

COB Faculty Assembly Minutes
October 6, 2017
2pm to 4pm – OD 101

Quorum is met

1. Welcome – Sharmila Vishwasrao
2. Provost Perry addressed the faculty with results of Dean Gropper’s 360 review.
3. Minutes of the Spring Faculty Assembly Meeting of April 26, 2017 were approved.
4. New faculty introductions
 - Marketing Dr. Cheryl Jarvis, Department Chair
 Dr. Jeff Ritter, Instructor
 Dr. Erkan Ozkaya, Kenan Evran Visiting Chair
 - Accounting Dr. Rosemond Desir, Assistant Professor
 Dr. David Fang, Assistant Professor
 - ITOM Dr. David Menachof, Associate Professor
 Dr. Xu Han, Assistant Professor
 Dr. Bharti Sharma, Instructor
 - Economics Dr. Chris Boudreaux, Assistant Professor
 - Management Dr. Judith Monestime, Visiting Instructor, Health Admin
 - Business Communications Sarah Nielsen, Instructor
5. Promotions
 - Julia Higgs, Professor
 - Beth Goodrick, Professor
 - David Herst, Senior Instructor
 - Ting Levy, Senior Instructor
 - Sherry Young, Senior Instructor
 - Pauline Chin, Senior Instructor
6. Committee/Council Reports & Plans
 - Promotions & Tenure – Bob Cerveny
 - University is experimenting with a system for submitting P&T materials electronically

- Strategic Planning – Mel Madanoglu
 - In three weeks (October 30), Dean Elam from FIU will visit the College to prep us for AACSB re-accreditation
- Undergraduate Council – Ethyl Williams
 - Work on research intensive courses is undergoing
- Graduate Council – Bill McDaniel
 - Management Programs will have some curriculum items soon
 - The chair of the council will be retiring at the end of the semester
- Faculty Development Council – Antoine Giannetti
 - Work on AQ/PQ is continuing
- Bylaws – Julia Higgs
 - Since term limits proposed for committee were voted down at the last meeting, options for revisiting the issue were considered
 - It was determined that any changes would need to go first before the Steering Committee, if the issue is to be put on agenda for the Spring 2018 meeting

7. Textbook Affordability Policy – Paul Hart

- Presentation on textbook affordability and textbook selection policy memo of August 2 from the Provost's office
- Background
 - Four reasons for the memo
 - ❖ Florida legislation changes – CS/HB 7019 was updated and became effective on July 2016
 - ❖ Change in performance metric from “cost to the institution” to cost to the student” – the latter comprising of tuition and all fees including textbooks and minus scholarship
 - ❖ Legal challenge that arose in late spring
 - ❖ Increasing awareness of conflict of interest in issues regarding faculty assignment of own textbooks to a captive student audience in their classes
- Going forward
 - Make sure we are compliant in each semester
 - Posting textbook orders on time – 60 days prior to the start of the semester
 - Due attention to the selection process
 - Exploration of no cost/at cost access to instructional materials

- Possible recovery of royalty from captive sale of textbooks to FAU students
- New faculty committee formed for affordability issues
 - Compliance Issues – Geoffrey Johnson, Chair; Ginger Hale, COB rep
 - Affordability Issues – Dean Carol Hixon, Chair; Andac Arikian, COB rep

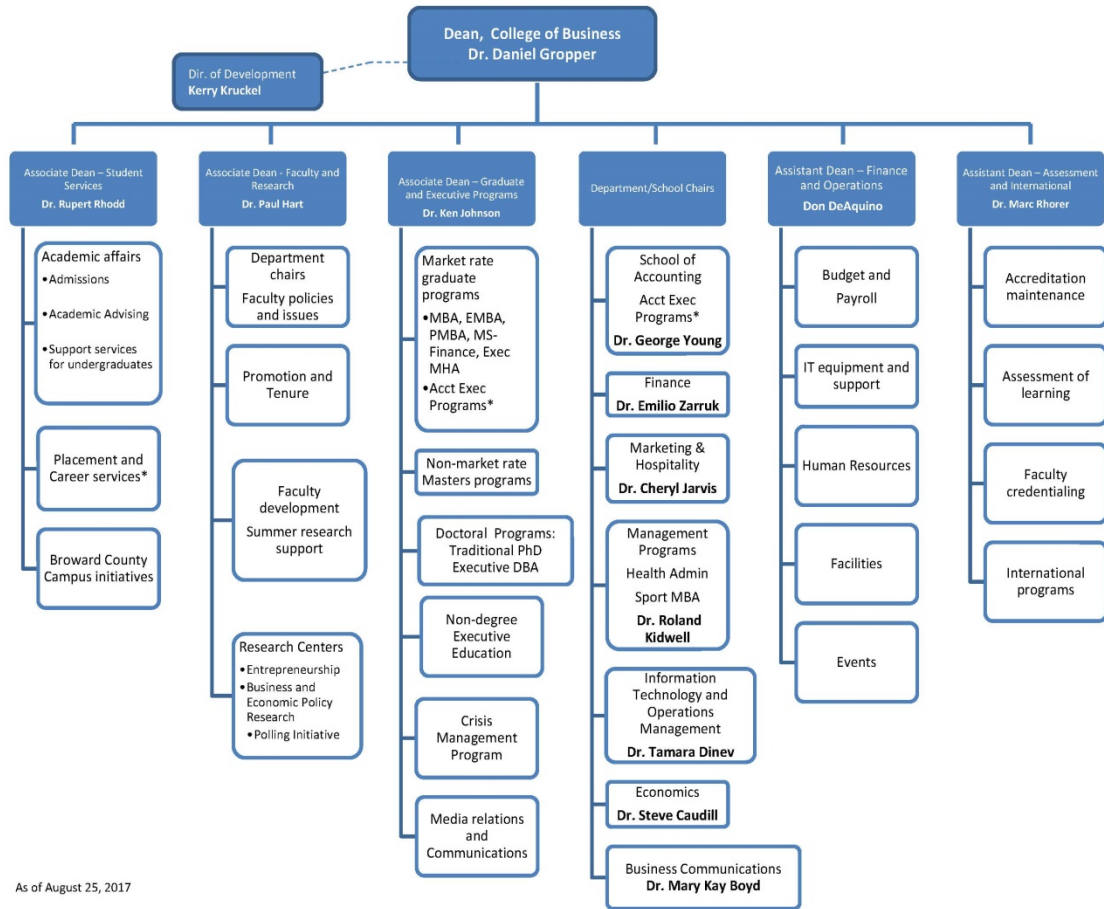
8. Dean's Address – Dean Gropper

- Review of Mission and Vision Statements for the College
 - Mission: We sustain an environment of entrepreneurial action and intellectual achievement through research and teaching creating access to educational programs and opportunities for our constituents emphasizing diversity in people, industry and issues for the south Florida region and beyond
 - Vision: We aspire to be an internationally known and nationally ranked business school

- Remember what we are doing
 - Educating our students
 - Conducting research
 - Involving students in research

- Many of our programs have received recognition, such as
 - U.S. News - Best Online Programs for MBA; Health Administration in the top 40
 - Best Programs for Veterans
 - Hospitality Programs in the top 30
 - MBA Sport in the top 30
 - Healthcare Management programs has been recognized as best in value

- Presentation of Organizational Chart for inclusion in minutes:



As of August 25, 2017

- Latest Initiatives
 - Market Rate Programs in Davie
 - Gift from alumni Kathleen Brush of \$1.25M to develop leadership programs for women
 - Gift from Phil Smith Center for Free Enterprise
 - Support from Adams Center for Entrepreneurship for new initiatives
 - Development of international business programs
 - Logistics and supply chain management area coordination with engineering colleges
 - Development of a business analytics program with science and engineering colleges
 - Collaboration with Medicine, Nursing, and College for Design and Social Inquiry, development of emergency management and field hospital program

- AACSB Reaccreditation
 - Continuing and ongoing process

- One to two items from each program needed to highlight main themes for AACSB: Engagement, Innovation, Impact
- Support for Research

Current professorships/fellowships

- O'Maley Professorship – Anita Pennathur
- SBA Communications Professors – Ravi Behara & Len Trevino
- DeSantis Professors – Gary Castrogiovanni, Roland Kidwell, Don Neubaum
- Kaye Professors – Steve Caudill, Rebel Cole
- Kaye Insurance Professorship – Charles Yang
- Investment Limited Professors – Ken Johnson, Ping Cheng
- Stone Research Fellows – Anita Pennathur, Jian Cao, Maya Thevenot, Suman Ghosh
- Daszkal Bolton Professorship – Rob Pinsker
- Dean's Research Fellows – Tom Lenartowicz, Mark Kohlbeck, Tamara Dinev, Julia Higgs, Beth Goodrick, Luis Garcia-Feijoo, Maya Thevenot, Mel Madanoglu

Junior Faculty Research Highlights

David Javakhadze, Anil Bilgihan and Ming-Sean Li have all published in ABS 3 and 4 journals

Service and Teaching Awards

- Distinguished Service Award – Neela Manage
- Distinguished Teaching Fellow – Peter Ricci

• Thanks to Retiring Faculty

- James Gray
- William McDaniel

10. VP for Research – Dan Flynn

- Dr. Flynn explained how the Division of Research operates and their initiatives

The meeting was adjourned