interim Associate Program Director, Department of Management Programs/Health Administration) serves on three dissertation committees for doctoral candidates in the Christine E. Lynn College of Nursing. He also presented "The Business of Medicine," Nova Southeastern University, School of Osteopathic Medicine, 2nd year medical students, April 25, 2017 and was invited to serve on the editorial board of the online journal of Annals of Clinical Research and Trials.

Linsey Willis (Instructor, Department of Management Programs) provided promotional testing coaching services to over ten law enforcement professionals around the United States who were competing for a promotion to the next management rank. Work involves administering and scoring different simulation exercises (e.g., In-Basket, Oral Presentation, Critical Incident and other exercises) and providing written and verbal feedback via SKYPE. Added new states to client network: AZ, CO, DE, MI and WY.

Chul Yoo (Assistant Professor, Department of Information Technology and Operations Management) served as Coordinator of the National Unification Advisory Council of South Korea, South Florida Chapter

George Young (Associate Professor & Director, School of Accounting) served as a subject matter expert (forensic accounting) to help resolve a matter for the Hallandale Beach Community Redevelopment Agency. He is the academic liaison to the Florida Institute of Certified Public Accountants Atlantic Chapter.

Ky-Hyang Yuhn, (Associate Professor, Department of Economics) is the President of the Seoul National University Alumni Association in Florida.

Research Productivity

Faculty Publications

During the 2016-2017 academic year, papers written by faculty in the College of Business were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print are listed below with their full citations.

Agapova, A., R. Ferguson, D. Leistikow, and D. Meidan, "What's The Big Deal about Risk Parity?" *Journal of Asset Management*, forthcoming.

Agapova, A., R. Ferguson, D. Leistikow, and J. Rentzler. "Chasing Performance and Identifying Talented Investment Managers", the *Journal of Investing*, forthcoming.

Agapova, A., R. Ferguson, and D. Leistikow. "A Continuous Return Model for the Low Volatility and Low Beta Anomalies", the *Journal of Investing*, forthcoming.

Agapova, A. and J. E. McNulty, 2016. "Interest Rate Spreads and Banking System Efficiency: General Considerations with an Application to the Transition Economies of Central and Eastern Europe", the *International Review of Financial Analysis*, 47, 154–165.

Alexandre, P. K., Hwang, S., Roth, K. B., Gallo, J. J., & Eaton, W. W. (2016). Costs of depression from claims data for Medicare recipients in a population-based follow-up study. *Journal of Health and Human Services Administration* 39(1), 72-94

Fairman, B. J., Hwang, S., **Alexandre, P. K.**, Gallo, J. J., & Eaton, W. W. (2017). Costs of substance use disorders from claims data for Medicare recipients from a population-based sample. *Journal of Substance Abuse Treatment*, 77, 174-177.

Rely, K., Salinas, G., Martínez, S., Pérez. C., Blandón, V., & **Alexandre, P.K.** (2017). Costo-efectividad de furoato de mometasona tópica nasal para el tratamiento de la rinosinusitis aguda en México. *Salud*, 49(2), 312-322.

Attonito, J. (2016). The future of Obamacare under President-elect Trump. *South Florida Hospital News and Healthcare Report*. Retrieved from http://southfloridahospitalnews.com/page/The_Future_of_Obamacare_Under_PresidentElect_Trump/11375/1/

Shehadeh, N., **Attonito, J.**, Rubens, M., & Jennings, T. (2017). Social support and its impact on ethnic identity and HIV risk among migrant workers. *Journal of Racial and Ethnic Health Disparities*, DOI: 10.1007/s40615-017-0347-z

Agarwal, A., Baechle, C., **Behara, R.S.**, Rao, V. (2016). Multi-Method Approach to Wellness Predictive Modeling, *Journal of Big Data* 3 (15).

Babbar, S., Behara, R.S., Koufteros, X.A. and Huo, B. (2017). Emergence of Asia and

Australasia in Operations Management Research and Leadership, *International Journal of Production Economics* 184, 80-94.

Barreda, A., **Bilgihan, A.**, Nusair, K., & Okumus, F. (2016). Online branding: Development of hotel branding through interactivity theory. *Tourism Management*, 57, 180-192

Bilgihan, A. (2016). Gen Y customer loyalty in online shopping: An integrated model of trust, user experience and branding. *Computers in Human Behavior*, 61, 103-113

Bilgihan, A., Madanoglu, M., & Ricci, P. (2016). Service Attributes as Drivers of Behavioral Loyalty in Casinos: The Mediating Effect of Attitudinal Loyalty, *Journal of Retailing and Consumer Services*, 31, 14-21

Bogicevic, V., Yang, W., Cobanoglu, C., **Bilgihan, A.**, & Bujisic, M. (2016). Traveler anxiety and enjoyment: The effect of airport environment on traveler's emotions. *Journal of Air Transport Management*, 57, 122-129

Cetin, G., Demirciftci, T., & **Bilgihan, A.** (2016). Meeting revenue management challenges: Knowledge, skills and abilities. *International Journal of Hospitality Management*, 57, 132-142

Chuah, S. H. W., Marimuthu, M., Kandampully, J., & **Bilgihan, A.** (2017). What drives Gen Y loyalty? Understanding the mediated moderating roles of switching costs and alternative attractiveness in the value-satisfaction-loyalty chain. *Journal of Retailing and Consumer Services*, 36, 124-136

Esfahani, S., Ozturk, A., **Bilgihan, A.** & Hua, N. (accepted). Understanding the Mobile Payment Technology Acceptance Based on Valence Theory: A Case of Restaurant Transactions. *International Journal of Contemporary Hospitality Management*

Kandampully, J., **Bilgihan, A.**, & Zhang, T. C. (2016). Developing a people-technology hybrids model to unleash innovation and creativity: The new hospitality frontier. *Journal of Hospitality and Tourism Management*, 29, 154-164

Khalilzadeh, J., Ozturk, A., & **Bilgihan, A.** (accepted). Security-related factors in extended UTAUT model for NFC-based Mobile Payment in the Restaurant. *Computers in Human Behavior*, 70, 460-474

Okumus, B., **Bilgihan, A.**, & Ozturk, A. B. (2016). Factors Affecting the Acceptance of Smartphone Diet Applications. *Journal of Hospitality Marketing & Management* 25(6), 726-747

Ozturk, A. B., **Bilgihan, A.**, Nusair, K., & Okumus, F. (2016). What keeps the mobile hotel booking users loyal? Investigating the roles of self-efficacy, compatibility, perceived ease of use, and perceived convenience. *International Journal of Information Management* 36 (6), 1350–1359

Bosshardt, William, and William B. Walstad. 2017. "Economics and Business Coursework

by Undergraduate Students: Findings from Baccalaureate and Beyond Transcripts." *Journal of Economic Education* 48, no. 1: 51-60.

Cao, J., Chen, F., & **Higgs, J.** (2016). Late for a very important date: Financial reporting and audit implications of late 10-K filings. *Review of Accounting Studies*, 21 (2), 633-671.

Castrogiovanni, G. J., Ribeiro, D., & Mas-Tur, A. (2016) Where to acquire knowledge: Adapting knowledge management to financial institutions. *Journal of Business Research*, 69, 1812-1816.

Lortie, J., **Castrogiovanni, G. J.**, & **Cox, K. C.** (in Press). Gender, social salience, and social performance: How women pursue and perform in social ventures. *Entrepreneurship & Regional Development*, DOI: 10.1080/08985626.2016.1255433. (Accepted on October 9, 2016.)

Madanoglu, M., & **Castrogiovanni, G. J.** (in press). Franchise network misalignment and firm failure during economic recessions. *Small Business Economics*.

Stewart, S., **Castrogiovanni, G. J.**, & Hudson, B. (2016). A foot in both camps: role identity and entrepreneurial orientation in professional service firms. *International Journal of Entrepreneurial Behavior & Research*, 22(5), 718-744.

Hamel, Scott, **Steven B. Caudill**, and Franklin G., Jr. Mixon. 2016. "A Good Walk Foiled: Monopoly Power and Barriers to Entry into the PGA Tour." *Managerial And Decision Economics* 37, no. 8: 574-584.

Caudill, Steven B., and Franklin G., Jr. Mixon. 2016. "Estimating Class-Specific Parametric Models Using Finite Mixtures: An Application to a Hedonic Model of Wine Prices." *Journal Of Applied Statistics* 43, no. 5-8: 1253-1261.

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Cole, Rebel A. and Lawrence J. White. 2017. When time is not on our side: The costs of regulatory forbearance in the closure of insolvent banks. *Journal of Banking and Finance* 80, 235-249.

Cole, Rebel A. and Sarah Covington. 2016. An assessment of financial sector development in Bhutan. ADB South Asia Working Paper No. 44. Published as Chapter 10 in pp. 404-455. Bhutan: New Pathways to Growth. 2017. S. Mitra and H.Y. Jeong, editors. Oxford University Press. New Delhi, India. ISBN-13: 978-0-19-947401-1.

Cole, Rebel A. - Nov. 20, 2016: Wall Street Journal: Bank Loans Aren't the Best Way to Spark Startups

Chawdhry, A. A., Poullet, K., Douglas, D. M., & **Compomizzi, J.** (2016). Downloading mobile apps: Are students aware of the security risks? *Issues in Information Systems* 17 (4), 246-253.

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Cox, K. C., Lortie, J., & Stewart, S. A. (2017). When to pray to the angels for funding: The seasonality of angel investing in new ventures. *The Journal of Business Venturing Insights*, 7, 68-76.

Dinev, T., Albano, V., Xu, H., D’Atri, A., and **Hart, P.** (2016). Individual’s Attitudes towards Electronic Health Records – A Privacy Calculus Perspective, in A. Gupta et al. (eds.), *Advances in Healthcare Informatics And Analytics, Annals of Information Systems* 19, 19-50.

Graça, S. S., **P. M. Doney** and J. Barry (2017), “An Institutional View of the Communication Flows between Relation-Based and Rule-Based Countries,” *International Journal of Emerging Markets*,” 12 (1)

Graca, S., Barry J. and **P.M. Doney** (2016), “B-2-B Commitment Building in Emerging Markets: The Case of Brazil,” *Journal of Personal Selling and Sales Management*, 36 (2), 105-125

Dunn, K., Kohlbeck, M., & Smith, T. (2016). Bargain Purchase Gains in the Acquisitions of Failed Banks, *Journal of Accounting, Auditing and Finance*, 31 (3), 388-412.

Dunn, K., Hooks, K., & Kohlbeck, M. (2016). Preparing Future Accounting Faculty Members to Teach. *Issues in Accounting Education*, 31 (2), 155-170.

Reus, T., Lamont, B., and **Ellis, K.** (2016). A darker side of knowledge transfer following international acquisitions. *Strategic Management Journal*, 37(5): 932-944.

Escaleras, M., and **Register, C.** 2016. "The High Cost of Low Quality Infrastructure When Natural Disasters Strike." *Journal Of Developing Areas* 50, no. 1: 103-122.

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Galup, S., Dattero, R., Quan, J. (2016). The Compensation benefit of ITIL Skills and Certifications. *International Journal of Service Science, Management, Engineering, and*

Garcia-Feijoo, Luis, with Arjan Premti and Jeff Madura, "Information Content of Analyst Recommendations in the Banking Industry," *International Review of Financial Analysis*, Vol. 49 (January 2017), pp. 35-47.

Nam, K., Oh, S.W., Kim, S.K., **Goo, J.** and Khan, S. (2016). Dynamics of Enterprise Architecture in the Korean Public Sector: Transformational Change Vs. Transactional Change, *Sustainability* 8 (11), 1074-1091.

Yoo, C.W., Goo, J., Huang, C.D., Nam, K. and Woo, M. (2017). Improving Travel Decision Support Satisfaction with Smart Tourism Technologies: A Framework of Tourist Elaboration Likelihood and Self-Efficacy, *Technological Forecasting and Social Change*, (forthcoming)

Feyereisen, S., Brochek, J., & **Goodrick, E.** (2017). Understanding professional jurisdiction changes in the field of anesthesiology. *Medical Care Research and Review*, 1-21, DOI: 10.1177/1077558716687889

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Harari, M. B., Herst, D. E. L., Parola, H., & Carmona, B. (2017). Organizational correlates of public service motivation: A meta-analysis of two decades of empirical research. *Journal of Public Administration Research and Theory*, 27(1), 68-84.

Harari, M. B., & Rudolph, C.W. (2017). The effect of rater accountability on performance ratings: A meta-analytic review. *Human Resource Management Review*, 2(1), 121-133.

Higgs, J., Pinsker, R., Smith, T., & **Young, G.** (2016). The Relationship between Board-Level Technology Committees and Reported Security Breaches. *Journal of Information Systems*, 30 (3), 79-98.

Abbott, L., Brown, V., & **Higgs, J.** (2016). The effects of prior manager-auditor affiliation and PCAOB inspection reports on audit committee members' auditor recommendations. *Behavioral Research in Accounting*, Spring 28 (1), 1-14.

Huang, C.D., Goo, J., Yoo, C. and Nam, K. (2017). Smart Tourism Technologies in Travel Planning: The Role of Exploration and Exploitation, *Information & Management*, (forthcoming)

Obeidat, Z.M.I., Xiao, Sarah, **Iyer, G.R.** & Nicholson, M. (2017). Consumer Revenge Using the Internet and Social Media: An Examination of the Role of Service Failure Types and Cognitive Appraisal Processes. *Psychology & Marketing* 34(4): 496-515.

Cater, J.J., **Kidwell, R.E.** & K. Camp. (2016). Successor team dynamics in family firms. *Family Business Review*, 29, 301-326.

Kidwell, R. E., Eddleston, K. A., & Kellermanns, F. W. (2017). Learning bad habits across generations: How negative imprints affect human resource management in the family firm. *Human Resource Management Review*.
<http://dx.doi.org/10.1016/j.hrmmr.2017.05.002>

Fetai Besnik, **Koku Paul Sergius**, Caushi Agron, Fetai (2016), "The Relationship Between Exchange Rates and Inflation: The Case of Western Balkan Countries", *Journal of Business, Economics and Finance*, Vol. 5, (4), pp 360-364

Jusoh, O., **Koku, P. Sergius** (2016), "The Efficacy of providing Entrepreneurship Education to Junior High School Students", *World Review of Science, Technology and Sustainable Developments*. Vol. 12 (3), pp. 257-273

Koku, P.Sergius. "The Stock Market's Reaction to News of Food Tampering in the United States" (forthcoming, accepted in May 2016), *Journal of Marketing Channels*

Koku, P. Sergius and Hannah E. Acquaye (2017), "Marketing Dispossession: A Strategy for Financial Services that Considers Customers' Mental Health", *International Journal of Bank Marketing*, Vol. 35 (1), pp. 112-127

Koku, P.Sergius, and Savas, S., (2106) "Restaurant Tipping and Customers' Susceptibility to Emotional Contagion," *Journal of Services Marketing*, Vol. 30 (7), pp. 762-772

Koku, P. Sergius and Jusoh, O. (2016), "Commercialization of Ramadan in the United States: Some Preliminary Evidence", *International Journal of Islamic Marketing and Branding*, Vol. 1, (4), pp 356-365

Lenartowicz, T. & Dheer, R. (Forthcoming). Multiculturalism and entrepreneurial intentions: Understanding the mediating role of cognitions, *Entrepreneurship Theory and Practice*.

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Altinay, L., **Madanoglu, M.**, De Vita, G., Arasli, H., & Ekinci, Y. (2016). The Interface between Organizational Learning Capability, Entrepreneurial Orientation and SME Growth. *Journal of Small Business Management*, 54(3), 871–891

Madanoglu, M, Alon, I., & Hosham, A. (2017). Push and Pull Factors in International Franchising. *International Marketing Review*, 34(1), 29-45

Madanoglu, M., & Castrogiovanni, G. J. Franchising Proportion and Network Failure. *Small Business Economics (Accepted)*

Madanoglu, M., & Karadag, E. (2016). The Contingent Effect of Corporate Governance Provisions on Firm Value: The Moderating Role of Franchising. *International Journal of Contemporary Hospitality Management, 28(7), 1805-1822*

Lee, K. **Madanoglu, M.,** & Ko, J. (2016). Exploring Key Service Quality Dimensions at a Winery from an Emerging Market's Perspective. *British Food Journal, 118(12), 2981 – 2996*

Aigbe Akhigbe, **James E. McNulty** and Bradley A. Stevenson, "Does the Form of Ownership Affect Firm Performance? Evidence from US Bank Profit Efficiency before and during the Financial Crisis" *Quarterly Review of Economics and Finance* (2017).

James E. McNulty and Aigbe Akhigbe, "What do a Bank's Legal Expenses Reveal about its Internal Controls and Operational Risk?" *Journal of Financial Stability* (2016).

Anna Agapova and **James E. McNulty**, "Interest Rate Spreads and Banking System Efficiency: General Considerations with an Application to the Transition Economies of Central and Eastern Europe." *International Review of Financial Analysis* (2016).

Aigbe Akhigbe, **James E. McNulty** and Bradley A. Stevenson, Additional Evidence on Transparency and Bank Financial Performance" *Review of Financial Economics* (2016).

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Neubaum, D., Thomas, C. H., Dibrell, C., & Craig, J. B. (2017). Stewardship climate scale: An assessment of reliability and validity. *Family Business Review, 30(1), 37-60.*

Klotz, A., & **Neubaum, D.** (2016). Research on the dark side of personality traits in entrepreneurship: Observations from an organizational behavior perspective. *Entrepreneurship Theory & Practice, 40(2), 7-17.*

Holder, A., Karim, K., Lin, K., & **Pinsker, R.** (2016). Do Material Weaknesses in Information Technology-Related Internal Controls Affect Firms' 8-K Filing Timeliness and Compliance? *International Journal of Accounting Information Systems, 22, 26-43.*

Pinsker, R. & Felden, C. (2016). Professional Role and Normative Pressure: The Case of Voluntary XBRL Adoption in Germany. *Journal of Emerging Technologies in Accounting, 13 (1), 95-118.*

Smatrakalev, G. (2016). Inspiring Students for Taxes. *International Journal of Education and Social Science, 3 (6), 6-10.*

Peng, M., Bruton, G., & **Stan, C.** (2016). Theories of the state-owned firm. *Asia Pacific Journal of Management*. 33, 293-317.

Funk, C.A. & **Trevino, L. J.**, (2016). Institution building in retreat: The effects of co-devolution on MNE-emerging economy relationships, *Cross Cultural & Strategic Management*, in press.

Trevino, L.J., Balkin, D. & Gomez-Mejia, L.R., (2016). How 'doing gender' leads to gender imbalances in the higher ranks in colleges of business and [how to 'undo gender'], *Academy of Management Learning & Education*, DOI: 10.5465/amle.2015.0053.

Wainberg, J. & Perreault, S. (2016). Whistleblowing in audit firms: Do explicit protections from retaliation activate implicit threats of reprisal? *Behavioral Research in Accounting*, 28 (1), 83-93.

Whiteman, Alan, J. M. DiCicco, J.M. M. Knight, R.M., 2017 A critical analysis of the costs-benefits of utilizing students in a psychiatric facility: A case study, *The Journal of Medical Practice Management*.

Williams, E.A., Scandura, T. A., Pissaris, S., & Woods, J. (2016). Justice perceptions, leader-member exchange, and upward influence tactics. *Leadership and Organization Development Journal*, 37(7), 1000-1015.

Deptula, B., & **Williams, E. A.** (in press). An intersubjective perspective on the role of communal sharing in synergistic co-mentoring: Implications for HRD. *Human Resource Development Quarterly*.

Volkov, Nikanor I., and **Ky-hyang Yuhn**. 2016. "Oil Price Shocks and Exchange Rate Movements." *Global Finance Journal* 31, 18-30.

Yuhn, Ky-hyang, and Christopher S. Bennett. "A Note on the Bush Tax Cuts: Did They Succeed in Stimulating Business Investment?" *Macroeconomic Dynamics* 20, no. 6 (September 2016): 1623-1639.

Books

Behara, R.S., A. Agarwal, V. Rao, C. Baechle (2016), "Predicting the Occurrence of Diabetes Using Analytics, in Models and Applications in the Decision Sciences," M. Warkentin (Ed.), *Decision Sciences Institute and Pearson/FT Press*, Upper Saddle River, NJ, 187-194.

Ozturk, A., Esfahani, S., & **Bilgihan, A.** (2017). Social Media and Destination Marketing" in (M. Sigala

& U. Gretzel, Eds.) *Social Media in Travel, Tourism and Hospitality*, Taylor & Francis.

Crain, M. (2016). Contributing author: Chapter 1 Professional Standards for Experts, Chapter 15 Discounting Lost Profits in Damage Measurements, and Chapter 25 Intellectual Property Overview in *The Comprehensive Guide to Economic Damages* (Fannon, N. and J. Dunitz, eds., 4th edition). Business Valuation Resources, LLC.

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Mishra, C.S. (2017) *Creating and Sustaining Competitive Advantage: Management Logics, Business Models, and Entrepreneurial Rent*, New York: Palgrave Macmillan.

Shaw, E. H. "Ancient and Medieval Marketing" in *Routledge Companion to Marketing History*, Brian D. G. Jones and Mark Tadajewski (Eds.), London: Routledge, 2016, pp. 23-40

Whiteman, A. (2017). Mastering the budgeting process. In L. Sperry (Eds.) *Becoming an Effective Health Care Manager, Second Edition*. (179 – 194), Baltimore, MD: Health Professions Press.

Whiteman, A. (2017). Mastering & monitoring financial & human resources. In L. Sperry (Eds.) *Becoming an Effective Health Care Manager, Second Edition*. (195 – 224), Baltimore, MD: Health Professions Press.

Willis, L. (in press), Mastering the assessment center process: The fast track to promotion. *Charles C. Thomas Publisher, LTD.*

Practitioner Publications

Bohan, G., published a four article series in *Hotel News Now*: "Meet the New Miami," "High End Hotels transform Ft. Lauderdale", "Palm Beach's Diverse Tourism Drives Demand", and "Southwest Florida's Tourism Differs from Rest of State

Daugherty, B., Dee, C., Dickins, D., & **Higgs, J.** (2016). The practical impact of differences in the wording of going concern standards, *CPA Journal*, 35-39.

Seago, G. & **Orbach, K.** (2016). Transfers of Intangibles to an Existing Partnership, *Tax Notes*, Vol. 151 (1), 77.

Vincent, N. & **Higgs, J.** (2016). The role of the internal auditor in IT risk management. *Internal Auditing*, March/April, 10-18.

Conference Organizational Committees

Faculty Conference Presentations

In addition to publishing in peer-reviewed journals, the College of Business faculty also presented numerous papers at international, national, and regional academic conferences specific to their respective disciplines. A number of the papers were published in conference proceedings and a number of those received best paper awards -- which were noted in the Points of Pride section of this report. Below are the conferences where faculty presented.

Agapova, Anna – 2016 and 2017 EFA Annual Meetings; 2016 AFS Annual Meeting; 2016 FMA Annual Meeting

Banerjee, Kuntal - Social Choice and Welfare Society in Sweden.

Behara, Ravi – American Conference of Information Systems, Healthcare Analytics Mini-track Chair

Bilgihan, Anil – 22nd Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism; Global Marketing Conference.

Bohan, Greg - Caribbean Hotel & Resort Industry Investment Summit;
Bosshardt, William - ASSA Meeting; NAEE Meeting; CTREE Meeting

Cao, Jian – American Accounting Association Annual Meeting, Accounting Conference at Temple University

Cervený, Robert - 2016 47th Decision Sciences Institute Annual Meeting, Austin, TX, Nov 2016.

Chiang, Eric - American Economic Association / ASSA Meetings; Western Economic Association Pacific Rim Meetings; Virginia Economists Association Annual Meeting; Global Academic Institute Business and Economics Conference; AEA CTREE Conference on Teaching; EconEd Teaching Conference; NETA, National Teaching Conference; Southern Economic Association Annual Meeting

Cole, Rebel A. – 2017 FMA European Conference; 2017 Annual Meeting of the American Real Estate Society; 2017 Annual Meeting of the Midwest Finance Association; 2016 World Finance and Banking Symposium; XXV International Rome Conference on Money, Banking and Finance; 2016 Annual Meeting of the Southern Finance Association; 2016 World Finance Conference; Lyon Entrepreneurial Finance Conference; 2016 Annual Meeting of the European Financial Management Association.

Compomizzi, Joe —EDSIG Conference on Information Systems and Computing Education.

Crain, Michael – AICPA Forensic & Valuation Services Conference; Advanced Business Valuation Conference of the American Society of Appraisers; Forensic Accounting and Business Valuation Conference of the Kentucky Society of CPAs; FICPA Valuation, Forensic Accounting and Litigation Conference; panelist on Ask the Experts Panel of the FICPA Valuation, Forensic Accounting and Litigation Conference

Dicicco, Joel - South Florida Financial Planners Association

Dinev, Tamara – Track Chair, European Conference of Information Systems, Track Chair, International Conference of Information Systems

Dunn, Kimberly – AAA Southeast Region Meeting

Durbeej, Jerry —National Collegiate Honors Council Conference

Garcia-Feijoo, Luis – Cantor Fitzgerald Workshop – Investment Revolution Chicago: A Comprehensive Investment & Risk Management Workshop

Goo, Jahyun – American Conference of Information Systems, Healthcare Analytics Mini-track Chair

Huang, Derrick - American Conference of Information Systems, Healthcare Analytics Mini-track Chair

Huang, Derrick, Jahyun Goo, and C.W. Yoo - 2016 Annual Meeting of the Decision Science Institute

Iyer, Gopal - Tenth Annual Great Lakes/NASMEI Conference

Kohlbeck, Mark – American Accounting Association Annual Meeting, Auditing Section Midyear Meeting of the American Accounting Association, American Accounting Association Diversity Section Meeting, panelist on doctoral education at Accounting Program Leaders Group Midyear Section Meeting of the American Accounting Association, Southern Finance Association, AAA Southeast Region Meeting (presentation and panelist)

Koku, Paul - SEEU's First International Scientific Conference on Business and Economics (ISCBE'17); Knowledge Management Conference; International Conference on Applied Economics; 11th EUREM Conference.

Madanoglu, Mel - Twenty Ninth Association of Hospitality Financial Management

Educators (AHFME) Symposium; ACEDE (Spanish Academy of Management) V Workshop of the Section on Business Function and Business Creation; Southern Management Association Meeting; Atlantic Marketing Association; Annual International Council on Hotel, Restaurant and Institutional Education (I-CHRIE)

Migdal, Michelle —81st Annual Meeting of the Association for Business Communication

Pinsker, Robert – American Accounting Association Annual Meeting, Accounting Information Systems Section Midyear Meeting of the American Accounting Association (2), ISACA South Florida Chapter

Rakestraw, Joseph – Florida Accounting Behavioral Research Symposium (Orlando), FAU Workshop Series

Rinne, Craig —Regional Meeting of the Association for Business Communication

Schindbeck, Mary & Sweet, Jonathan - FAU Teaching with Technology Showcase. April 9 2016.

Smatrakalev, Georgi – 2016 FICPA Accounting and Business Show

Sweet, Jonathan - Online Learning Consortium Accelerate Conference. November 17, 2016

Yoo, Chul - American Conference of Information Systems, Healthcare Analytics Mini-track Chair

Young, George – panelist on masters programs at Accounting Program Leaders Group Midyear Section Meeting of the American Accounting Association

Zhang, Ye - International Conference on Hotel, Restaurant, and Institutional Education; Travel & Tourism Research Association International Conference; National Environment and Recreation Research (NERR) Symposium;

Associate Editor and Editorial Board Memberships on Academic Journals

Sunil Babbar - Editorial Board, *Decision Sciences Journal of Innovative Education*; Editorial Board, *International Journal of Services and Operations*; Editorial Board, *International Journal of Integrated Supply Management*

Ravi Behara - International Editorial Advisory Board, *Journal of Service Management*; Editorial Board, *Service Science*; International Editorial Review Board, *International Journal of Information Systems in the Service Sector*

Anil Bilgihan - Editorial advisory board member of the International Journal of Contemporary Hospitality Management (IJCHM), (impact factor 1.4).

Dr Anil Bilgihan - Editorial advisory board member of Journal of Hospitality and Tourism Technology (JHTT).

William Bosshardt - Associate Editor of the American Economist and International Review of Economics Education.

Jian Cao - Editorial Board, *International Journal of Accounting Information Systems*

Joe Compomizzi- Editorial Board Member, *Issues in Information Systems*

Steven Caudill - Co-editor of Economics e-journal

Steven Caudill - Editorial Boards of Revista Internacional de Ciencias del Deporte, International Journal of Business and Economics, and Journal of Economics and Finance Education

Stephanie Castro - Associate Editor of The Leadership Quarterly. She reviewed and made editorial decisions on 35 papers and revisions.

Stephanie Castro - Associate Editor of The Leadership Quarterly. She reviewed and made editorial decisions on 35 papers and revisions.

Gary Castrogiovanni - editorial review boards of six journals, including the following four top-tier journals: (a) Entrepreneurship Theory and Practice (b) Journal of Management, (c) Journal of Management Studies, (d) Journal of World Business.

Donna Cooke - reviewer and editorial board member of the Journal of Asia Business Studies. She also engages with the Human Resource Association of Broward County to network and set up internship opportunities for FAU students.

Michael Crain - Editorial Board, *Journal of Accountancy and Business Valuation Update*

Tamara Dinev - Senior Associate Editor, *European Journal of Information Systems*

Jerry Durbeej - Review Panel Committee, *DeVry University Journal of Scholarly Research*

Karen Dye - Associate Editor, *Journal of Operations Management*

Kim Ellis – Editorial Review Boards of Strategic Organization and Africa Journal of Management. She also serves as president of the Management Faculty of Color Association.

Stuart Galup - Editorial Review Board, *Information Resource Management Journal*; Editorial Review Board, *International Journal of Service Science, Management, Engineering, and Technology*

Luis Garcia-Feijoo - Co-Editor, *Financial Analysts Journal*; Area Editor, *Journal of Asian Business Studies*; Reviewer, *Journal of Financial Research*

Jahyun Goo - Coordinating Editor, *Information Systems Frontiers*; Associate Editor, *Decision Support System*; Associate Editor, *Journal of IT*

Julia Higgs - Associate Editor, *Issues in Accounting Education*; Editorial Board, *Current Issues in Auditing* and *Journal of Accounting Education*

William Hopwood - Editorial Board, *Review of Accounting and Finance* and *Journal of Forensic Accounting Research*

Derrick Huang - Senior Editor, *Decision Support Systems*; Coordinating Editor, *Information Systems Frontiers*;

Roland Kidwell - Editorial Boards of *Family Business Review*, *Entrepreneurship Theory and Practice* and *Journal of Management History*.

Mark Kohlbeck - Associate Editor, *Issues in Accounting Education*; Editorial Board, *Auditing: A Journal of Practice & Theory*

Pradeep Korgaonkar - Editorial Board of the *International Journal of E-Business*

Tom Lenartowicz - Editorial Boards of *Journal of International Business Studies*, *Journal of International Management*, *Management International Review*, *International Journal of Emerging Markets* and *International Journal of Crosscultural Management*.

Mingxiang Li - Ad Hoc Reviewer for the following journals: *Public Administrative Review (ABS4)*, *Corporate Social Responsibility and Environmental Management*, *Leadership Quarterly (ABS4)*, *Journal of Business Venturing*, *Organizational Research Methods* and *Organizational Studies*.

Don Neubaum - Editor for *Entrepreneurship Theory and Practice*. He served as program chair for the Entrepreneurship Division of the 2017 Academy of Management meeting and he serves on the editorial boards of *Family Business Review* and *Journal of Management*.

Kenneth Orbach - Editorial Board, *The Tax Adviser*

Dennis Palkon - Executive Editor and Book Review Editor for *Hospital Topics*. He also serves as faculty advisor for the Healthcare Financial Management Association FAU student chapter.

Robert Pinsker - Editor, *Advances in Accounting Behavioral Research*; Editorial Board, *Journal of Information Systems*

Peter Ricci - Associate Editor for the International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) *Research Reports Journal*

Georgi Smatrakalev - Editorial Board, *Business Studies Journal*

Len Trevino - Editorial Advisory Board of the Journal of World Business and associate editor of Cross Cultural and Strategic Management.

Ethlyn Williams - Associate Editor of the Group and Organization Management, where she reviewed and made publication decisions on more than 30 manuscripts. She is on the editorial board for Leadership Quarterly and reviewed four manuscripts.

Chul Yoo - Coordinating Editor, *Information Systems Frontiers*

George Young - Editorial Board, *Research on Ethics and Professional Responsibilities in Accounting*

Ye Zhang - Editorial Board Member for the *Journal of Travel Research* (ABS rating 4).

Quality Enhancement Program (QEP) Initiatives

School of Accounting

A typical path for high-achieving undergraduate accounting students is to pursue a master's degree, obtain professional licensure as a certified public accountant (CPA), and pursue a career in public and/or private accounting. The School of Accounting, in partnership with the Florida Atlantic University Quality Enhancement Plan, Distinction through Discovery, developed a program which provides undergraduate accounting students an opportunity to engage in activities to further their critical thinking, communication and professional research skills.

The program includes four distinct phases introduced over three semesters of study.

- First semester/Phase 1: Provides a greater understanding of the profession and an awareness of the skills essential for professional success.
- Second semester/Phase 2: Requires students to review the professional literature to research basic accounting problems and provide professional reports of their research, analysis, and recommendations.
- Third semester/Phase 3: Introduces new areas of the profession (e.g., tax and audit) and requires the use of additional sources of professional literature.
- Third semester/Phase 4: Includes a capstone case competition, which requires students to work in teams to identify and evaluate possible solutions for an accounting problem for which no clear solution exists. After evaluating the alternatives, students must propose and defend the solution they believe to be the best of the available alternatives, using only professional literature to support their decision. The deliverables are a professional report and an oral presentation to faculty and accounting professionals.

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Results of polls, in which students have been involved, have been featured at the International, National and Local level giving a significant exposure to the College of Business as well as the University. At the International and National level BEPI's press releases had been featured at Bloomberg Businessweek, MSN money, Market Watch, Reuters, CNN Espanol, MundoFox and Yahoo Finanzas among others. At the local level the press releases had been published in SunSentinel, The Palm Beach Post, Miami Herald, South Florida Business Journal, and WLRN Radio among others.

Staff:

Monica Escaleras, Director
Eric Levy, Assistant Director
Spencer Kimball, Consultant
Kevin Wagner, Political Spokesperson

Center Activities:

[Hispanic Americans](#) are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot poll of the opinion of Hispanics throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

Media Coverage:

Press releases had been placed at the International, National and Local media outlets giving significant exposure to FAU.

Total Publicity Value: \$3.0 Million

Total Reach: Over 2 billion people

Broadcast: MSNBC, CNN, Espanol, MundoFox, WLRN Radio, and radio Caracol
National and International: Washington Post, Bloomberg Businessweek, MSN Money, Market Watch, Reuters and Yahoo Finanzas among others.

Regional: Tampa Bay Times, Politico, Sunshine State News, Florida Politics, and Suncoast News among others.

Local: SunSentinel, The Palm Beach Post, Miami Herald and South Florida Business Journal, among others.

For a complete listing of all media hits, please see the "In the News" webpage of BEPI at:

FAU Center for Economic Education

Staff:

William Bosshardt, director, coordinator of all annual activities of the center
Rupert Rhode, associate director, judging for student contest

Center Activities:

The FAU Center for Economic Education conducted 18 workshops for approximately 405 participants. The table below shows the dates and attendance of the programs. The 405 participants is a high water mark for the Center. In addition, the FAU Center has received funding from grants to develop behavioral economics curriculum for \$24,000.

Pauline Chin received Undergraduate Research/ QEP Award for Fall 2016 and Spring 2017. She also Implemented QEP in the ISM4133 Curriculum to include Undergraduate Research Project

Karen Dye Received a New Assignment level grant from the Distinction through Discovery Undergraduate Curriculum Grants Program to develop a research and inquiry assignment for MAN 4597, Global Supply Chain Management.

Students in Derrick Huang's MBA course on Web-Based Business Development were encouraged to enter FAU's Business Plan Competition. Dr. Huang mentored several teams and participated in mentoring sessions for the Competition finalists.

Dr Allen Smith serves as the College of Business Liaison and Coordinator for QEP/OURI Engagement. In this role he supervised four freshman teams in developing their research projects through co-curricular efforts, and five freshmen had their research projects presented at the university competition, where his student Henry June won 2nd place

Student Academic Services

Mission Statement

The mission of Student Academic Services at FAU's College of Business is to provide academic advising that empowers our students to make informed choices about their education. Through curriculum planning, we help students maintain continuous progress toward a timely graduation and the achievement of their academic goals. We support our students by informing them of university policies and procedures and of the resources available to support their success. We encourage our students to take advantage of opportunities both inside and outside the classroom that are consistent with their personal ambitions.

In the Office of Student Academic Services we work together as a team to provide each student with the necessary information to obtain their goal of graduating with a degree from the College of Business at FAU. We also work individually on special projects and assignments that ultimately benefit our current students as well as our future students.

College of Business Website Updates

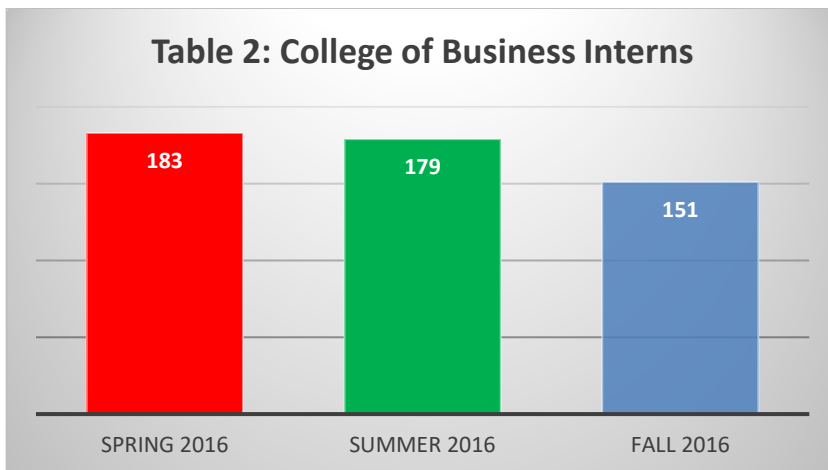
All program changes are tracked and the website is updated by an advisor. The advisor also reviews the minutes from the UUPC and disseminates this information to all advisors to update information sheets, handouts and student orientation documents.

Project Graduation

Student Academic Services work together with Dr. Ed Pratt on various graduation projects. The projects require advisors to contact students, currently active or in-active, either by phone or email to discuss their remaining courses and the reason they have not completed them. Students that were very close to graduation were asked to create a plan of action to graduate. The new degree, the Bachelor in General Studies (BGS) has helped to increase the College's graduation rate as students are able to graduate with the BGS and a business concentration.

Career Development and Internships

Lauren Shalom Chorlog transferred from the Career Center to the College of Business and is now the Assistant Director for Internship and Career Advising. She works directly with employers to coordinate employment opportunities, internships, class speakers and recruitment activities. She also meets with and advises students on career and internship opportunities.



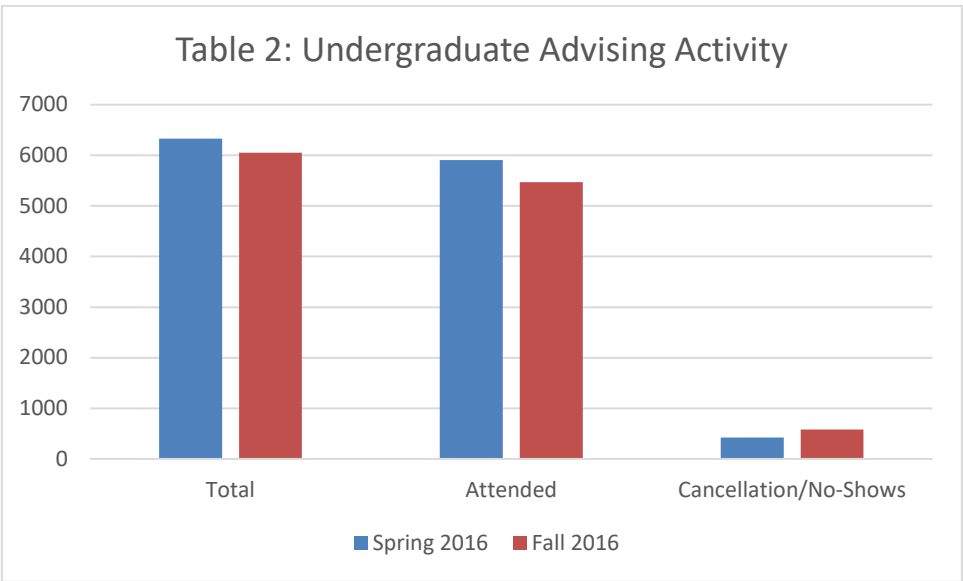
Highlights

- Over 200 companies on the COB's register
- 17% increase in internship between Fall 2015 and Fall 2016
- 10% increase in internship between Summer 2015 and 2016
- 73% increase in Spring 2017 Internships vs. Spring 2016
- 546 Career Advising Sessions

Advising Activity

Table 2 shows Spring 2016 and Fall 2016 undergraduate Advising Activity. The average advising count per undergraduate advisor is around 750 appointment for the two semesters. With regards to the quality of advising, our survey indicates that students were mostly satisfied with the quality of the advising that they received.

Graduate Advisors have an average of about 250 appointments per person per semester. It is difficult to keep track of Graduate Advising appointments because of the large number of telephone advising, and also because Graduate Advising do not make notes using Starfish.



Teaching – Student Enrollments

Undergrad		Fall 2014	Fall 2015	Fall 2016
	Accounting	925	842	
	Economics	762	898	
	Finance	383	458	
	General Studies	n/a	48	
	Health Administration	273	328	
	Hospitality Management	104	101	
	International Business	178	175	
	Management	463	539	
	Management Information Systems	181	217	
	Marketing	249	317	
	Pre-Business	2245	2188	
Online BBA				
	Accounting	102	95	
	Management	54	53	
	Marketing	22	15	
Masters				
	Accounting	147	130	
	Accounting – Executive Program (MR)	161	245	307
	Economics	38	32	
	Finance – Executive Program (MR)	10	22	44
	Health Administration	41	51	
	Health Administration – Executive Program (MR)	22	81	106
	Information Technology and Management	27	28	
	MBA – Flexible Program	266	203	
	MBA – Online Program (MR)	25	85	161
	MBA – Professional Program (MR)	134	162	158
	MBA – Executive Program (MR)	196	171	160
	Music Business Administration	5	7	
	Tax	31	22	
	Tax – Executive Program (MR)	59	84	84
Ph.D.				
	Accounting	15	14	
	Finance	9	10	
	Management	11	11	
	Marketing	4	4	

Executive Education – Non Credit Certificate Programs

The Florida Atlantic University -- College of Business offers non-credit open-enrollment courses for professionals who want to master their management skills and advance their careers in today's competitive marketplace. FAU's Executive Education delivered over 50,000 classroom hours in 117 open enrollment classes in 2016/2017.

Courses Currently Offered

MANAGEMENT & LEADERSHIP

- Leadership Boot Camp
- Certificate in Healthcare Leadership

HUMAN RESOURCE MANAGEMENT

- Certificate in Human Resource Management
- HR: Compensation & Benefits Certificate
- PHR[®]/SPHR[®] Exam Preparation Course (Also Certificate)

SALES & MARKETING

- Certificate in Marketing
- Certificate in Sales Management
- Certificate in Digital Marketing
- Advanced Digital Marketing for Business Growth

HOSPITALITY

- Certificate in Meeting & Event Management
- Certificate in Hospitality & Tourism Management

ACCOUNTING & AUDITING

- Certificate in Financial & Cost Accounting
- Certificate in Managerial Accounting
- Certified Internal Auditor[®] (CIA[®])

FINANCE & INVESTING

- Certificate in Investment Management
- Certificate in Corporate Finance
- Financial & Estate Planning in Retirement

GLOBAL FINANCE CERTIFICATIONS

- Certified Financial PlannerTM (CFP[®])
- Chartered Financial Analyst[®] CFA[®] – Level I
- Chartered Financial Analyst[®] CFA[®] – Level II
- Chartered Family Office Specialist (CFOS)

CERTIFIED MEDICAL BUSINESS MANAGEMENT

Anatomy & Terminology, Billing & Coding
Legal, Regulatory & Compliance Practices
Office Operations
Healthcare Information Technology

SUPPLY MANAGEMENT

Certificate in Supply Management (CPSM[®])

BUSINESS ANALYSIS

Business Analysis for Project Managers,
Advanced Business Process Modeling and Requirements Gathering
PMI Professional in Business Analysis
(PMI-PBA)[®] Prep Course

PROJECT MANAGEMENT

Introduction to Project Management
Executive Certificate in Project Management
Fundamentals of Agile Project Management

Project Management (Preparatory Courses)

PMP[®] Exam Preparation Course (35 Hours)
PMP[®] Exam Preparation Course (21 Hours)
PMI Agile Certified Practitioner (PMI-ACP)[®] Exam Prep PMI Risk Management Professional (PMI-RMP)[®]
PMI Scheduling Management Professional (PMI-SP)[®]

Project Management (Specialty Courses)

Lean Certificate for Employees and Project Managers
PDU Online Courses:
Value-Driven Project Management Environments
Advanced Schedule Management
Project Teams & Teamwork
Work Breakdown Structure (WBS) Concepts
Organizational Change Management
Advanced Risk Management
Earned Value Management
Project Portfolio Management

GLOBAL SIX SIGMA CERTIFICATIONS

- Six Sigma Yellow Belt
- Six Sigma Green Belt
- Six Sigma Black Belt
- Six Sigma Master Black Belt

Executive Education Certificate Programs - Headcount Enrollment			
Semester	2014/2015	2015/2016	2016/2017
Fall	626	709	633
Spring	571	792	607
Summer	280	255*	312*
Total 2014 - 2015	1477	1756	1552

*As of June 9, 2017

Executive Education -- Customized Certificates for Corporate Training Programs

Florida Atlantic University Executive Education Corporate and Customized Programs provide a broad range of corporate training solutions which are focused on improving both individual and team performance, and on bringing results to your organization.

Corporate/Customized Programs Delivered 2016/2017:

- Bay State Milling – Lean Six Sigma Green Belt – August 2016
- JM Family – Management Development – October 2016
- FPL – Executive Certificate in Project Management – December 2016
- FAU Library – Strategic Planning Session – November 2016
- FIU – Certificate in Human Resources Management – December 2016
- City of Delray – Executive Certificate in Project Management – October 2016
- Broward Health – Lean Six Sigma Green Belt – September 2016
- JM Family – Management Development – October 2016
- DataCore Software – Management and Leadership Training – December 2016
- Preferred Care at Home – Strategic Planning Session – February 2017
- FAU OIT – Business Analysis – February 2017
- FAU Physical Plant – Customer Service Training – April 2017
- Universidad Tres de Febrero – Taxation in the Americas – May 2017
- MD VIP – Business Analysis – May 2017
- Duvekot – Sales Management Training – June 2017
- DataCore – Management and Leadership Training – June 2017

Executive Education – Degree Programs

Executive Education – Degree Programs Program Enrollment

The Florida Atlantic University – College of Business offers its AACSB-accredited executive and professional degree programs for busy, motivated working professionals. Students in our programs can choose between flexible weekend, evening and online courses.

Number of students enrolled:

Market Tuition Rate Program Enrollment						
Program	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017
EMHA	22	55	77	81	106	155
MBA	355	399	416	439	479	528
MS Finance	0	10	22	34	44	43
Master of Taxation	59	7*	87	7*	84	8
Executive Master of Accounting	161	194	264	263	307	300
Total Enrollment	597	665	866	824	1020	1034

*Master of Taxation program does not offer classes in spring due to tax season.

Students enrolled are taking business foundation courses.

Teaching and Engagement

MBA Executive Forum Presenters

Fall 2016

Bradley Kitchens, Chief Human Resource Officer, NCCI

Liv Vesely, President, Jupiter Medical Center Foundation

Peter Yesawich, Chief Growth Officer, Cancer Treatment Centers of America

Judith Haddad, Executive VP & Chief Information Officer, Patriot National

Felecia Hatcher, White House Award winning entrepreneur & Founder of IcePop

Duree Ross, Founder of Duree Ross, PR Firm

Vinny Pannoza, Social Media Manager, Miami Dolphins

Keith Koenig, President, City Furniture

Scott Silverman, CEO, Veriteq Corporation

Jordan Zimmerman, Founder & President, Zimmerman Advertising

Teaching Productivity

The Business Communications Program (BCP) does not confer degrees, but it supports other College of Business Departments in reaching their goals of preparing their students to communicate effectively in their fields. The number of students in BCP courses during this academic year increased by 379 students from last year although its total full-time and adjunct faculty did not increase. The increase came primarily from 205 additional GEB 6217 (Executive Programs) students and 149 additional GEB 3213 (undergraduate) students. Our faculty increased by only 1 adjunct.

Economics Seminar Series

Spring 2017

Dr. Francesco Lippi

Undergraduate Speakers Series

Fall 2016

Dr. Jennifer Arlen

Spring 2017

Dr. Stephan Gohmann

Dr. Florence Neymotin

Guest Speakers in Undergraduate and Graduate Courses

Chris Evans, Office Depot
Carsten Felden, Freiberg University (Germany)
Carlos Grossman, Kaufman Rossin
Rene Herrera, Office Depot
Roomy Khan, Forbes contributor
Michael Kridel, Rehmann
Clay Moegenburg, Synectus
Stephen P. Orchard, Law Office of Stephen P. Orchard
Garrett Pearce, Deloitte
Michael Policano, self-employed
Wes Raider, EY
Lisa Roberts, SEC
Jared Stark, Stark Business Law, PLLC
Adam Umanov, Bloomberg
Aaron Brenes, Campus Management
Adam Roth, Honorlock
Adam Steinhoff, Dedicated IT
Alex Bejarano, TransUnion
Alex Snitker, Florida Libertarian Party
Alexander Freund, 4IT-inc.
Allie Hernandez, Host.net
Amanda Brown, NCCI
Amanda Ferro, NCCI
Andrea Garrafa, Data Meaning
Andrew Scher, Fresh Del Monte
Ariel Leighton, Aon Hewitt
Ashley Halsall, Data Meaning
Brian Worley, TransUnion
Caio Gouveia, Data Meaning
Carl Scheller, Honorlock
Catherine Rodriguez, Department of State
Chelsea Paz, Protiviti
Chris Hollinger, Host.net
Chris Maxwell, Primary Code
Christian Garbin, Unify
Christopher Collins, FBI
Darrin DeMarb, QBE Insurance
Denise Dicesare, Memorial Healthcare
Dr. Leonard Gross, ACLU
Erika Panapasa, TransUnion
Ernadel Sioson, Campus Mgmt

Fabio Moreira, Data Meaning
Hasib Ahmed, Campus Management
Helena Fopiano, ADT
Jackson Bailey, 4IT-inc.
Jason Coben, Rapid Response Team, LLC
Jessica Dupuy, FAU - Institutional Effectiveness
John Lallo, Campus Management
Kevin Woodard, Whole Foods
Kimaree Beyrent, Rocket Matter
Kristen Knauer, Host.net
Larry Port, Rocket Matter
Lindsay Buckley, TransUnion
Marcia Xing, ADT
Mark Cravens, 4IT-inc.
Marvin Mayorga, Data Meaning
Maryann Evans, S3 PMO
Michael Kopp, Host.net
Mihai Fonoage, PhD, Modernizing Medicine
Patrick Prater, NCCI
Raymond Mobayed, 4IT-inc.
Richie Rodrigue, Campus Management
Robert Erie, TransUnion
Ryan VanPortfleet, Fastenal
Saad Munaf, Aon Hewitt
Shari Shapiro, Host.net
Sharitha Pope, Campus Management
Steve Wilder, City Furniture
Tara Hartman, Aon Hewitt
Taurean Imam, Protiviti
Tim Pollard, Aon Hewitt
Valerie Ruiz, Protiviti
Vannessa Perez, Aon Hewitt
William Davis, NCCI Holdings, INC.
Bruce Barron, FAU Library
Michael DeBock, NextEra
Chrystina Gonzalez, Oncology Analytics
David Jenks, FAU Career Center, Davie
Tom O'Brien, FAU Library
Kathaleen Parkes, Iberia Bank
Luis Santiago, FAU Career Center, Boca
Dan Tan, Broward College Library

Firms that Provided Guest Speakers at Student Organization Events

Andersen Tax
Association of Latino Professionals for America
Association of Certified Fraud Examiners
BDO
Becker CPA Review
Berkowitz Pollack Brant
Daszkal Bolton
Deloitte
Eisner Amper
EY
Federal Bureau of Investigation
Florida Government Finance Officers Association
Florida Institute of Certified Public Accountants
Gleim CPA Review
Grant Thornton
Institute of Internal Auditors
JM Family
Kaufman Rossin
MBAF
NextEra
Protiviti
PwC
RSM
SBA Communications
Spicer Jeffries LLP (F&S)

Internships

The following companies and organizations sponsored internships for the College of Business undergraduate and graduate students in 2016-2017

American Traveler
BDO
Berkowitz Pollack Brant
Bluegreen Vacations
Body Details
CBIZ
Cherry Bekaert
City of Parkland
Cormat Tax and Accounting
Croskey Lanni
Crowe Horwath
Daszkal Bolton LLP
Deloitte
DS Laboratories
EisnerAmper

Enterprise Rent-A-Car
EY
FAU General Accounting Department
FAU High School
Grant Thornton
Hoffman-Van Vorst CPAs
J.Zollo & Associates Inc.
JM Family
Kaufman Rossin
Marcum LLP
MassMutual
MBAF
Moore Stephens Lovelace, P.A.
Moore, Ellrich & Neal, P.A.
Office of the State Attorney
One Financial Solutions
Palm Beach County
PCAOB
PWC
RSM
SBA Communications
Spicer Jeffries LLP (F&S)
FAU-Research Computing
4IT
FAU-Office of Information Technology
FAU-Institutional effectiveness and analysis (IEA)
FAU Center for E-learning
American Express
BRDGES Academy, Inc.
COB Executive Programs
Simplifly Inc.
Imperx, Inc.
Excel Medical Electronics
Campus Management Inc.
Promise Healthcare

Mentors

Marcy Krugel coordinated with Traci Ackerman (Director, Career Development) to match undergraduate students with the following mentors for the GEB 3213 project:

Bartram, Lydia, Karen Slattery Educational Research Center for Child Development
Basilone, Mario, AXA Advisors, LLC
Bonasso, Sam, Farmer's Table
Carlie (no last name provided), Woof Gang Bakery, Boca Raton
Hadeed, Kristen—Student Maid
Korpi, Barbie (Chef)—Rollin' Asian
Martinez, Pedro—Bed, Bath & Beyond

Mendiguetti, Piero—YouFit
Lynch, Jeff—Bru’s Room
Mena, Claudia—Playwire Media
Paulsen, Christoffer—Health Care Enterprise Technologies, Inc.
Racine, Miki—Jamba Juice
Roe, Nancy—Green Cay Produce
Rzepnicki, Eric—Raw Juice
Sadman, Dawla—EXFreight

Student Organizations

Accounting Students Association

Faculty Advisor

Renee de Roche

Fall 2016

President
Marketing Director
Public Relations Director
Event Director
Documentation Director
Purchasing Director
Membership Director
Community Service Director

Jannell Gourzong
Gary Simmonds
Jared Stern
Denisha Edwards
Jannell Gourzong
Angela Musser
Jared Stern
Jenna Binns

Spring 2017

President
Vice President
Treasurer
Marketing Director
Public Relations Director
Event Director
Documentation Director
Purchasing Director
Membership Director
Community Service Director

Jared Stern
Bohdan Shynkaryuk
Karen Ortega
Diego Chau
Juan Carlos Pedraza
Michael Ray
Juan Carlos Pedraza
Karen Ortega
Bohdan Shynkaryuk
Gregory Bunker

Accounting Students Association members participated in seven community service events accumulating 124 hours of community service. On average, 37 students attended the Accounting Students Association meetings.

Phi Kappa Phi, FAU Chapter

Faculty Advisor

Sharmila Vishwasrao

Alpha Kappa Psi

Faculty Advisor: Elizabeth Gillespie

American Marketing Association

Faculty Advisor: Joanne Chive

FAU Student Mentorship Program

Stella Quintero, Instructor in the Hospitality & Tourism Management program served as a mentor for fall, 2016 to students with special academic needs. They meet 2 times per month and Stella provides guidance and support to students interested in majoring in hospitality management or any business discipline.

FAU AcCESS Program

Allen Smith and Peter Ricci both continue to serve in the FAU AcCESS Program designed for “at risk” freshmen and sophomores. They both serve as liaisons with the college of business and help to support students who have had a rough start to their academic careers at FAU, helping these students in “turning themselves around” to secure admission to the college of business.

Freshmen Learning Communities (FLCs)

Peter Ricci serves as the unofficial liaison for all freshmen learning community activities between the college of business and the CLASS (Center for Learning and Student Success) office. Additionally, he teaches his own section of the pre-business freshmen learning community every fall semester and led one of these in fall, 2015. The SPOT results and academic rigor were identical to his other courses; even at the freshmen level he instills rigor at the level expected of a business student while simultaneously giving great encouragement and support to succeed in our business college.

