

**Minutes of College of Business Faculty Assembly.**

**Date: Friday, April 8, 2016**

**Time: 2:00-4:00 PM**

**OD 101**

- I. Welcome  
C. M. Sashi made opening comments. Goal is to make FA earlier next semester. Quorum is met.
- II. Approval of Fall 2015 Fall Assembly Meeting. Motion to adopt minutes from Fall 2015 as posted. Adopted with no objections.
- III. Admissions policy for COB. Summary posted.  
  
Jim Gray explained need to approve these standards because we are not a restricted admission program and could not maintain current standards. Proposed changes explained by Ethlyn Williams. Faculty were polled informally earlier for approval. New rule is we cannot have entrance GPA but can have GPA requirements by selected courses. Students must complete 60 hours. Steering approved as did UUPC.  
  
Open for discussion. Question raised why requirement lowered to C-.  
  
It was pointed out that students must still meet 2.5GPA on these courses.  
  
Effect on admissions is estimated to be less than 1%.  
  
Call for vote to approve.  
  
2 opposed, rest approve. Motion passes.
- IV. Workload Policy.  
Goal was to make teaching load more uniform across departments and rationale for teaching loads should be explained. Steering committee is close to resolution on issue. Potentially document will be ready for adoption at Fall meeting.
- V. COB Committee Reports.
  - a. P&T report. Bob Cerveny.  
Announced upcoming P&T meeting at University level on April 26<sup>th</sup> and plans to make P&T application electronic.
  - b. Strategic Planning. Stuart Galup.  
Draft strategic plan/mission statement has been forwarded to Dean's office.
  - c. Undergraduate council. Ethlyn Williams  
All proposals were approved at University level. More research intensive courses to support OURI will be forthcoming. Changes to Finance major and management entrepreneurship concentration. New courses in Directed Independent Research in Marketing, senior research in economics and management research internship.

- d. Graduate Council. Bill McDaniel  
They will be examining a proposed track for a Business Generalist in market rate programs.
- e. Faculty Development Council – C.M Sashi for Kuntal Banerjee  
Faculty Development has taken over academic integrity. Suggestions were to include a honor code statement that students can sign at beginning of course, creating a handbook of Academic Integrity etc.
- f. By Laws. Julia Higgs  
Terms limits for college committees was considered and a proposal for term limits will be forthcoming for Fall meeting.

VI. University Committee Reports.

- a. Academic Freedom committee. C.M. Sashi for Paul Koku  
Some complaints from faculty in College of Medicine were addressed.
- b. University Research committee. Tom Lenartowicz reported.  
Tom Lenartowicz has resigned, and Gopal Iyer has replaced him. In Fall 2015, the committee awarded dissertation awards and sabbaticals.

Dissertation Awards. There were 12 applicants and 16 grants. Of 3 college applications, one was rejected because the award was less than requested. Students need to be educated on how to apply for dissertation awards and should be encouraged to apply.

Sabbaticals. College did not fare well. 16 slots for 24 applications. 5/6 COB applications were rejected. Only 1 applicant from department is considered. Need to change this considering the size of some COB departments. Suggestions have been forwarded to steering and dean's office.

Criteria for faculty mentoring and researcher and scholar of the year awards were considered and awards were selected.

Questions asked about what was considered for sabbaticals. Grants, books (contracted), conferences and expositions appear to receive priority.

- c. Assessment of programs. Stuart Galup reported.
- d. Faculty Senate. Bill Bosshardt reported that Post tenure review is still being considered. Late drop deadline and NC grade has reduced F grades and increased drops. Teaching evaluations participation rate has increased by 15-17% and evaluations have improved. Calendar has changed. Fall break in October instead of 3 readings days. FAIR is changing to include community engagement. Kim Dunn is candidate for Faculty Senate. A proposal to let Senate President to run for a second term is under consideration.  
  
Post Tenure review (SPE). C. M. Sashi reported that the document is almost ready for circulation. Document now emphasizes rewards.

VII. Election of members.

University Faculty Senate: Bill Bosshardt and Anita Pennathur nominated to continue and unanimously elected.

University Research Committee: Gopal Iyer nominated and elected unanimously.

COB By Laws Committee: Neela Manage and Michael Mullen nominated and unanimously elected.

P&T Committee Chair: Bob Cervany nominated and unanimously elected.

VIII. Dean Gropper welcomed Faculty to Spring Meeting. Thanked faculty involved in OURI. Goal is to create opportunity.

1. AACSB continuing review in upcoming year. Two important issues are:

- a. Faculty qualifications and engagement
- b. Assurance of learning. Need to 'close the loop' on assessment.

2. Market rate programs. Demand for professional/executive doctoral programs. USF, FIU, Rollins all have executive doctoral programs, we need to keep up.

3. Metrics from BOG for FAU. FAU is tied for #1 with UCF. We may get additional funding. Faculty may be asked to call students for retention and admission purposes.

4. Alignment with University strategic plan. Data Analytics, Entrepreneurship, Healthy aging and community engagement are areas where faculty are involved.

Preparing for AACSB review.

- a. Faculty need to specify importance of research and impact of research.
- b. Career services and student advising improvements
- c. 'Closing the loop' needs attention.

Discussed initiatives which will increase visibility in business community. Governor has recognized Accounting and Elementary Education programs at FAU.

Number of programs recognized in press rankings. (US News and Bloomberg etc)

Summer research program will continue with added rewards for publications in 'elite' publications.

Various centers doing well were recognized.

Potential to combine forces with med school, health admin and nursing to develop crisis management programs.

Announcements:

Appointment of Jim Gray as Associate Dean and Chair of Marketing Department.

De Santis Professorship: Roland Kidwell

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Dean's Fellows: Research: Tamara Dinev, ITOM  
Julia Higgs, Acctg  
Luis Garcia-Feijoo, Finance  
Beth Goodrick, Management  
Teaching: Derek Huang, ITOM  
Service: William McDaniel, Finance  
Service: C.M. Sashi, Marketing  
Kaye Research Fellow in Insurance: Charles Yang, Finance  
Investments Limited Research Fellow: Ping Cheng, Finance

Outstanding Public Communicator Awards:

James Wainberg  
Ken Johnson  
Monica Escaleras and Eric Levy

Meeting adjourned