

College of Business Faculty Assembly Minutes

Date: April 26, 2023

Time: 2pm to 4pm

Location: Hybrid – SFC107 and Zoom

Quorum is met.

1. Meeting called to order by Kuntal Banerjee.
2. Approval of Minutes from February 15, 2023 Faculty Assembly – Approved.
3. Update on COB Curriculum Review Committee – Ethlyn Williams
  - Committee members – Chair, Ethlyn Williams, Management; Julia Higgs, Accounting; Dominique Fuentes, Business Communications; Bill Bosshardt, Economics; Sofia Johan, Finance; Jonathan Sweet, ITOM; Melanie Lorenz, Marketing; Kimberly Paulus; Academic Services
  - Charged with reviewing the upper division core and make recommendations for updates.
  - Tentative timeline:
    - Phase 1: Learning (Spring 2023; Fall 2023)
    - Phase 2: Design (Fall 2023)
    - Phase 3: Refinement (Spring 2024)
    - Phase 4: Committee approvals (Fall 2024)
    - Phase 5: Soft Launch (Spring 2025)
    - Phase 6 and ongoing: Go live, continuous review and improvement (Fall 2025 and beyond)
  - (In-State) Peer & Aspirant Institutions – Kimberly Paulus and Jonathan Sweet
    - There are 18 institutions whose business core is being reviewed.
    - Four are considered peer institutions; One is an aspirant institution; the other 13 are other AACSB accredited institutions.
  - (Out of State) Peer & Aspirant Institutions – Melanie Lorenz and Sofia Johan
    - There are 10 peer institutions and 5 aspirant institutions.
  - Approaches to Communication – Dominique Fuentes
    - In-State Peer and aspirant institutions –
      - ✓ 10 / 18 have GEB 3213 type course
    - Out of State peer and aspirant institutions –
      - ✓ 9 / 15 have GEB 3213 type core course
    - Trend: Personal “Professional development” core courses: 9 / 19 coded as communication-based

- Take-aways from AACSB Conference on Innovative Curriculum Design – Bill Bosshardt
    - In revising a program, keep the focus on the students’ needs.
    - Many sessions were devoted to diversity, equity and inclusion.
    - Large number of ways to redo a curriculum.
    - Emphasis on skills needed by students.
    - Technology and data were highlighted.
    - Courses on career guidance included.
  - Final Thoughts – Ethlyn Williams
    - For fall, consider 1 innovation you can make to the core course you teach.
    - Complete the faculty survey.
    - Join the working group in your department.
    - Reach out to the committee with ideas.
    - Would you be willing to be part of a focus group if we have a collegewide workshop in late August?
4. Update on Study Group and full-time, day-time Graduate Programs – Ken Johnson
    - Item postponed.
  5. Q&A on Faculty Activity Report – Paul Hart
    - Learn as we go.
    - Changes will be made.
    - Send your suggestions on improvements to Paul Hart, Ann Root, Tamara Dinev and Sharon Brown.
  6. Committee Reports
    - Steering Committee – working on adding language in the Bylaws to allow some discretion to the Chair of this Assembly to hold elections online.
    - Bylaws Committee – clarifying language in Bylaws about NTT voting rights.
  7. Election and Representatives from Departments
    - Nomination and Election of Chair of P&T. Bill Bosshardt was nominated and confirmed as Chair of the P&T Committee.
    - Bylaws – Anna Agapova continues; James Wainberg nominated and confirmed; Sunil Babbar nominated and confirmed.
    - IPEC - nominations and confirmations: David Fang; Ravi Behara; Karen Dye
    - University Faculty Senate – confirmed members: Anna Agapova, Anil Bilgihan, Gary Castrogiovanni, Richard Gendler, Mark Kohlbeck, Kuntal Banerjee (ex-officio)
  8. New Business
    - Paul Hart asked that the Steering and Bylaws committee meet to clarify the appointment dates for faculty who serve on committees/councils.
  9. Dean’s Message to Faculty – Dean Gropper
    - Participated in the Provost’s finalist open forum.

- The College of Business AACSB reaccreditation has been renewed for another five years.
- Presentation given at the Palm Beach Development Board –
  - Very proud of rankings the College has received. They are an external recognition of our internal quality of the delivery.
  - In the last 5 years 4 of our students have been recognized in the Forbes 30 Under 30.
  - Supporting our people, organizations and students
- Congratulations to Roland Kidwell and Anil Bilgihan for receiving Fulbright Scholarships for next year.
- Roland Kidwell has resigned his role as department chair, so the process is underway to appoint a new Chair. Internal applications are being accepted from the Management Programs faculty.
- Sofia Johan was awarded the Scholar of the Year award at the University level.
- Anna Agapova won the Online Faculty award for the University.
- Eric Chiang is leaving for a great opportunity at UNLV.
- The Dean opened up for Q&A. There were no questions, so the meeting was adjourned.

Meeting is adjourned.