

College of Business Faculty Assembly Minutes

Date: November 2, 2020

Time: 2:00pm – 3:15pm

Location: Held through FAU Webex

Quorum is met

1. Welcome – Gopal Iyer
2. Approval – Minutes of the April 27, 2020 Faculty Assembly Meeting – Gopal Iyer
 - Minutes are approved
3. QEP (Quality Enhancement Plan) – Ed Pratt
 - Required by our accrediting body, SACS
 - Website can be found by typing QEP following the FAU homepage link
 - Contains the timeline for the academic year
 - Committees
 - Documents required by SACS
 - Examples from other institutions around the country
 - Undergraduate Research is the University's Quality Enhancement Plan
 - Won a national award a few years ago
 - It has a lot of support throughout the University
 - It's time to choose another QEP topic
 - The committee has been working on this. Donna Cooke, from the COB is on that committee
 - At the end of November a call will be sent to all faculty for their ideas
 - Submission should be a couple of pages on what you think will help students learn and succeed
 - At the end of January, 2021 the committee will review the submissions and select a few finalists
 - The finalists will submit a longer proposal of about 10 pages.
 - The Executive Leadership Team will select the final topic
4. Diversity, Equity and Inclusion – Julia Higgs and Ed Pratt
 - Student government asked the Provost's office to develop a program for diversity, equity and inclusion.
 - The Undergraduate Council was given the task to develop the program and a subcommittee was formed.
 - The committee came up with a recommendation of two different ideas. Everyone should have received an email regarding this.

- The 1st part of the proposal is to include DEI as part of the intellectual foundations, which is part of the classes that students take as Freshman and Sophomores
- The 2nd part of the proposal is to include DEI at the program level and to include it as one of academic learning compacts.
- A vote will be taken as a College, but it is important to get individual opinions.
- A webpage consists for comments. Typing DEI after the main FAU web address will take you there
- Departments should think about ways to be more inclusive for all students.

5. Nomination/Election of Members to Committees

- Steering Committee – all members were approved by the Assembly
 - Three members continuing their appointments
 - Scott Barnhart – Finance
 - Jim Han – ITOM
 - Gopal Iyer – Marketing
 - New members are
 - Maya Thevenot – Accounting
 - Kuntal Banerjee – Economics
 - Don Neubaum – Management
 - A vote was taken for the Chair of the Faculty Assembly
 - Gopal Iyer was nominated and approved
- Promotion and Tenure Committee – members approved by the Assembly
 - Continuing members
 - Mark Kohlbeck – Accounting (Chair)
 - Ravi Behara – ITOM
 - Joao Faria – Economics
 - Ping Cheng – Finance
 - Beth Goodrick – Management
 - Pradeep Korgaonkar – Marketing
- Sustained Performance Evaluation – members approved by the Assembly
 - Continuing members
 - Ken Orbach – Accounting (Julia Higgs, Interim)
 - Bill Bosshardt – Economics
 - Jim Han – ITOM
 - Don Neubaum – Management
 - C.M. Sashi – Marketing
 - Antoine Giannetti – Finance
- Strategic Planning Committee – members approved by the Assembly
 - Continuing members
 - Anita Pennathur – Finance
 - C. M. Sashi – Marketing

- Andac Arian – Management
 - Stuart Galup – ITOM
- New Members
 - James Wainberg – Accounting
 - Suman Ghosh – Economics
- By-Laws Committee (members at large) – approved by the assembly
 - Continuing members
 - Julia Higgs – Accounting
 - Sunil Babbar – ITOM
 - Anna Agapova – Finance
- Graduate Council – approved by the assembly
 - Continuing members
 - Robert Pinsker – Accounting
 - Eric Chiang – Economics
 - Anita Pennathur – Finance
 - Derrick Huang – ITOM
 - Dennis Palkon – Management
 - Andrew Gallan – Marketing
 - Ex Officio members
 - Ken Johnson – Associate Dean
 - Mary Kay Boyd – Director, Business Communications
- Undergraduate Council – approved by the assembly
 - Continuing members
 - Charles Yang – Finance
 - Jahyun Goo – ITOM
 - Amir Javadinia – Marketing
 - Ethlyn Williams – Management
 - New members
 - Julia Higgs – Accounting
 - Will Luther – Economics
- Faculty Senate – approved by the assembly
 - Current CoB Senators
 - Kim Dunn – Accounting (President Elect)
 - Anil Bilgihan – Marketing
 - Anna Agapova – Finance
 - Patrick Bernet – Health Administration
 - Gary Castrogiovanni – Management
 - Richard Gendler – Accounting
 - Jim Han – ITOM
 - Anita Pennathur - Finance
 - Gopal Iyer – Marketing (Ex Officio)

6. Committee Reports

- No reports from committees

7. Dean's Message – Dean Gropper

- Shared with the Assembly a COB video that will be shared with the FAU Foundation Board and will eventually be sent to all FAU alumni
- This year is “The Good, the Bad and the Ugly”
 - The bad news –
 - COVID-19 and the policy responses to it
 - Major economic contraction in Florida, across the country and the world
 - Major implications in terms of international students, international travel, etc.
 - Operations are tremendously impacted
 - Industry, particularly the service industry, has been crushed
 - Budget uncertainty
 - Soft freeze on hiring with about 10 faculty and staff positions that will not be replaced
 - Effect on neighbors and families
 - Good news is that we have not had to cut any positions
 - The good news –
 - Enrollments are up a little bit from last year as a University and also up in the COB
 - Still among the top 15 largest accredited business schools in the U.S.
 - More good news on rankings – International Business ranking
 - Faculty publishing in top tier journals, increases our reputation
 - Faculty involvement in international business societies, Academy of International Business, etc.
 - As a University we are ranked number 33 in social mobility
 - Also ranked in our veterans programs and our online graduate business programs
 - COB enrollments total 8300 students
 - Our fundamental mission is to help create opportunity for our students.
 - Four-year graduation rate for the University is about 47% this year and has been steadily increasing over the years.
 - Four year graduation rate for the College is 48%
- I appreciate our faculty for hanging in there during these difficult times.

Meeting is adjourned