

College of Business Faculty Assembly Minutes
April 27, 2018
2pm to 4pm – BU120

Quorum is met

1. Welcome – Sharmila Vishwasrao
2. Security Concerns – Sean Brammer, Chief of Police
Things to keep in mind:
 - Be aware of your surroundings
 - Plan, Evaluate, Respond
 - Know where the exits are
 - Shelter in PlaceChief Brammer can be contacted at: sbrammer@fau.edu
3. Textbook Affordability Initiative – Carol Hixson, Dean of University Libraries
Partnership between eLearning and the Libraries for affordable course materials
Student surveys on textbook affordability
Unaffordable course materials lead to
 - Not registering for courses
 - Dropping courses
 - Withdrawing from courses
 - Failing courses
 - Accepting lower grades
 - Affecting overall successTextbook affordability affects the University performance metrics
4. Approval – Minutes of January Faculty Assembly (January 19, 2018)
Minutes are approved
5. Committee/Council Reports and Plans
Promotion & Tenure Committee – Bob Cervený
The revised College P&T Document was approved and passed at the meeting in January, 2018.
(Subsequent voting that concluded on January 29, 2018, received 47 votes out of a possible 86 from tenure line faculty. Of this, 45 were in favor of the proposed changes).

Strategic Planning – Mel Madanoglu
The committee met with the AACSB Team and feedback was positive for reaccreditation

Undergraduate Council – Ethlyn Williams

Regular meetings have been held and new courses approved

Working with Assurance of Learning to continue AACSB goals

Graduate Council – Anita Pennathur

Program changes are going through the process

Faculty Development Council – Antoine Giannetti

Working on criteria for the AACSB accreditation

Bylaws – Julia Higgs

No report

College Committees Election Results – New Members

Steering Committee

Chandra Mishra – Management

Sharmila Vishwasrao – Economics (re-elected)

Promotion & Tenure

Ping Cheng – Finance

Ravi Behara – ITOM

Strategic Planning

Kuntal Banerjee – Economics

Graduate Council

Maya Thevenot – Accounting

Need replacement for Bill McDaniel

Anita Pennathur (Chair)

Bylaws

Julia Higgs re-elected

6. Election of Chair, Promotion & Tenure Committee

Mark Kohlbeck was nominated and elected Chair

(Bob Cerveny will serve as Chair until August, 2018)

P&T Committee Member Updates

Ping Cheng – Finance

Ravi Behara – ITOM

Pradeep Korgoankar – Marketing

7. Election of new committee representatives to University Committees

Assurance of Learning Committee

Stuart Galup is our current representative – has agreed to serve another term

UFS Community Engagement Committee

Pierre Alexandre is our current representative – has agreed to serve another term

University Library Committee

Mel Madanoglu is our current representative – has agreed to serve another term

Faculty Senate

Anil Bilgihan & Anita Pennathur are our current representatives – both have agreed to continue

8. Sustained Performance Evaluation – updates and formation of committee – Paul Hart

The sustained performance reviews start with the next academic year – 2018-2019

- Focus on long term accomplishments
- Distinct from annual evaluations but linked to it
- Reviews will be phased in over a period of time
- The reviews will be held during spring semester 2019 and following years
- Follow University guidelines which specify the years
- Faculty members need to submit these items for their review
 - Current curriculum
 - Last seven Annual assignments and Annual evaluations
 - Performance expectations of their academic unit
 - A brief (2 page) narrative
- Peer evaluation committee
 - Each department has a representative
- Evaluation file date will be specified
 - For example – file submitted mid-January, committee meets mid-March
- Committee reviews materials and writes report
- Dean reviews the report and all materials in the evaluation files
 - Either concurs or does not concur with the recommendation of the committee
 - If the Dean does not concur and meets with the committee and no resolution, the Dean files his own report
 - If the faculty member appeals, it goes to the Provost
- The policy is posted on the College website, under Dean's office

9. Dean's Address and AACSB Report – Dean Gropper

- AACSB - five years ago – continuous review
- Dean had 2 goals when he arrived
 - AACSB accreditation– off probation

- Grow market rate programs
- We have been given full AACSB accreditation for another five years.
- A couple of areas that need improvement are
 - Faculty qualifications and sufficiency
 - Faculty teaching in doctoral programs
- Several areas of strength were also noted by the AACSB.
 - Impact of research
 - Concern for quality teaching
 - New faculty hires at junior and senior levels
 - Growth in market rate programs
 - Improved research support
 - Large number of faculty with editorships, on editorial boards, positions of leadership
 - Scheduling efficiency
 - Use of Lecture Capture video streaming
 - Online BBA
 - Impressed with areas including
 - Center for Forensic Accounting
 - Adams Center activities – Business Plan Competition
 - Family Business initiatives
 - Kathleen Brush Women in Leadership initiative
 - Phil Smith Center for Free Enterprise
 - Business and Economic Polling Initiative
- Market Rate Program Growth
- Ranked among the top programs online in US News and World Report – MBA and Graduate Programs
- MBA Sport Management is top 40 worldwide
- Hospitality Programs is top 25
- Key Activities
 - School of Accounting broke into the BYU list of the top 75 at number 59
 - University Scholar of the Year awards went to Mel Madanoglu (Associate) and Mingxiang Li (Assistant)
 - eLearning recognized Janice Cerveny and Mary Kay Boyd
 - BEPI has been awarded a contract with USA Today
 - Steve Forbes visit
- Faculty Retirements
 - Mike Mullen
 - Barry Axe
 - Bob Cerveny
- New Faculty expected to join in Fall 2018 include:
 - Melanie Lorenz – Assistant Professor, Marketing
 - Grant Aguirre – Instructor, Marketing
 - Brandon Cline – Associate Professor, Finance

- William Luther – Assistant Professor, Economics
- Rajeev Sawant – Assistant Professor, Management

and

- Scott Seavey (January 2018) – Assistant Professor, Accounting

Meeting is adjourned